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Confirmation Number 131829

Call Sign KYTV

Facility Id 36003

Filing Quarter Date 03/31/2012

Filing Date 07/09/2012

*W 4th
2012*

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C. 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2008

Call Sign	Channel Numbers		Community of License		
KYTV	3 (analog)	4 (digital)	City	State	County
			Springfield	MO	Ozarka
					65807
Licensee Name					
KYTV, Inc.					
Network Affiliation:	Nielsen DMA		Licensee World Wide Web Home Page Address (if applicable)		
Network ABC	Springfield MO		www.kytv3.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
36903			02/01/2008		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c) 3,277 hours/3
3. (a) Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? ✓
 (b) Identify publishers who were sent information in 3(a)
 Springfield News-Leader, KYT Television, NBC Affiliate Relations, KDP, Mountain Grove News-Journal, Tribune Media, TV Guide, Video View, Webster Co. Citizen
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
 (There are no analog core program reports.)

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
 (There are no analog non-core program reports.)

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
 (There are no analog sponsored core program broadcast reports.)
 (There are no analog sponsored core program delete reports.)

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. **3.27 hours**
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? **Y**
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. **0.36 hours**
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. **6.27 hours**
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.670?
- (b) Identify publishers who were sent information in 9(a).
- Springfield News-Leader, SYT Television, NBC Affiliate Relations, HRF, Mountain Grove News-Journal, Tribune Media, TV Guide, Video View, Webster Co. Citizen
10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1	Originator	
The Zula Patrol (SYTV)	NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SAT 8AM	12	
Length of Program	Age of Target Audience	EI Symbol Used As Required
30 minutes	From 6 years To 10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Zula, who carry out a variety of scientific space missions. During their missions, Captain Zula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Smile-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/09/2012 / 207.110	06/10/2012 1:00pm	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	

Title of Digital Core Program #2	Originator	
Shelldon (SYTV)	NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SAT 9:30am	12	
Length of Program	Age of Target Audience	EI Symbol Used As Required

36 minutes

From	To	Required
6 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Sheldon is an animated series about a school-aged yoka shell mollusk named Sheldon. He lives with his adoptive family, the Clams, in Shell Land, an underwater community populated by all sorts of sea species. Sheldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	1
Prescription #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/09/2012 / SRL013	06/09/2012	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	

Title of Digital Core Program #3	Originator	
Jane and The Dragon (KSYTV)	KSYTV25	
Regular Schedule	Total Time Aired vs Regularly Scheduled Time	Number of Pre-emptions
SAT 10:00am	12	
Length of Program	Age of Target Audience	TU Symbol Used As Required
30 minutes	From 6 years To 10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Set in medieval times, Jane and the Dragon is an animated show based on Martin Raynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	1
Prescription #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/09/2012 / JRD207	06/09/2012 2:30pm	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	

Title of Digital Core Program #4		Organization	
Babar (NYTV)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 12:30am	12		
Length of Program		Age of Target Audience	B3 Symbol Used As Required
30 minutes		From 6 years To 10 years	<input checked="" type="checkbox"/>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the reschedule due the second home?
06/09/2012 BAR207	6/10/2012 2:30pm	<input checked="" type="checkbox"/>
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SUBJECTS	

Title of Digital Core Program #5		Organization	
Willie's Wild Life (NYTV)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 11:00am	12		
Length of Program		Age of Target Audience	B3 Symbol Used As Required
30 minutes		From 6 years To 10 years	<input checked="" type="checkbox"/>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Willie's Wild Life, based on the book An Octopus Followed Me Home, by Don Vaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willie lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willie faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dookey as key elements of her team, Willie works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willie figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willie finds a way to analyze her situation and learn from experience.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the reschedule due the second home?

