

## Order #463825: Katz Media../America Fi../Issue/490124

	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
	04/24/20 8:22:52 AM	Processed		<async process>	Brian Olive	\$800.00	16	0.00
	04/24/20 7:03:59 AM	Approved			Jessica Le	\$800.00	16	0.00
	04/24/20 7:03:55 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Jessica Le	\$800.00	16	0.00
	04/24/20 6:50:15 AM	Approval Workflow		[Sales Manager - Ready Default]	Chris More	\$800.00	16	0.00
	04/24/20 6:24:51 AM	Ready for approval		NEW KATZ ORDER	Jessica Mt	\$800.00	16	0.00
	04/24/20 6:23:41 AM	New order created		Imported EC Order	Jessica Mt	\$800.00	16	0.00

[Sorted by: Date]

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>463825</b>	
	<b>Alt Order #:</b>	33923935	
	<b>Product Desc:</b>	Issue	
	<b>Estimate:</b>	490124	<b>WOGB-FM</b>
	<b>Flight Dates:</b>	05/22/20 - 05/28/20	<b>Primary AE:</b> Katz Philadelphia
	<b>Original Date / Rev:</b>	04/24/20 / 04/24/20	<b>Sales Office:</b> K-7.5
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> N-Katz75
<b>Agency</b>	<b>Name:</b>	<b>Katz Media Group</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		125 West 55th Street	<b>Billing Cycle:</b> EOM/EOC
		New York, NY 10019	<b>Agency Commission:</b> 15%
<b>Advertiser</b>	<b>Name:</b>	<b>America First Action</b>	
	<b>Demographic:</b>	A35+	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Issues/Propositions	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	AGY-AVAIL	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	POL-ISS	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	GEN	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/28/20	16	\$800.00	\$680.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	16	\$800.00	\$680.00	0.00
<b>Totals</b>	<b>16</b>	<b>\$800.00</b>	<b>\$680.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOGB	05/22/20	05/28/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	----2--	1:00	2	\$50.00	P-40	0.00	NM	6	\$300.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	----2--		2				\$50.00		0.00			
Week:		05/25/20	05/31/20	1111---		4				\$50.00		0.00			
N 2	WOGB	05/22/20	05/28/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	----1--	1:00	1	\$50.00	P-40	0.00	NM	5	\$250.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	----1--		1				\$50.00		0.00			
Week:		05/25/20	05/31/20	1111---		4				\$50.00		0.00			
N 3	WOGB	05/22/20	05/28/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	----1--	1:00	1	\$50.00	P-40	0.00	NM	5	\$250.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	----1--		1				\$50.00		0.00			
Week:		05/25/20	05/31/20	1111---		4				\$50.00		0.00			
Totals														16	\$800.00

CONT# 33923935 Mod# Ver# 1 (Last = )  
 REP Cumulus Media National Sales  
 TO WOGB-FM (Green Bay, WI)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 490124

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV AMERICA FIRST ACTION  
 PDT Issue  
 FLT May 22, 20 - May 28, 20

\* REP ORDER COMMENT \*

\*\* 4/23/2020 4:10:00 PM: DEL RAY/SMART MEDIA/DEL CIELO: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

\*\* 4/23/2020 4:10:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 4/23/2020 4:10:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	....F..	6A - 10A	60	05/22/2020 - 05/22/2020	1D	2	\$50.00	2
	1.2	....F..	10A - 3P	60	05/22/2020 - 05/22/2020	1D	1	\$50.00	1
	1.3	....F..	3P - 7P	60	05/22/2020 - 05/22/2020	1D	1	\$50.00	1
					<b>** FLIGHT TOTALS **</b>		4	\$200.00	
		<b>FLIGHT 2</b>							
	2.1	M.....	6A - 10A	60	05/25/2020 - 05/25/2020	1D	1	\$50.00	1
	2.2	M.....	10A - 3P	60	05/25/2020 - 05/25/2020	1D	1	\$50.00	1
	2.3	M.....	3P - 7P	60	05/25/2020 - 05/25/2020	1D	1	\$50.00	1
					<b>** FLIGHT TOTALS **</b>		3	\$150.00	
		<b>FLIGHT 3</b>							
	3.1	.T.....	6A - 10A	60	05/26/2020 - 05/26/2020	1D	1	\$50.00	1
	3.2	.T.....	10A - 3P	60	05/26/2020 - 05/26/2020	1D	1	\$50.00	1
	3.3	.T.....	3P - 7P	60	05/26/2020 - 05/26/2020	1D	1	\$50.00	1
					<b>** FLIGHT TOTALS **</b>		3	\$150.00	
		<b>FLIGHT 4</b>							

Apr 23, 20  
 CONT# 33923935 Mod# Ver# 1 (Last = )  
 REP Cumulus Media National Sales

DDS CONT# 0  
 C/P/E: na / na / 490124

4.1	..W....	6A - 10A	60	05/27/2020 - 05/27/2020	1D	1	\$50.00	1
4.2	..W....	10A - 3P	60	05/27/2020 - 05/27/2020	1D	1	\$50.00	1
4.3	..W....	3P - 7P	60	05/27/2020 - 05/27/2020	1D	1	\$50.00	1
** FLIGHT TOTALS **						3	\$150.00	
<b>FLIGHT 5</b>								
5.1	...T...	6A - 10A	60	05/28/2020 - 05/28/2020	1D	1	\$50.00	1
5.2	...T...	10A - 3P	60	05/28/2020 - 05/28/2020	1D	1	\$50.00	1
5.3	...T...	3P - 7P	60	05/28/2020 - 05/28/2020	1D	1	\$50.00	1
** FLIGHT TOTALS **						3	\$150.00	

	<b>May 20</b>						
SPOTS	16						
CASH	800.00						
TRADE	0.00						
NSL	0.00						
TOTAL	800.00						

						<b>TOTAL</b>
SPOTS						16
CASH						800.00
TRADE						0.00
NSL						0.00
TOTAL						800.00

**\*\* Competitive Comments \*\***

SVC: FA19 MSA ARB  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Ray Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Del Ray Media

Address: PO Box 1309, Alexandria, VA 22313

Contact:

Phone number: 703-518-4747

Email:

#### Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: America First Action, Inc

Address: 1400 Crystal Drive, Suite 850, Arlington, VA 22202

Contact:

Phone number:

Email: info@a1apac.org

Station is authorized to announce the time as paid for by such person or entity.

#### List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Linda McMahon, Chair  
Brian Walsh, President  
Jon Proch, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

#### If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Joe Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President

Date of election: 11/3/2020

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: *Del Ray Media*

Name: Del Ray Media

Date of Request to Purchase Ad Time: 4/9/2020

**Station Representative**

Signature: *Jessica Cain*

Name: JESSICA CAIN

Date of Station Agreement to Sell Time: 04/24/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

☐ Yes

☒ No

Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)\*



Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

463825

Station Call Letters:

WDGB

Date Received/Requested:

04/24/2020

Est. #:

490124

Station Location:

GREEN BAY

Run Start and End Dates:

05/18/20 - 05/31/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.