

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Main Street Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093 Alexandria, VA 22313

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msgm.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive, Suite 100 Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 703-574-3044

Email: Info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

President: Steven Law Treasurer: Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. Senate



Date of election: 11/3/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Media Buyer	Name: DAVID BRADSHER
Date of Request to Purchase Ad Time: 3/23/2020	Date of Station Agreement to Sell Time: 6/18/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 7/6/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 3518-00003	Station Call Letters: WKRX	Date Received/Requested: 6/2/20
Est. #: 5350	Station Location: ROXBORO NC	Run Start and End Dates: 7/7/20 - 7/16/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WKRX-FM
P.O. BOX 1176
ROXBORO, NC 27573

Client: ONE NATION
Order #: 3518-00003
Description: EST 5350 NC 7/7-7/16
Date Entered: 6/18/2020
P.O.#:
Salesperson: Bradsher, David
Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd

MEDIA FINANCIAL SERVICES
PHILADELPHIA, PA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 7/7/2020	7/16/2020	WKRX-FM	06:00:00 to 10:00:00	Weekly	1:00	16	11.29	180.64	2	2	2	2	2	0	0
2 7/7/2020	7/16/2020	WKRX-FM	10:00:00 to 15:00:00	Weekly	1:00	16	11.29	180.64	2	2	2	2	2	0	0
3 7/7/2020	7/16/2020	WKRX-FM	15:00:00 to 19:00:00	Weekly	1:00	8	11.29	90.32	1	1	1	1	1	0	0

Order Start Date: 7/7/2020 Order End Date: 7/16/2020 Spots: 40 Total Charges: \$451.60
Combined Discounts: \$135.48
Total Net: \$316.12

Projected Media Month/End-Of-Schedule Billing Totals for ONE NATION / 3518-00003 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
July	2020	40	\$451.60	\$135.48	\$316.12

Confirmed & Accepted for WKRX-FM By: _____

Accepted for MEDIA FINANCIAL SERVICES By: _____

Please Sign and Return One Copy