06/02/2012 011:006

06/09/2012 8:00am

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Reason for Preemption

REPORTS

Title of Digital Core Program #6

Pearlie (KXTV)

Regular Schedule

Total Times Aired at Regularly Scheduled Time

SAT 11:30am

11

Length of Program

Origination

NETWORK

50 minutes

Number of Pre-emptions

Age of Target Audience

ETI Symbol Used As Required

From

To

6 years

10 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Hammer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4- to 8-year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Cubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Sapire, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
11	2	2

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
05/05/2012 PEA101	05/05/2012 8:30am	N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Reason for Preemption	REPORTS	Preemption #2
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
05/02/2012 PEA 103	05/02/2012 8:30am	N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Reason for Preemption	REPORTS

Title of Digital Core Program #7	Origination
Duck Honea's Into the Wild (KXTV)	SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SAT 12:00pm	4	

Length of Program	Age of Target Audience	ETI Symbol Used As Required

From	To	Required
12 years	16 years	<input checked="" type="checkbox"/>

30 minutes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

while Jack Hanna introduces the habitat and the wildlife, regional guides are given the "expert" status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. The sub-note feature add educational value to the program content and enhances the scientific foundation.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
9	1	
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
04/07/2012 #403	04/08/2012 01:30am	<input checked="" type="checkbox"/>
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
04/14/2012 #419	04/15/2012 01:30am	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	
Preemption #3		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
04/28/2012 #510	04/29/2012 01:30am	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	OTHER	
Preemption #4		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
05/05/2012 #511	05/06/2012 01:30am	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	
Preemption #5		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
05/12/2012 #512	05/13/2012 01:30am	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	
Preemption #6		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
05/19/2012 #513	05/20/2012 01:30am	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	
Preemption #7		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?

06/02/2012 8:530

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Reason for Preemption : SPORTS

Preemption #8

Date Preempted/Episode #

If rescheduled, date and time reschedule

Is the rescheduled date the second home?

06/09/2012 8:530

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Reason for Preemption : SPORTS

Preemption #9

Date Preempted/Episode #

If rescheduled, date and time reschedule

Is the rescheduled date the second home?

06/16/2012 8:513

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Reason for Preemption : SPORTS

Title of Digital Core Program #8

Originator

Cubix (KCX)

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Sat 7:30am

13

Length of Program

Age of Target Audience

El Symbol Used As Required

30 minutes

From:

To:

6 years

11 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help Bubble Town a great place to live. But it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K's evil schemes to take control of Bubble Town's robots.

Title of Digital Core Program #9

Originator

Cubix (KC8)

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Sat 7:30am

13

Length of Program

Age of Target Audience

El Symbol Used As Required

30 minutes

From:

To:

6 years

11 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help Bubble Town a great place to live. But it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving

during their adventures to thwart Dr. E's evil schemes to take control of Bubble Town's robots.

Title of Digital Core Program #10	Originator		
Real Life 161 (XCO)	SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 12:00pm	12		
Length of Program	Age of Target Audience		ET Symbol Used As Required
30 minutes	From 13 years	To 16 years	<input checked="" type="checkbox"/>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Real Life 161 presents real people pursuing real jobs and careers in an educational/informational format designed to help its viewers make important decision about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.

Total Times Aired	Number of Pre-emptions for other than Breaking News	Number of Pre-emptions Rescheduled
12	1	0
Preemption #1		
Date Rescheduled Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
05/26/2012 #167		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	OTHER	

Title of Digital Core Program #11	Originator		
Edgemont (XCO)	SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sundays 12-2pm (4 episodes each day)	48		
Length of Program	Age of Target Audience		ET Symbol Used As Required
30 minutes	From 13 years	To 16 years	<input checked="" type="checkbox"/>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Edgemont is a television program designed for middle and high school students aged 13-16 years old and is rated TV-PG. Originally produced by Canada's public broadcaster, CBC, the series depicts the everyday lives of teenagers in the fictitious suburban town of Edgemont. Each 30-minute episode generally focuses on the children's activities at AC McNeley Secondary School.

