

KCCU QUARTERLY ISSUES AND PROGRAMS REPORT

JANUARY – MARCH 2014

ABOUT KCCU

KCCU is a non-commercial educational radio station licensed to Cameron University in Lawton, OK.

NATIONAL PROGRAMMING

The KCCU Network (“KCCU”) airs some of the most prominent programs in public media, such as *Morning Edition*, *All Things Considered*, *A Prairie Home Companion*, and *Performance Today*.

KCCU carries nine hours of national news programming from NPR Monday through Friday and three hours on Saturdays and Sundays. KCCU also carries other news and information programs that air at various times throughout the week.

KCCU carries cultural and entertainment programs from NPR, American Public Media, and other entities throughout the week.

LOCAL PROGRAMMING

KCCU airs locally- and regionally-produced news programs, public service announcements, live classical music, and specialty programs daily.

Local news programming includes *The Texoma Report*, a newscast covering the KCCU network broadcast area, and feature stories covering topics from around the area. KCCU also airs regional news content developed by sources such as the StateImpact program, the Oklahoma Public Media Exchange, and the collaborative outlet AudioTexas.

Specialty programming includes cultural programs such as *Classical Music Today*, highlighting notable historical events from each day in the world of classical music, and *Slice of Life*, a weekly commentary; informational programs such as the public affairs program *Community Focus* and *The Wall Street to Main Street Report*, which provides daily stock and commodity prices after the closing bell; and special news coverage, such as for elections and important breaking news.

Enclosed is a list of topics covered in KCCU news and feature stories and in local public affairs programming during the first quarter of 2014.

Clinton J. Wieden
News Director, The KCCU Network
March 31, 2014

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NOTE: Newscast times are at 29:30 past the hour during *Morning Edition* and 29:00 past the hour during *All Things Considered*.

LOCAL NEWS FEATURE SUMMARIES

Title: T. W. Shannon Candidacy Announcement

Original Airdate: January 30, 2014

Description: Report on the announcement by Rep. T.W. Shannon of his candidacy for the U.S. Senate. Includes audio actualities from the announcement.

Title: Joe Dorman Candidacy Announcement

Original Airdate: February 4, 2014

Description: Report on the announcement by Rep. Joe Dorman of his candidacy for Oklahoma Governor. Includes audio actualities from the announcement.

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STATEIMPACT OKLAHOMA SUMMARIES

Title: Newscast/StateImpact Report

Original Airdate: January 2, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report reviewing the project's biggest stories of 2013.

Title: Newscast/StateImpact Report

Original Airdate: January 9, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report discussing how power production in north Texas is causing Oklahoma utility companies to run afoul of federal emissions standards.

Title: Newscast/StateImpact Report

Original Airdate: January 14, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report discussing a report from the State Chamber of Commerce regarding taxes on oil and gas production in the state.

Title: Newscast/StateImpact Report

Original Airdate: January 16, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report discussing the status of the state's lawsuit against Arkansas poultry producers and the status of the river affected by the pollution those producers create.

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Title: Newscast/StateImpact Report

Original Airdate: January 23, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report discussing the Keystone XL oil pipeline and Oklahoma's place in the debate surrounding it.

Title: Newscast/StateImpact Report

Original Airdate: January 29, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report discussing the legacy of State Question 640, an initiative passed over 20 years ago that still looms large over legislative efforts today.

Title: Newscast/StateImpact Report

Original Airdate: January 30, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report discussing the state Attorney General's fight against federal haze regulations.

Title: Newscast/StateImpact Report

Original Airdate: February 4, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report discussing Governor Mary Fallin's 2014 State of the State Address.

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Title: Newscast/StateImpact Report

Original Airdate: February 6, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report following up on the legacy of State Question 640, and how legislators are finding ways around the law.

Title: Newscast/StateImpact Report

Original Airdate: February 13, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report discussing the recent designation of a new Superfund site in the state and the prospects for its cleanup.

Title: Newscast/StateImpact Report

Original Airdate: February 20, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report on a recent spike in propane prices, and how it affected rural Oklahomans.

Title: Newscast/StateImpact Report

Original Airdate: February 27, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report discussing the increase in toxic chemical release in the state, where the chemicals are going, and where they are originating.

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Title: Newscast/StateImpact Report

Original Airdate: March 6, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report discussing the unusual process used by the Oklahoma Department of Mines to grant mining permits in the state, and why some citizens are frustrated by it.

Title: Newscast/StateImpact Report

Original Airdate: March 13, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report discussing efforts at the State Capitol by wind farm opponents from northeast Oklahoma to prevent wind farm construction in the region.

Title: Newscast/StateImpact Report

Original Airdate: March 20, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report discussing the current state of Lake Texoma, and how drought and government decisions have led to its condition.

Title: Newscast/StateImpact Report

Original Airdate: March 27, 2014

Description: News report featuring local headlines and a StateImpact Oklahoma report discussing oil and gas production tax breaks in the state, and legislative and industrial efforts regarding continuance of the tax breaks.

