WLQB

Myrtle Beach, SC Quarterly Issues/Programs List Fourth Quarter, 2023 04/16/2019

WLOB

Quarterly Issues/Programs List

WLQB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION | |
|--|---|---|--------------------------------------|-----------------------------------|----------|--|
| Public Health, Personal Welln | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss the benefits of the new COVID-19 vaccines and how AI is helping improve sleep habits. | Dr. B. Hidalgo, N. Martinez | 10/01/2023 06:31 AM | 030:07 | |
| Mental Health, The Economy | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss mental health in children and the economy, the labor market and inflation. | Dr. R. Miranda, A. Christense | randa, A. 10/08/2023 06:29 AM | | |
| AIDS Awareness, Latino Relati | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss AIDS awareness among Hispanics and how Latinos remain largely invisible in TV and movies. | M. Sandoval- Rosario, J. Jai, | 10/15/2023 06:34 AM | 030:32 | |
| Public Health, Medicare | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss Medicare updates for 2024 and the effects of COVID-19 and new treatments available. | C. Fortin- Garcia, Dr. C. De Q | 10/22/2023 06:28 AM | 027:00 | |
| Public Safety, Mental Health | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss fire alarm safety and the conversation around mental health. | I. Bonilla, L. Campo, Dr. J. | 10/29/2023 06:28 AM | 029:59 | |
| AIDS Awareness, Latino Relati | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss AIDS awareness among Hispanics and how Latinos remain largely invisible in TV and movies. | Sandoval- Rosario, J. Jai, A. | 11/05/2023 06:30 AM | 030:32 | |

| Personal Finances, Public Hea | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss family finances/banking and the global fight to end HIV-related stigma among Hispanics. | J. Gutierrez, M. Sandoval- Ros 11/12/2023 06:28 AM | | 023:54 |
|--|---|--|--|------------------------|--------|
| NUTRITION | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss healthy eating habits for our children and food costs/what we can all do to save money. | L. L�pez, N. Nelson | 11/19/2023 06:26 AM | 030:33 |
| Technology, Mental Healt | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss how Google tools helps save time and how quarter-life crisis affect women in their 20s. | J. Garcia, T. Lusk | 11/26/2023 06:30 AM | 027:40 |
| Public Health and Public Safe | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss benefits of the new COVID-19 vaccine and pedestrian/road safety near school zones. | Dr. B. Hidalgo, O. Aguilera 12/03/2023 06:29 AM | | 028:52 |
| Mental Health, Public Awarene | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss mental health challenges during the holidays and advice on how to detect and avoid scams. | Dr. S. Mu�oz, G. Cabrera | 12/10/2023 06:28 AM | 029:02 |
| Personal Health, Financial Pl | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss habits to prevent heart disease and advice to pay off debt and obtain better credit scores. | Dr. M. Hernandez, N. Nelson | 12/17/2023 06:25 AM | 032:00 |
| Financial Planning, Public He | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss the importance of saving for college and details on how to stay healthy this flu season. | J. Palacios, Dr. L. Castro | 12/24/2023 06:30 AM | 024:30 |
| Financial Planning, The Envi | ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL | Discuss the economy, jobs and inflation and also what we can do to help the planet. | A. Christensen, F. Wiles | 12/31/2023 06:27 AM | 028:50 |

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM | / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|---------|---------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | | | DURATION I | | | RUNS | | |
|---------------|-----------------------|----|--------|------------|---------------|--------|------|---------|----|
| (This station | aired | no | public | service | announcements | during | the | quarter | in |
| question.) | | | | | | | | | |