

January 1, 2015

Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Army National Guard Support
2. Help Avoiding Student Loan Debt
3. Alabama Department of Public Health
4. Alabama Broadcasters Association – “Foreclosure”
5. Don’t Discard, Recycle That Tree
6. Weather and Community Events

Title: Real Life

Date: October 1st, 2014 – December 31st, 2014

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 1: *Army National Guard Support*

The demand for Army National Guard support here at home remains high. The hours of service Guard members have spent performing rescue and recovery and other duties increased by almost 60% in 2008. This year, the Alabama Army National Guard will help our communities deal with floods, fires, hurricanes, tornadoes and other emergency situations.

No one serves our hometowns like the men and women of the Alabama Army National Guard.

This year, the National Guard is launching Real Life, a new campaign consisting of five radio spots. They are inspired by and speak directly to today's media savvy youth. Four of the spots highlight the National Guard's domestic mission as well as the benefits and experience that come with being a Citizen-Soldier. The fifth spot is directed at parents, teachers and counselors and addresses some of the concerns these influencers typically have.

Title: My Money Life

Date: Wednesday, October 8th, 2014

Time: 12:20 PM, 1:20 PM, 3:20 PM, & 6:20 PM

Duration: 2 Minutes

Problem # 2: *Help Avoiding Student Loan Debt*

Do you know that you can avoid student loan debt. Chuck Bentley discusses how in this episode of My Money Life from Crown. He recently wrote an article that was picked up by the media explaining that it is possible to get an education and/or a college degree without the debt. Let's go through some of his points.

First know yourself. God has uniquely designed each of us to accomplish a purpose that only we can accomplish. Many people choose professions that don't require college degrees but rather vocational school or professional certifications.

Now if you do need to obtain a college degree, do all that you can to avoid borrowing money.

Here are some steps that will help. Take advanced placement courses in high school. Attend a community college for the first two years then transfer to a major university to complete your degree. This will save money by being able to live at home for the first two years of school.

Work during college and pay for your tuition and expenses as you study. Research proves this actually help students academic performance. Seek grants and scholarships from all available sources. Consider online courses to lower your living expenses.

Finally if you must borrow money, borrow as little as possible and be sure to do an analysis between your future earning potential and the degree that you're seeking.

Fifty-nine percent of those who earn a master's degree report they're currently under employed. Meaning they're not achieving the potential earning power expected from the degree.

Title: WKRG-TV5 News

Date: Monday, October 27th, 2014

Time: 4:46 PM

Duration: 1 Minute

Problem # 3: *Alabama Department of Public Health*

The Alabama Department of Public Health is investigating three cases of hepatitis A in Clarke County in southwest Alabama.

The department says two of the cases involve people who have a history of international travel.

The health department says signs of hepatitis A appear 15 to 50 days after exposure and commonly include mild fever, loss of appetite, nausea, vomiting and tiredness. The disease varies in severity from about two weeks to six weeks or more.

The department says casual contact, such as at an office or school, does not transmit the virus. The risk increases when people are in contact in a household or have sexual contact. The department says frequent hand washing with warm water and soap for 20 seconds will help stop the spread of the virus.

Title: *Foreclosure*

Date: October 1st, 2014 – December 31st, 2014

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 4: *Current Housing and Economic Crisis - "Foreclosure"*

The Alabama State Bar Association has developed a program to assist Alabama homeowners facing foreclosure during the current housing/economic crisis. The campaign is called "Foreclosure."

The thirty second radio spot directs listeners to a number (800-393-2333) and website where they can get free legal advice from Alabama State Bar members about home foreclosure.

Title: *WKRG-TV5 News*

Date: Monday, December 28th, 2014

Time: 4:46 PM

Duration: 1 Minute

Problem # 5: *Don't Discard, Recycle That Tree*

Keep Mobile Beautiful is encouraging people to recycle their Christmas trees by dropping them off at one of the following locations:

Parkway Plaza
2655 Dauphin Island Parkway

Greer's Cash Saver
2501 Government Boulevard

Greer's Cash Saver
4055 Cottage Hill Road

Regency Center Bruno's
Airport at University Blvd

Lowe's parking lot
Airport at Schillinger Rd

MAWSS Park Forest Center
Moffet at Forest Hill Drive

Clover Leaf Plaza
Tillman's Corner

KMB asks that you remove the stand, lights, ornaments and tinsel before dropping the trees off. The trees will be ground into mulch and distributed to the public. The recycling centers are accepting trees from now until January 7th.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.