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AUDIOTEXAS FEATURE SUMMARIES

Title: Newscast/AudioTexas Report

Original Airdate: January 8, 2014

Description: News report featuring local headlines and an AudioTexas report from the StateImpact Texas team discussing how the Port of Houston is preparing for changes in how foreign cargo enters the United States.

Title: Newscast/AudioTexas Report

Original Airdate: January 14, 2014

Description: News report featuring local headlines and an AudioTexas report from the StateImpact Texas team discussing the increase in earthquakes in North Texas and the efforts underway to pinpoint the exact location of the quakes.

Title: Newscast/AudioTexas Report

Original Airdate: January 15, 2014

Description: News report featuring local headlines and an AudioTexas report from the StateImpact Texas team on the effectiveness of safety measures designed to reduce pipeline accidents.

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Title: Newscast/AudioTexas Report

Original Airdate: January 22, 2014

Description: News report featuring local headlines and an AudioTexas report from the StateImpact Texas team on ozone pollution in the state and scientific research working to identify its origins and drift patterns.

Title: Newscast/AudioTexas Report

Original Airdate: January 28, 2014

Description: News report featuring local headlines and an AudioTexas report from the StateImpact Texas team on where money given to the State of Texas by oil company BP after the Deepwater Horizon oil spill has been spent.

Title: Newscast/AudioTexas Report

Original Airdate: February 11, 2014

Description: News report featuring local headlines and an AudioTexas report from the StateImpact Texas team on the use of fracking and another, widespread yet little-known procedure called acidizing in oil and gas production.

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Title: Newscast/AudioTexas Report

Original Airdate: February 19, 2014

Description: News report featuring local headlines and an AudioTexas report from the StateImpact Texas team on how an increase in earthquakes in Texas, and the refusal by some politicians to acknowledge a possible link between the quakes and the oil and gas industry, is affecting the race for the Texas Railroad Commission.

Title: Newscast/AudioTexas Report

Original Airdate: February 26, 2014

Description: News report featuring local headlines and an AudioTexas report on a federal judge's ruling declaring Texas's ban on same-sex marriage to be unconstitutional.

Title: Newscast/AudioTexas Report

Original Airdate: March 5, 2014

Description: News report featuring local headlines and AudioTexas reports, including one from the StateImpact Texas team, discussing the outcomes of a number of statewide primary elections.

Title: Newscast/AudioTexas Report

Original Airdate: March 11, 2014

Description: News report featuring local headlines and an AudioTexas report from the StateImpact Texas team discussing local efforts in Texas communities to regulate oil and gas drilling activities in the absence of state action.

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Title: Newscast/AudioTexas Report

Original Airdate: March 25, 2014

Description: News report featuring local headlines and an AudioTexas report from the StateImpact Texas team discussing an oil spill off Galveston Island that closed the Houston Ship Channel, including the type of oil involved and what might be done to clean up the spill.

Title: Newscast/AudioTexas Report

Original Airdate: March 26, 2014

Description: News report featuring local headlines and an AudioTexas report from the StateImpact Texas team discussing techniques and equipment being used by scientists to track the float patterns of oil that spilled into the Gulf of Mexico off Galveston Island.

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OTHER FEATURES

Title: Oklahoma Tornado Project

Original Airdate: January 6, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed the efforts to provide mental health assistance to those who worked as first responders after the storm.

Title: Oklahoma Tornado Project

Original Airdate: January 13, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed efforts to provide trauma counseling to children affected by the storm.

Title: Oklahoma Tornado Project

Original Airdate: January 20, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed efforts to find homes for unclaimed or lost animals misplaced by the storm.

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Title: Oklahoma Tornado Project

Original Airdate: January 27, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed the efforts to provide treatment and rehabilitation for wild animals displaced by the storm.

Title: Oklahoma Tornado Project

Original Airdate: February 3, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed efforts by the state Department of Emergency Management to create storm shelters at schools that do not have them.

Title: Oklahoma Tornado Project

Original Airdate: February 10, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed Governor Mary Fallin's plan to pay for storm shelters in schools across the state, and the timing of her change in position on the matter.

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Title: Oklahoma Tornado Project

Original Airdate: February 17, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed growing concerns by parents about how to protect their children on severe weather days, including possibly keeping children out of school on such days.

Title: Oklahoma Tornado Project

Original Airdate: February 24, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed how citizens affected by the tornado are working to prepare for tax season after losing important documents in the storm.

Title: Oklahoma Tornado Project

Original Airdate: February 25, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed the arguments made before the Oklahoma Supreme Court in a lawsuit brought by a storm shelter advocacy group over changes the state Attorney General made to a petition the group supports.

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Title: Oklahoma Tornado Project

Original Airdate: March 4, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed the efforts of Take Shelter Oklahoma to have a bond issue for storm shelter construction placed on the ballot and the challenges the group has faced.

