

# KCCU QUARTERLY ISSUES AND PROGRAMS REPORT

## JANUARY-MARCH 2013

### ABOUT KCCU

KCCU is a non-commercial educational radio station licensed to Cameron University in Lawton, OK.

### NATIONAL PROGRAMMING

The KCCU Network ("KCCU") airs some of the most prominent programs in public media, such as *Morning Edition*, *All Things Considered*, *Talk of the Nation*, *A Prairie Home Companion*, and *Performance Today*.

KCCU carries six hours of national news programming from NPR Monday through Friday and three hours on Saturdays and Sundays. KCCU also carries other news and information programs that air at various times throughout the week.

KCCU carries cultural and entertainment programs from NPR, American Public Media, and other entities throughout the week.

### LOCAL PROGRAMMING

KCCU airs locally- and regionally-produced news programs, public service announcements, live classical music, and specialty programs daily.

Local news programming includes newscasts covering the KCCU network broadcast area, "news minutes" that highlight stories of local interest during *Morning Edition* and *All Things Considered*, and feature stories covering topics from around the area. KCCU also airs regional news content developed by sources such as NPR's StateImpact program, the Oklahoma Public Media Exchange, and the collaborative outlet AudioTexas.

Specialty programming includes cultural programs such as *Classical Music Today*, highlighting notable historical events from each day in the world of classical music, and *Slice of Life*, a weekly commentary; informational programs such as the public affairs program *Community Focus* and *The Wall Street to Main Street Report*, which provides daily stock and commodity prices after the closing bell; and special news coverage, such as for elections and important breaking news.

Enclosed is a list of topics covered in KCCU news and feature stories and in local public affairs programming during the first quarter of 2013.

**Clinton J. Wieden**  
**News Director, The KCCU Network**  
**March 31, 2013**

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**NOTE:** Newscast times are at 29:30 past the hour during *Morning Edition* and 29:00 past the hour during *All Things Considered*.

### LOCAL NEWS FEATURE SUMMARIES

**Title:** Designs Discussed for Lawton Bridges

**Original Airdate:** January 11, 2013

**Description:** Report on a meeting conducted by the Oklahoma Department of Transportation and architect Steven Weitzman about designs for an upcoming bridge renovation project in Lawton.

**Title:** Fort Sill Honors Soldiers of the Year

**Original Airdate:** January 29, 2013

**Description:** Report on the ceremony honoring Fort Sill's Soldier, Noncommissioned Officer, and Drill Sergeant of the Year, containing interviews with two of the award recipients.

**Title:** Newscast

**Original Airdate:** February 19, 2013

**Description:** Newscast featuring local reports on federal sequestration and Cameron University's delayed Martin Luther King Jr. Day celebrations.

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**Title:** Newscast

**Original Airdate:** February 21, 2013

**Description:** Newscast featuring local report on Cameron University VP of University Advancement Albert Johnson speaking at Fort Sill for Black History Month.

**Title:** Design Work Progressing for Lawton Bridges

**Original Airdate:** March 21, 2013

**Description:** Report updating progress on bridge designs for the Lawton Gateway Project following another public meeting conducted by the Oklahoma Department of Transportation and architect Steven Weitzman.

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**STATEIMPACT OKLAHOMA SUMMARIES**

**Title:** Newscast/StateImpact Report

**Original Airdate:** January 3, 2013

**Description:** News report featuring local headlines and a StateImpact Oklahoma report discussing the implications of tax programs in red states like Oklahoma.

**Title:** Newscast/StateImpact Report

**Original Airdate:** January 16, 2013

**Description:** News report featuring local headlines and a StateImpact Oklahoma report discussing the history of earthquakes in Oklahoma.

**Title:** Newscast/StateImpact Report

**Original Airdate:** January 23, 2013

**Description:** News report featuring local headlines and part one of a StateImpact Oklahoma report discussing the role of the oil and gas industry in the increase of Oklahoma earthquakes.

**Title:** Newscast/StateImpact Report

**Original Airdate:** January 31, 2013

**Description:** News report featuring local headlines and part two of a StateImpact Oklahoma report discussing the role of the oil and gas industry in the increase of Oklahoma earthquakes.

