

July 1, 2020

Quarterly Problems and Needs List  
WLPR AM, Prichard - Mobile, Alabama  
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Alabama Broadcasters Association PEP Spots
2. Food Distribution Day Information
3. Consumer Affairs: Coronavirus Forecast Warning
4. Consumer Affairs: Coronavirus Death Rate is Much Lower Than First Thought
5. Consumer Affairs: Widespread Protests Could Bring Spike in Coronavirus Cases
6. Covid-19 Cases Soaring Among Young People in Mobile County
7. Weather and Community Events

Title: Alabama Broadcasters Association Pep Spots

Date: April 1st, 2020 – June 31<sup>st</sup>, 2020

Time: 2 times per day everyday

Duration: 30 Seconds

Problem # 1: *Bringing Attention To The "Move Over" Law*

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: "Railway Safety" and "Move Over" when you see flashing lights.

Alabama Department of Transportation has enrolled in the PEP program for the remainder of the year. From now through Dec 31, 2019, we will air the two remaining spots. One spot focuses on Railway Safety... "Never try to beat and train. It is a deadly game." A second spot is designed to bring attention to The "Move Over" law which requires that you move over when you see flashing lights. If you can't move over – Slow Down!

Title: WKRG-TV News

Date: Wednesday, April 22<sup>nd</sup>, 2020

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 2: *Food Distribution Day Information*

Feeding the Gulf Coast and the Mobile Sports & Entertainment Group are hosting a food distribution day at Hank Aaron Stadium Friday, April 24.

According to the event release, more than 750 families will receive food donated by the Mobile City Council and Mobile County Commission. The food will be a mixture of fresh produce and dry goods.

Title: The Daily Consumer Radio Newscast

Date: Wednesday, April 1<sup>st</sup>, 2020

Time: 6:16 AM, 12:16 PM & 6:16 PM

Duration: 1 Minute

Problem # 3: *Coronavirus Forecast Warning*

The White House is warning the American people that the coronavirus outbreak is going to get much worse before it gets better. At a briefing, the White House task force said current models show the virus peaking April 15th. Officials warn the total death toll could exceed 200-thousand people.

Title: The Daily Consumer Radio Newscast

Date: Friday, April 24<sup>th</sup>, 2020

Time: 6:16 AM, 12:16 PM & 6:16 PM

Duration: 1 Minute

Problem # 4: *Coronavirus Death Rate is Much Lower Than First Thought*

Studies conducted in New York and California suggest that the coronavirus is much more widespread than the official count shows, even among people with light or no symptoms. Since the death rate is calculated on the total number of cases, researchers say the death rate is much lower than first thought.

Title: The Daily Consumer Radio Newscast

Date: Tuesday, June 9<sup>th</sup>, 2020

Time: 6:16 AM, 3:46 PM & 6:16 PM

Duration: 1 Minute

Problem # 5: *Widespread Protests Could Cause a Spike in Coronavirus Cases*

Health officials are concerned that people are becoming more lax with current guidelines regarding mask wearing and social distancing, which could lead to an increase in the number of Coronavirus cases across the country. C-D-C Director Robert Redfield says widespread protest marches could cause a spike in cases.

Title: WKRG-TV News

Date: Tuesday, June 16<sup>th</sup>, 2020

Time: 6:46 AM, 7:46 AM, 8:46 AM, 4:46 PM & 5:46 PM

Duration: 1 Minute

Problem # 6: *COVID-19 Cases Soaring Among Young People in Mobile County*

COVID-19 cases are rising significantly among young people in Mobile County, according to figures from the Mobile County Health Department.

In the last month, from May 16 to June 16, Mobile County added 1,050 new COVID-19 cases. 25.2% of those cases, 266 people, are 24 years old or younger.

Through May 15, there were 1,663 confirmed coronavirus cases in Mobile. Just 10.9% of those cases, 178 people were 24 years old and under.

Younger people could be more likely to attend crowded places like parties and bars, and less likely to social distance.

Of the 129 people in Mobile County who have died of COVID-19, only one was 24 years old or younger.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds & 60 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.