Title: Oklahoma Tornado Project

Original Airdate: March 10, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed a proposal in the Oklahoma Legislature that would fund school shelter construction.

Title: Oklahoma Tornado Project

Original Airdate: March 17, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed how social media has both positive and negative effects on information dissemination during severe storms.

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Title: Oklahoma Tornado Project

Original Airdate: March 24, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed the efforts of college students who chose to use their Spring Break to revitalize parts of Moore affected by the tornado.

Title: Oklahoma Tornado Project

Original Airdate: March 31, 2014

Description: Report from a special series focusing on different aspects of the recovery process following a series of tornadoes in Oklahoma in May 2013. This segment discussed a new communication approach from the National Weather Service and its introduction in Oklahoma.

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COMMUNITY FOCUS SUMMARIES

<u>AIRDATE</u>	<u>SUBJECT</u>
1/10/14	CETES-Project Dream – Interview with Dr. Arun Tilak, Director of the Center for Emerging Technology and Entrepreneurial studies at Cameron University, about a contest to encourage and assist aspiring entrepreneurs and existing businesses in Comanche, Stephens, and Jackson Counties as they pitch their business ideas to win cash and service assistance.
1/17/14	CETES-Global Game Jam –Interview with Dr. Arun Tilak, Director of the Center for Emerging Technology and Entrepreneurial studies at Cameron University, about Cameron University’s role as a host site for Global Game Jam, the world's largest game creation event, which takes place around the world in one weekend at over 480 locations worldwide.
1/24/14	British Studies Program – Interview with Dr. Tony Wohlers, Associate Professor and Director of Academic Enrichment at CU, about the British Studies Program organized by the University of Southern Mississippi through an academic consortium of colleges and universities (including Cameron University). The purpose of the consortium is to promote a more profound understanding of British culture and society among students and faculty through scholarly and educational activities.
2/7/14	AMBUCS Visibility Month Part One – Interview with Jenny Clement, President of the Great Plains AMBUCS Chapter; Linda Mask, Sergeant-at-Arms and District 5A Visibility Chair; and Anita Love, First Vice President and Visibility Chair from the Mountain Metro AMBUCS as part of the national AMBUCS Visibility Month. Interview topics included their specific AMBUCS chapters, the activities planned for the month of February, and how funds are raised to complete the AMBUCS mission of helping people with disabilities.

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- 2/14/14 **AMBUCS Visibility Month Part Two/Lawton Philharmonic** – Interview with Nick Bates, President of the Lawton Chapter of AMBUCS, about the club, the club’s activities planned for February as part of AMBUCS Visibility Month, and how the Lawton club raises funds to complete the AMBUCS mission of helping people with disabilities. The second part of the program contained an interview with Jon Kalbfliesch, Conductor of the Lawton Philharmonic Orchestra, about upcoming concerts in LPO’s 2014-2015 season: “Broadway Baritone Favorites” and “Musical Menagerie.”
- 2/21/14 **Wichita Falls Arts Alive! Home and Garden Show** – Interview with Carol Sales, Director of the Kemp Center for the Arts, about the annual Arts Alive Home and Garden Festival.
- 2/28/14 **Southwest Pride Barbershop Chorus** – Interview with Larry Campbell, director; Bill Penn, assistant director; and Neil West, show chairman, about the chorus’s 50th anniversary, recent designation as Arts for All, Inc.’s 2014 Organization in the Arts, and the upcoming production of “Barbershop Squires with Knightly Desires.”
- 3/7/14 **Lawton Salvation Army Adopt-a-Child Program** – Interview with Lt. Israel Rosenno, unit director Crystal Durham, and program chairman Preston Holsinger about the Salvation Army’s fourth annual Adopt-A-Child campaign. The campaign’s purpose is to raise funds to assist children lacking in financial resources so they can participate in the Boys & Girls Club activities and programs.
- 3/14/14 **City of Lawton Trash-Off/Fresh Paint Days** – Interview with Tony Griffith, supervisor of the City of Lawton Neighborhood Services Division, about the annual Fresh Paint Days, an effort of the city and the Lawton Enhancement Trust Authority. Volunteers will be available during the city’s annual Earth Day/Trash-Off event to paint the homes of qualified elderly or disabled residents who don't have the fiscal or physical means of painting their houses.

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- 3/21/14 **Human Trafficking** – Interview with Darrell Weaver, director of the Oklahoma Bureau of Narcotics, and Mark Woodward, OBN media relations director, about town hall meetings the bureau is hosting across the state to educate the public about human trafficking in Oklahoma.
- 3/28/14 **Red River Craft Beer Festival** – Interview with Bill Vaughan, Executive Director of the Armed Services YMCA, and Anthony Williams, festival co-chairman, about the upcoming Red River Craft Beer Festival, the first craft beer festival in Southwest Oklahoma. The event is sponsored by Cache Road Liquor and Wine, with all proceeds going to the Armed Services YMCA.