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**Title:** Newscast/StateImpact Report

**Original Airdate:** February 7, 2013

**Description:** News report featuring local headlines and a StateImpact Oklahoma report discussing iodine production within the state.

**Title:** Newscast/StateImpact Report

**Original Airdate:** February 13, 2013

**Description:** News report featuring local headlines and a StateImpact Oklahoma report discussing the death of an effort to impose a tax on the mining of limestone, sand, and other aggregates during this legislative session.

**Title:** Newscast/StateImpact Report

**Original Airdate:** February 28, 2013

**Description:** News report featuring local headlines and a StateImpact Oklahoma report discussing tribal funding for improvements to water infrastructure for smaller communities in the state.

**Title:** Troubled Water

**Original Airdate:** March 4, 2013

**Description:** StateImpact Oklahoma documentary on issues surrounding water in the state of Oklahoma, including policy, history, and consumption. Aired instead of regular programming during the 6:00 PM hour.

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**Title:** Newscast/StateImpact Report

**Original Airdate:** March 6, 2013

**Description:** News report featuring local headlines and a StateImpact Oklahoma report discussing the variance in rates amongst Oklahoma's 750 local water authorities.

**Title:** Newscast/StateImpact Report

**Original Airdate:** March 14, 2013

**Description:** News report featuring local headlines and a StateImpact Oklahoma report discussing the signing of House Bill 1646 and the steps it takes to overturn a law that was just two years old.

**Title:** Newscast/StateImpact Report

**Original Airdate:** March 25, 2013

**Description:** News report featuring local headlines and StateImpact Oklahoma reports discussing Lake Optima, one of the biggest failed reservoirs in the history of the US Army Corps of Engineers.

**Title:** Newscast/StateImpact Report

**Original Airdate:** March 27, 2013

**Description:** News report featuring local headlines and StateImpact Oklahoma reports discussing the survival of Oklahoma's Water for 2060 Act despite repeal attempts during the current legislative session.

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**AUDIOTEXAS FEATURE SUMMARIES**

**Title:** Newscast/AudioTexas Report

**Original Airdate:** January 7, 2013

**Description:** News report featuring local headlines and an AudioTexas report on discussions of spending Texas's Rainy Day Fund in light of a budget surplus.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** January 8, 2013

**Description:** News report featuring local headlines and an AudioTexas report discussing the 600 bills filed for this session of the Texas Legislature.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** January 14, 2013

**Description:** News report featuring local headlines and an AudioTexas report from the StateImpact Texas team on federal restrictions on use of certain rare woods, and their effect on Texas guitar makers.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** January 17, 2013

**Description:** News report featuring local headlines and an AudioTexas report discussing the effort to reform the Texas STAAR tests for schoolchildren.

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**Title:** Newscast/AudioTexas Report

**Original Airdate:** January 22, 2013

**Description:** News report featuring local headlines and an AudioTexas report from the StateImpact Texas team discussing groundwater contamination due to fracking.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** January 24, 2013

**Description:** News report featuring local headlines and an AudioTexas report from the StateImpact Texas team on efforts in the Texas Legislature to finally fund the Texas State Water Plan.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** January 28, 2013

**Description:** News report featuring local headlines and an AudioTexas report from the StateImpact Texas team on legislative efforts to fund initiatives to prevent water shortages.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** January 30, 2013

**Description:** News report featuring local headlines and an AudioTexas report from the StateImpact Texas team regarding Texas Gov. Rick Perry's statements on water during his State of the State address.



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**Title:** Newscast/AudioTexas Report

**Original Airdate:** February 5, 2013

**Description:** News report featuring local headlines and an AudioTexas report discussing a court ruling declaring Texas's school finance system unconstitutional.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** February 18, 2013

**Description:** News report featuring local headlines and an AudioTexas report from the StateImpact Texas team on the closing of a beef processing plant in Plainview and what it might say about the future in West Texas.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** February 26, 2013

**Description:** News report featuring local headlines and an AudioTexas report from the StateImpact Texas team on groups working to avoid exclusion from the distribution of state funds to prevent water shortages.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** February 27, 2013

**Description:** News report featuring local headlines and an AudioTexas report from the StateImpact Texas team on the use of radio advertisements featuring Gov. Rick Perry to lure businesses to the state.