Total Times Aired	Number of Pre-emptions for other than Breaking News	Number of Pre-emptions Rescheduled
48	4	4
Preemption #1		
Date Rescheduled Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/03/2012 #206	06/02/2012 1:00pm	<input type="checkbox"/>
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		

Reason for Preemption	SPORTS	
	Preemption #2	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/03/2012 #327	06/02/2012 1:30pm	X
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	
	Preemption #3	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/03/2012 #328	06/02/2012 2:00pm	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	
	Preemption #4	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/03/2012 #329	06/02/2012 2:30pm	X
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	

Title of Digital Core Program #12	Originator	
Jack Hanna's Animal Adventures (KY3 24/7)	SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sat and Sun 11am	26	
Length of Program	Age of Target Audience	EI Symbol Used As Required
30 minutes	From 13 years To 16 years	X

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The series is endearingly successful to a broad segment of viewers because of Jack's enthusiasm and wonderment with every creature and experience he encounters. No intellectual pomp or indifference with Jack -- he remains inquisitive and unassuming while entertaining and educating his audience. Jack Hanna is truly "every person's" television zoologist. As an FCC friendly program, Jack Hanna's Animal Adventures provides wildlife and family entertainment programming at its best.

Title of Digital Core Program #13	Originator	
Animal Exploration with Jared Miller (KY3 24/7)	SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sat 2:00pm	13	
Length of Program	Age of Target Audience	EI Symbol Used As Required
30 minutes	From 13 years To 16 years	X

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jared Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as Jared interacts with creatures in unexpected ways.

Title of Digital Core Program #14		Originator
Aqua Kids (KXO 24/7)		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sat. 4pm	13	
Length of Program		Age of Target Audience
30 minutes		From To
		13 years 16 years
		EI Symbol Used As Required
		Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Molly and the Aqua kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

Title of Digital Core Program #15		Originator
PETS.TV (KXO 24/7)		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sun. 2pm	13	
Length of Program		Age of Target Audience
30 minutes		From To
		13 years 16 years
		EI Symbol Used As Required
		Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles! Produced by Emmy Award winning producer Lisa Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love.

Title of Digital Core Program #16		Originator
Mystery Hunters (KXO 24/7)		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sun. 4pm	13	
Length of Program		Age of Target Audience
30 minutes		From To
		13 years 16 years
		EI Symbol Used As Required
		Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking and scientific reasoning, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography and international customs.

11. Does the licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applies to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of reports in excess of the report limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
 (There are no digital non-core program reports.)

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
 (There are no digital sponsored core program broadcast reports.)
 (There are no digital sponsored core program detail reports.)

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Originario
Noodle & Doodle (KYTV)	NETWORK
Regular Schedule	Total Times to be Aired
SAT 9am	12
Length of Program	Age of Target Audience
30 minutes	From To
	2 years 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Title of Planned Core Program #2	Originario
Pajanimals (KYTV)	NETWORK
Regular Schedule	Total Times to be Aired
SAT 9:30am	12
Length of Program	Age of Target Audience
30 minutes	From To
	2 years 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.

Title of Planned Core Program #3

Poopy Cat (KSYTV)

Origination

NETWORK

Regular Schedule

Sat 11am

Total Times to be Aired

12

Length of Program

30 minutes

Age of Target Audience

From

To

2 years

5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Poopy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creative thinking for preschool children. In each story the narrator, Lara reads a story about Poopy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poopy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a hedgehog named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure.

Title of Planned Core Program #4

Justin Time (KSYTV)

Origination

NETWORK

Regular Schedule

Sat 10:30am

Total Times to be Aired

12

Length of Program

30 minutes

Age of Target Audience

From

To

3 years

5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squiggy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

Title of Planned Core Program #5

Marytown (KSYTV)

Origination

NETWORK

Regular Schedule

Sat 11am

Total Times to be Aired

12

Length of Program

30 minutes

Age of Target Audience

From _____ To _____

2 years 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Miltord Meunswall. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Title of Planned Core Program #6

The Wiggles (KYTV)

Origination

NETWORK

Regular Schedule

Sat 11:30am

Total Times to be Aired

12

Length of Program

30 minutes

Age of Target Audience

From _____ To _____

2 years 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child.

