



KATU TV
2153 NE Sandy Blvd
Portland, OR 97232
Main: (503)231-4222
Billing: (503)231-4213

www.katu.com

Billing Address:

Cappelli Miles (Spring)
Attention: Accounts Payable
450 Country Club Road, Ste 255
Eugene, OR 97401

Send Payment To:

KATU TV
Fisher Broadcasting Portland TV LLC
PO Box 94394
Seattle, WA 98124-6694
Federal Tax ID #91-2136493

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
190253-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KATU	Local Direct	Portland Local	Local

Advertiser	Product	Estimate Number
Yes on 79		

Flight Dates	Order #	Alt Order #
10/07/12 - 11/05/12	190253	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/04/12	11/04/12	Sunday Good Morning An6-7a		-----S	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KATU	Su	11/04/12	6:26 AM	Sunday Good Morning America	6-7a	:30	M79K1012	\$150.00 NM
15	11/04/12	11/04/12	Sun 6-7p News	6p-7p	-----S	:30	2	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 2	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KATU	Su	11/04/12	6:14 PM	Sun 6-7p News	6p-7p	:30	M79K1012	\$1,500.00 NM
2	KATU	Su	11/04/12	6:39 PM	Sun 6-7p News	6p-7p	:30	M79K1012	\$1,500.00 NM
16	10/29/12	11/03/12	Wheel Of Fortune	730p-8p	MTWTF--	:30	3	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KATU	Tu	10/30/12	7:43 PM	Wheel Of Fortune	730p-8p	:30	M79C1012	\$2,500.00 NM
1	KATU	W	10/31/12	7:38 PM	Wheel Of Fortune	730p-8p	:30	M79D1012	\$2,500.00 NM
3	KATU	F	11/02/12	7:58 PM	Wheel Of Fortune	730p-8p	:30	M79K1012	\$2,500.00 NM
17	10/29/12	10/29/12	Dancing w/the Stars	8p-10p	M-----	:30	1	\$9,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KATU	M	10/29/12	8:44 PM	Dancing w/the Stars	8p-10p	:30	M79C1012	\$9,000.00 NM
18	11/04/12	11/04/12	America's Funniest Home 7p-8p		-----S	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Yes on 79			

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/04/12	11/04/12	America's Funniest Home	7p-8p	-----S	:30	1	\$2,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KATU Su 11/04/12 6:58 PM America's Funniest Home Videos 7p-8p :30 M79K1012 \$2,500.00 NM									
19	11/05/12	11/05/12	Wheel Of Fortune	730p-8p	M-----	:30	3	\$2,500.00	NM
Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS M----- Spots/Week 3 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KATU M 11/05/12 7:36 PM Wheel Of Fortune 730p-8p :30 M79K1012 \$2,500.00 NM									
2 KATU M 11/05/12 7:43 PM Wheel Of Fortune 730p-8p :30 M79K1012 \$2,500.00 NM									
1 KATU M 11/05/12 7:59 PM Wheel Of Fortune 730p-8p :30 M79K1012 \$2,500.00 NM									
20	11/05/12	11/05/12	Dancing w/the Stars	8p-10p	M-----	:30	1	\$9,000.00	NM
Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS M----- Spots/Week 1 Rate \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KATU M 11/05/12 8:49 PM Dancing w/the Stars 8p-10p :30 M79K1012 \$9,000.00 NM									
21	11/05/12	11/05/12	Castle	10p-11p	M-----	:30	1	\$7,500.00	NM
Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS M----- Spots/Week 1 Rate \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KATU M 11/05/12 10:34 PM Castle 10p-11p :30 M79K1012 \$7,500.00 NM									
Total Spots							13		

Payment Terms 30 Days

<u>Gross Total</u>	\$46,150.00
<u>Agency Commission</u>	\$6,922.50
<u>Net Amount Due</u>	\$39,227.50

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