

July 1, 2017

Quarterly Problems and Needs List
WLPR AM, Prichard - Mobile, Alabama
Goforth Media, Inc.

Goforth Media, Inc., licensee of radio station WLPR AM in Prichard, AL has found the following issues and needs of particular concern to members of our listening area:

1. Adoption and Foster Care Programs
2. Choosing A College Major
3. City of Mobile Relocates 4th of July Celebration
4. The Latest Report From The Labor Department
5. Promoting Maturity In Our Children
6. Causeway Flooded Again, Build The Bridge
7. Weather and Community Events

Title: Open Your Heart, Open Your Home

Date: April 1st, 2017 – June 30th, 2017

Time: Affidavit Attached

Duration: 30 Seconds

Problem # 1: *Adoption and Foster Care Programs*

Alabama Department of Human Resources issued two new :30 radio spots under an existing campaign titled "Open Your Heart, Open Your Home." These new spots feature former University of Alabama star running back Bobby Humphrey and Auburn University Athletic Director Jay Jacobs.

Title: My Money Life

Date: Tuesday, June 20th, 2017

Time: 12:20 PM, 1:20 PM, 3:20 PM, & 6:20 PM

Duration: 2 Minutes

Problem # 2: *Choosing A College Major*

Artist, John Ruskin once said, "When love and skill work together, expect a masterpiece."

Choosing a college major can be an overwhelming and frustrating process for students... Universities have seen a rise in the number of times a student will change majors, trying to find something they are passionate about. Every degree change increases the price of the education.

A study at Cornell found that students from lower income families chose degrees in fields with more job availability. But those from higher income homes chose degrees in English, history or performing arts.

Many students are advised by well-meaning parents and professionals to seek a degree that provides job security. But, should economic stability be the only determining factor when choosing a degree?

Now.. it is always good to be practical, but we can't dismiss the power of God to open doors we don't see. And, we certainly don't want to kill a dream that He has put in a child's heart. A sincere interest in something creates passion that will drive success.

So, perhaps the most sensible advice we can offer is to not confuse a hobby with a career. It's important to differentiate strengths from passions to help identify a field of study. When those strengths and passions overlap, the decision is easy.

God can equip them to be influencers for the Kingdom in whatever they study and we can trust Him to complete the masterpiece using their gifts and skills.

Crown's Career Direct assessment helps parents guide their future college student! It's based on scientific research and Scripture so you can be confident in the results.

Title: WKRG-TV5 News

Date: Friday, June 30th, 2017

Time: 4:46 PM

Duration: 1 Minute

Problem # 3: City of Mobile Relocates 4th of July Celebration

The City of Mobile announced changes to their 4th of July celebration scheduled for next Tuesday.

Now, the celebration will be held at Cooper Riverside Park in downtown Mobile instead of Battleship Memorial Park. According to city officials, the fields at Battleship Park are in poor condition from the recent heavy rains.

The decision to move the celebration was made because the fields could not handle the vehicle traffic.

Gates to the celebration will open at 2 p.m. followed by a concert from The Mobile Pops at 7 p.m. and the fireworks celebration will begin at 9 p.m.

Parking will be available at the Mobile Convention Center and the Mobile Civic Center.

Title: The Daily Consumer Radio Newscast

Date: Tuesday, April 11th, 2017

Time: 12:16 PM & 6:16 PM

Duration: 1 Minute

Problem # 4: *The Latest Report From The Labor Department*

The latest report from the Labor Department on employment was a rude awakening for consumers hoping to find a new job in the months ahead, since it revealed a big drop in job creation. However, a new survey of hiring managers by CareerBuilder.com paints a different picture: forty-five percent say they plan to hire full time employees in the second quarter.

Title: My Money Life

Date: Tuesday, June 27th, 2017

Time: 12:20 PM, 1:20 PM, 3:20 PM, & 6:20 PM

Duration: 2 Minutes

Problem # 5: *Promoting Maturity In Our Children*

Are your kids prepared to live on their own?

Parents, we need to do all we can to encourage maturity in our children!

David Gundersen, with "The Gospel Coalition.org", gives great insight to promoting maturity in our young.

It first requires desire. When a teenager or young adult discovers their potential, and God-given responsibility, they recognize the need for growth. Knowing who God made them to be requires faithfulness and dependency on His strength to fulfill their obligations.

Young people must learn to discern the best use of time. It's challenging and sometimes frightening to leave behind the elementary things of this world in order to accept the weightier things of God. But, wise commitments and the reward of follow-through will propel them forward.

Discipline born out of humility and patience will teach them to lead with courage. Suffering under pressure will develop resiliency necessary in today's world. We must allow them to fall and learn to get back up. It's how they grow strong.

Paul told the Romans, "We rejoice in our sufferings, knowing that suffering produces endurance, and endurance produces character, and character produces hope. That's what we want our children to experience!"

One of the most rewarding things I can think of as a parent is to see my children achieving their goals while serving the Lord. Crown's Career Direct assessment can help parents empower their children to do this. It helps you understand their unique design and what college degree or career path would suit them best.

Title: *WKRG-TV5 News*

Date: Friday, June 24th, 2017

Time: 4:46 PM

Duration: 1 Minute

Problem # 6: *Causeway Flooded Again, Build The Bridge*

Mayor Sandy Stimpson agrees that the Mobile River Bridge needs to be built—and fast.

Stimpson posted recently about the bridge on his Facebook page, with over 1200 comments—most of them in favor of building it. The bridge would include six lanes of traffic over the river and will add four lanes to the existing four over the bay.

“We’re getting ready to have Wal-Mart distribution center, Amazon sortation center, you will have growth at Brookley, and the I-10 corridor has got to function better than it is now or you will not experience the growth in this geographical area if you don’t have it,” says Stimpson.

And with all the growth planned for Mobile, the situation could get worse before it gets better.

Alabama Department of Transportation Director John Cooper will be in Mobile next week and will meet with Mayor Stimpson and give more of an update about the bridge.

Title: *Weather & Community Events*

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds

WLPR-AM airs local weather and Community Events for our listening area all throughout the day.