

April 1, 2017

Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Army National Guard Support
2. Making Taxes Less Taxing
3. Scambuster: New Twist On Email Phishing Scam
4. Alabama Broadcasters Association – “Foreclosure”
5. Tax Free Weekend For Weather Preparedness Products
6. Alabama’s Jobless Rate Rises To 6.4 Percent
7. Weather and Community Events

Title: Real Life

Date: January 1st, 2017 – February 28th, 2017

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 1: *Army National Guard Support*

The demand for Army National Guard support here at home remains high. The hours of service Guard members have spent performing rescue and recovery and other duties increased by almost 60% in 2008. This year, the Alabama Army National Guard will help our communities deal with floods, fires, hurricanes, tornadoes and other emergency situations.

No one serves our hometowns like the men and women of the Alabama Army National Guard.

This year, the National Guard is launching Real Life, a new campaign consisting of five radio spots. They are inspired by and speak directly to today's media savvy youth. Four of the spots highlight the National Guard's domestic mission as well as the benefits and experience that come with being a Citizen-Soldier. The fifth spot is directed at parents, teachers and counselors and addresses some of the concerns these influencers typically have.

Title: My Money Life

Date: Tuesday, March 28th, 2017

Time: 12:20 PM, 1:20 PM, 3:20 PM, & 6:20 PM

Duration: 2 Minutes

Problem # 2: *Making Taxes Less Taxing*

On this edition of My Money Life from Crown Financial, Chuck Bentley discussed ways to make filing taxes a little less stressful.

Most of us will file our tax returns. To make your tax experience less painful more productive and hopefully rewarding, Chuck assembled a few tips for you.

First of all be honest. Never give false information or numbers you can't support with documentation. Honesty allows you to file without fear and to sleep well at night.

Also organize your documents. Have your W2's from employer's or your 1099s from contract work all in one place. You need your vehicle registration fees charitable contributions medical expenses sales tax receipts and other files documenting things like a move or job search expenses that you'll need to assemble. Avoid the cost of lost time and money by spending a little time getting your paperwork together. If you're unsure about filing yourself, then go to irs.gov. Do some research or hire someone to do it for you. It's better to be right than sorry. Also filing online is faster, safer and secure. The IRS has approved a number of companies. And don't rush. One of the top mistakes taxpayers make when trying to meet the deadline is recording incorrect Social Security numbers for their children and spouses.

Slow down, review your work and ask someone else to double-check it for you. Following these few steps can help make filing your taxes less taxing.

Title: WKRG-TV5 News

Date: Wednesday, January 18th, 2017

Time: 4:46 PM

Duration: 1 Minute

Problem # 3: *Scambuster: New Twist On Email Phishing Scam*

Scammers have found a new way to spread viruses—and it deals with your email.

Used to, a scammer would just hack your email and send emails to everyone in your contacts list with viruses embedded into them.— and it was pretty easy to tell the email was a scam. But now, scammers have taken it up a level.

Once they hack your email, they find one you've already sent that includes an attachment and they make some modifications.

It's not the attachment anymore, they have removed the attachment, named it what it was before, and it's now taking you to a login page for a specific account, it could be Google, Yahoo, or another account.

Then they send out the email again. Scammers think you'll open it again because after all, you've opened this email before. Except now when it takes you to that page and you log in, you are releasing the virus onto your computer.

The virus can lock you completely down, it can slow things down, or it can steal information.

A few tips: Don't open an email you've already gotten, or call the person who sent it and ask if they sent it again. If you do click on the attachment and it takes you to a login page, don't enter any information and disconnect your computer from the internet immediately.

Title: *Foreclosure*

Date: January 1st, 2017 – February 28th, 2017

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 4: *Current Housing and Economic Crisis - "Foreclosure"*

The Alabama State Bar Association has developed a program to assist Alabama homeowners facing foreclosure during the current housing/economic crisis. The campaign is called "Foreclosure."

The thirty second radio spot directs listeners to a number (800-393-2333) and website where they can get free legal advice from Alabama State Bar members about home foreclosure.

Title: *WKRG-TV5 News*

Date: Friday, February 24th, 2017

Time: 4:46 PM

Duration: 1 Minute

Problem # 5: *Tax Free Weekend For Weather Preparedness Products*

You may not know it, but it's a severe weather tax-free weekend in Alabama. Items that are used to prepare for hurricanes or tornadoes will be tax-free today through Sunday.

This includes items like batteries, tape, bungee cords, tarps, coolers and plywood. Many hardware stores and even sporting goods stores that carry camping gear will have tax free items. Each item must be less than 60 dollars to get it tax free. Generators are the only exception to that price cap.

For a list of items that are tax free head to the Alabama Revenue Website at www.revenue.alabama.gov/salestax/WPSalesTaxHol.cfm.

Title: *WKRG-TV5 News*

Date: Monday, March 13th, 2017

Time: 4:46 PM

Duration: 1 Minute

Problem # 6: *Alabama's Jobless Rate Rises To 6.4 Percent*

Alabama's unemployment rate is up to 6.4 percent despite improvement in the national jobless picture.

The state released statistics Monday showing the January rate was up one-tenth of a percent from the December rate of 6.3 percent. It was also well above the year-ago rate of 6.1 percent.

Nationally, unemployment dropped to 4.7 percent in figures released last week.

State unemployment is rising because people are entering Alabama's workforce faster than jobs are being created and filled.

In Mobile County, an alarming rise in just one month. During Jan. 2017, the unemployment rate was 8.1 percent, which is up from 7.1 percent in Dec. 2016. It was much of the same picture in Baldwin County where the rate rose to 6.4 percent from 5.6 percent.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.