

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WKRX - FM WRXO - AM ROXBORO, NC	Date: 8/18/20
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I, Mike Furman - authorized media buyer
do hereby request station time concerning the following issue:

Duty and Honor - NC Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Duty and Honor

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Duty and Honor
700 13th Street NW, Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board Members: JB Poersch, Karen Hancox, Luis Navarro, Chris Koob
JB Poersch, President; Chris Koob, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/29/20
Date

Mike Furman
Signature

202-338-8700
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected


Signature

DAVID BRADSHER
Printed Name

MGR
Title

WKRX-FM
 P.O. BOX 1176
 ROXBORO, NC 27573

Client: DUTY AND HONOR
 Order #: 3546-00002
 Description: EST 8983 8/18-8/31 GENERAL NO **WKRX**
 Date Entered: 8/19/2020
 P.O.#:
 Salesperson: Bradsher, David
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA FINANCIAL SERVICES
 PHILADELPHIA, PA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 8/19/2020	8/21/2020	WKRX-FM	06:00:00 to 19:00:00	Weekly	1:00	37	11.29	417.73	0	0	8	14	15	0	0
2 8/24/2020	8/31/2020	WKRX-FM	06:00:00 to 19:00:00	Weekly	1:00	43	11.29	485.47	8	7	7	7	6	0	0

Order Start Date: 8/19/2020 Order End Date: 8/31/2020 Spots: 80

Total Charges: \$903.20
 Combined Discounts: \$270.96
 Total Net: \$632.24

Projected Media Month Billing Totals for DUTY AND HONOR / 3546-00002 :

	Spot Count	Gross Billing	Combined Disc.	Net Billing
August 2020	72	\$812.88	\$243.86	\$569.02
September 2020	8	\$90.32	\$27.10	\$63.22

Confirmed & Accepted for WKRX-FM By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

WKRX-FM
P.O. BOX 1176
ROXBORO, NC 27573

Client: DUTY AND HONOR
Order #: 3546-00003
Description: EST 8983 8/18-8/31 GENERAL NO WRXO
Date Entered: 8/19/2020
P.O.#:
Salesperson: Bradsher, David
Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA FINANCIAL SERVICES
PHILADELPHIA, PA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 8/19/2020	8/21/2020	WKRX-FM	06:00:00 to 19:00:00	Weekly	1:00	33	8.18	269.94	0	0	9	12	12	0	0
2 8/24/2020	8/31/2020	WKRX-FM	06:00:00 to 19:00:00	Weekly	1:00	47	8.18	384.46	8	8	8	7	8	0	0

Order Start Date: 8/19/2020 Order End Date: 8/31/2020 Spots: 80

Total Charges: \$654.40
Combined Discounts: \$196.32
Total Net: \$458.08

Projected Media Month Billing Totals for DUTY AND HONOR / 3546-00003 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
August 2020	72	\$588.96	\$176.69	\$412.27
September 2020	8	\$65.44	\$19.63	\$45.81

Confirmed & Accepted for WKRX-FM By: _____

Accepted for MEDIA FINANCIAL SERVICES By: _____

Please Sign and Return One Copy

WKRR-FM

MARKET: UM - Roxboro, NC **AMOUNT:** \$903.20 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep **SPOTS:** 80 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA **SLS PH:** 412 421 2600
SALESPERSON: Roger Rafson **SLS FAX:** 412 421 6001
SLS EMAIL: Roger.Rafson@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4386099**
ADVERTISER: Duty and Honor **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: Est 8983 8/18-8/31 General NC **AGY EST:** 8983 Invoices@MediaFinancial.com
FLIGHT: 08-18-2020 TO 8/31/2020 [X]Unwired []Spot []Mod
TOT # OF WEEKS: 2
PRIM. DEMO: Adults 35+ [X]Cash []Trade
SEC. DEMO: **SPOT TYPE:** **LAST SENT:** 08/19/2020 11:11

COMMENTS

08/19/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

Invoices are required; even for orders paid for in advance. Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

****PLEASE NOTE - ALL SPOTS MUST AIR BY 8/31. ANY SPOTS SCHEDULED OR 9/1, RUN BY 8/31.****

WEEK#1-WEEK#2 8/18/2020 To 8/31/2020 WK TOT \$451.60 WK TOTAL SPOTS 40

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	8/18/2020	8/31/2020	40	\$11.29	\$451.60

TOTAL	Aug	Sep									Total
SPOT	80	0									80
CASH	903.20	0.00									903.20
TOTAL	903.20	0.00									903.20

STATION:	WRXO-AM	ORDER#:	3175772	DATE:	08/19/2020
MARKET:	UM - Roxboro, NC	AMOUNT:	\$654.40	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	80		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4386099
ADVERTISER:	Duty and Honor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 8983 8/18-8/31 General NC	AGY EST:	8983		Invoices@MediaFinancial.com
FLIGHT:	08-18-2020 TO 8/31/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	08/19/2020 11:11

COMMENTS

08/19/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

Invoices are required; even for orders paid for in advance. Send invoices electronically.

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ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

****PLEASE NOTE - ALL SPOTS MUST AIR BY 8/31. ANY SPOTS SCHEDULED OR 9/1, RUN BY 8/31.****

WEEK#1-WEEK#2 8/18/2020 To 8/31/2020 WK TOT \$327.20 WK TOTAL SPOTS 40

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	8/18/2020	8/31/2020	40	\$8.18	\$327.20

TOTAL	Aug	Sep									Total
SPOT	80	0									80
CASH	654.40	0.00									654.40
TOTAL	654.40	0.00									654.40