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**Title:** Newscast/AudioTexas Report

**Original Airdate:** March 5, 2013

**Description:** News report featuring local headlines and an AudioTexas report discussing the new STEAM academy in Plano and its modification of recent STEM efforts in Texas schools.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** March 14, 2013

**Description:** News report featuring local headlines and an AudioTexas report from the StateImpact Texas team on the potential range of impact of a court ruling on violations of the Endangered Species Act by the Texas Commission on Environmental Quality with regard to water management in the Guadalupe River Basin.

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**COMMUNITY FOCUS SUMMARIES**

<b><u>AIRDATE</u></b>	<b><u>SUBJECT</u></b>
1/4/13	<b>Briefcase Blues in Duncan</b> – Interview with Darcy Reeves, Duncan’s new Executive Director for the Chisholm Trail Arts Council, about Briefcase Blues, a live musical show-band and revue based on the “Blues Brothers” characters originally created by <i>Saturday Night Live</i> comedians Dan Aykroyd and John Belushi.
1/7/13	<b>Briefcase Blues</b> – Interview with J.W. Leggio and Lee Schwing about their live musical show-band and revue based on the “Blues Brothers” characters originally created by <i>Saturday Night Live</i> comedians Dan Aykroyd and John Belushi. They performed at Duncan’s Simmons Center Theater as part of the Chisholm Trail Arts Council’s “CTAC Live” 2012-2013 season.
1/18/13	<b>Trail Dance Film Festival</b> – Interview with Anthony Foreman, Executive Director of the 2013 Trail Dance Film Festival in Duncan, OK.
1/21/13	<b>Matt Jenkins at Trail Dance</b> – Interview with Cameron professor Dr. Matt Jenkins about his entry in the 2013 Trail Dance Film Festival, the film <i>The Secret of Sarah Pennington</i> .
1/25/13	<b>Oklahoma Mission of Mercy Dental Care</b> – Interview with Lawton dentists Dr. Todd Bridges and Dr. Juan Lopez about the two-day event where over 1,800 volunteers gave time and talent to treat 1,786 patients in Lawton in February. More than \$1.1 million in dental services was donated at an average of \$619 per patient.
2/8/13	<b>Cameron University Homecoming</b> – Interview with Jennifer McGrail, Director of Alumni Relations at Cameron University, about the events planned for the university’s 2013 Homecoming Celebration, “Cameron Safari.”

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- 2/15/13      **Dining in the Dark** – Interview with Dr. Brian Birdwell (Internal Medicine) about the 2<sup>nd</sup> annual Dining in the Dark fund raiser. Dining in the Dark is a sensory experience to raise awareness about visual impairment and raise funds for the Oklahoma Lions Eye bank.
- 2/22/13      **Wichita Falls Home and Garden Show** – Interview with Carol Sales, Director of the Kemp Center for the Arts in Wichita Falls, about the 2013 Arts Alive Home & Garden Festival.
- 3/1/13        **Cameron University Public Policy Forum** – Interview with Dr. Tony Wohlers, Associate Professor of Political Science, and Dr. Doug Catterall, Associate Professor of History, about the Seventh Annual Public Policy Forum.
- 3/15/13      **Water Conservation Symposium** – Part one of an interview with Jerry Ihler, Public Works Director and Engineer for the City of Lawton, about a Water Conservation Symposium hosted by the City of Lawton and the Lawton Enhancement Trust Authority regarding drought conditions in Southwest Oklahoma and what citizens could do to conserve water.
- 3/22/13      **Water Conservation Symposium** – Part two of an interview with Jerry Ihler, Public Works Director and Engineer for the City of Lawton, about a Water Conservation Symposium hosted by the City of Lawton and the Lawton Enhancement Trust Authority regarding drought conditions in Southwest Oklahoma and what citizens could do to conserve water.
- 3/29/13      **Cameron University CETES** – First in a series about services provided by Cameron University’s Center for Emerging Technology and Entrepreneurial Studies (CETES). Interview with CETES Director Dr. Arun Tilak as an introduction to CETES.
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