Title of Planned Core Program #7

Jack Hanna's Into the Wild (KYTV)

Origination

SYNDICATED

Regular Schedule

Sat 12pm

Total Times to be Aired

7

Length of Program

30 minutes

Age of Target Audience

From _____ To _____

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

While Jack Hanna introduces the habitat and the wildlife, regional guides are given the "expert" status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. The sub-note feature add educational value to the program content and enhances the scientific foundation.

Title of Planned Core Program #8

Cubix (KCZ)

Origination

NETWORK

Regular Schedule

Sat 7 and 7:30am

Total Times to be Aired

26

Length of Program	Age of Target Audience	
30 minutes	From	To
	6 years	11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 11 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help Bubble Town a great place to live. Bit it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K's evil schemes to take control of bubble town's robots.

Title of Planned Core Program #9	Origination
Edgemont (CBC)	SYNDICATED
Regular Schedule	Total Times to be Aired
Sunday 12-2 (4 episodes)	52

Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Edgemont is a television program designed for middle and high school students aged 13-16 years old and is rated TV-PG. Originally produced by Canada's public broadcaster, CBC, the series depicts the everyday lives of teenagers in the fictitious suburban town of Edgemont. Each 30-minute episode generally focuses on the children's activities at AC McKinley Secondary School.

Title of Planned Core Program #10	Origination
Real Life 101 (VOZ)	SYNDICATED
Regular Schedule	Total Times to be Aired
Sat 12:00pm	13

Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Real Life 101 presents real people pursuing real jobs and careers in an educational informational format designed to help its viewers make important decision about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.

Title of Planned Core Program #11	Origination
Jack Hanna Animal Adventures (XYZ 24/7)	SYNDICATED
Regular Schedule	Total Times to be Aired
Sat and Sun 11am	26

Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The series is endearingly successful to a broad segment of viewers because of Jack's enthusiasm and wonderment with every creature and experience he encounters. No intellectual pomp or indifference with Jack -- he remains inquisitive and unassisting while entertaining and educating his audience. Jack Hanna is truly "every person's" television zoologist. As an RVE-friendly program, Jack Hanna's Animal Adventures provides wildlife and family entertainment programming at its best.

Title of Planned Core Program #12	Organization
Animal exploration with Jared Miller (RVE 24/7)	SYNDICATED
Regular Schedule	Total Times to be Aired
Sat 2:00pm	13
Length of Program	Age of Target Audience
30 minutes	From To
	13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheetahs to chimpanzees, from snakes to seals, from baboons to bears, Animal Exploration with Jared Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as Jared interacts with creatures in unexpected ways.

Title of Planned Core Program #13	Organization
Aqua Kids (RVE 24/7)	SYNDICATED
Regular Schedule	Total Times to be Aired
Sat 4:00pm	13
Length of Program	Age of Target Audience
30 minutes	From To
	13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, our host Moily and the Aqua kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

Title of Planned Core Program #14	Organization
Pets.TV (RVE 24/7)	SYNDICATED
Regular Schedule	Total Times to be Aired
Sun 2:00pm	13
Length of Program	Age of Target Audience
30 minutes	From To
	13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles! Produced by Emmy Award winning producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love.

Title of Planned Core Program #15	Organization
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Mystery Busters (KX3 24/7)	SYNDICATED
Regular Schedule	True Times to be Aired
Sun 4pm	13
Length of Program	Age of Target Audience
30 minutes	From 13 years To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Mystery Busters is an excellent example of a children's program that is innovative and enriching. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography and international customs.

15. Does the licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 CFR §73.332(e)(1)(ii)? Y
16. Identify the licensee's children's programming liaison.

Name	Telephone Number	
Jacet Fournieck	417-268-3000	
Address	Email Address	
999 W. Sunshine	jfournieck@kx3.com	
City	State	ZIP Code
Springfield	MO	65807

17. Include any other comments or information you wish the Commission to consider in evaluating your compliance with the Children's Television Act (use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 CFR §73.671, NOISE 2 and 3.

THE MORE YOU KNOW "The More You Know's" comprehensive website (themoreyouknow.com) complements the on-air public service announcements, while providing in-depth referral information for viewers. Content includes video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
KX3, Inc.	
Date	
7/9/2012	