

P.O. Box 614  
 Rainsville, AL 35986  
 (256) 259-2341 RADIO  
 (256) 638-4040 PRINT



\_\_\_\_ New Customer  
 New Order  
 \_\_\_\_\_ Revised \_\_\_\_\_  
 \_\_\_\_\_ Cancel \_\_\_\_\_

K98 WKEA • 101.7 WMXN • PRINT • DIGITAL  
 www.southerntorch.com

Date 10/19/20

Order # 442-00008  
 Customer # 442

**BROADCAST ORDER**

ADVERTISER: Political Doug Jones

CUSTOMER/AGENCY: Media/Financial/Regional Reps

STANDARD / CALENDAR

AGENCY DISC: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

SEPARATION: \_\_\_\_\_

PRODUCT: Political

AP CONTACT: \_\_\_\_\_

PHONE #: \_\_\_\_\_ EXT #: \_\_\_\_\_

EMAIL: \_\_\_\_\_

*ok  
 added  
 10-19-2020*

P/O ESTIMATE #: 856D CO-OP DESCRIPTION: \_\_\_\_\_ CO-OP RATE \$ \_\_\_\_\_

(# ) BILLING NOTE (Prints on Invoice): Unwired

#	CART	Len	Start Date	End Date	Day Part	Rate	MON	TUE	WED	THU	FRI	SAT	SUN	
	<u>5905</u>	<u>60</u>	<u>10/22/20</u>	<u>10/23/20</u>	<u>6A-10A</u>	<u>18.40</u>				<u>2</u>	<u>2</u>			<u>OK</u>
					<u>10A-3P</u>	<u>13.50</u>				<u>2</u>	<u>2</u>			<u>OK</u>
					<u>3P-7P</u>	<u>16.10</u>				<u>2</u>	<u>1</u>			<u>OK</u>
		<u>60</u>	<u>10/24/20</u>	<u>10/25/20</u>	<u>6A-7P</u>	<u>14.00</u>						<u>3</u>	<u>3</u>	<u>OK</u>
		<u>60</u>	<u>10/26/20</u>	<u>10/28/20</u>	<u>6A-10A</u>	<u>18.40</u>	<u>1</u>	<u>2</u>	<u>2</u>					<u>OK</u>
					<u>10A-3P</u>	<u>13.50</u>	<u>2</u>	<u>2</u>	<u>1</u>					<u>OK</u>
					<u>3P-7P</u>	<u>16.10</u>	<u>2</u>	<u>2</u>	<u>2</u>					<u>OK</u>

RUN WEEKS - Wks of: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

CART #:	%:	DATE RANGE	DESCRIPTION/CO-OP:	TAPE #:
<u>5905</u>	<u>100</u>	<u>10-22/10-28-2020</u>	<u>Radio-General-Kacy Gray-R60-V2</u>	
<u>5904</u>	<u>50</u>	<u>10-13/10-21-2020</u>	<u>Doug Jones - H'ville - R60-V2</u>	
<u>5903</u>	<u>50</u>	<u>10-13/10-21-2020</u>	<u>Doug Jones - H'ville - R60-V2</u>	
<u>5903</u>	<u>100</u>	<u>10-1/10-14-2020</u>	<u>Doug Jones - H'ville - R60-V2</u>	

APPROVED BY: House Account Executive: \_\_\_\_\_ # \_\_\_\_\_ Sales Manager: JSD TOTAL SPOTS: 33

All terms and Conditions of my Credit Application are incorporated by references as if set out here in full. SCHEDULE TOTAL: \$ 578.70 G/N CONFIRMATION REQUESTED \_\_\_\_\_

ADVERTISER AUTHORIZATION: \_\_\_\_\_

SOUTHERN TORCH, INC.  
 PO BOX 614  
 RAINSVILLE, AL 35986  
 256 259 2341

Client: **POLITICAL - DOUG JONES FOR SENATE**  
 Order #: **442-00008**  
 Description: **WKEA - UNWIRED NETWORK**  
 Date Entered: **10/19/2020**  
 P.O.#:  
 Salesperson: **Account, House**  
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date Notary Req'd**  
 Phone/Fax: **(216) 535-3968**

Regional Reps / Media Financial  
 Attn: Angela Metcalf  
 1655 Palm Beach Lakes Blvd.  
 9th Fl. #903  
 West Palm Beach, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/22/2020	10/23/2020	WKEA FM	06:00:00a to 10:00:00a	Weekly	1:00	4	18.40	73.60	0	0	0	2	2	0	0
10/22/2020	10/23/2020	WKEA FM	10:00:00a to 03:00:00p	Weekly	1:00	4	13.80	55.20	0	0	0	2	2	0	0
10/22/2020	10/23/2020	WKEA FM	03:00:00p to 07:00:00p	Weekly	1:00	3	16.10	48.30	0	0	0	2	1	0	0
10/24/2020	10/25/2020	WKEA FM	06:00:00a to 07:00:00p	Weekly	1:00	6	14.00	84.00	0	0	0	0	0	3	3
10/26/2020	10/28/2020	WKEA FM	06:00:00a to 10:00:00a	Weekly	1:00	5	18.40	92.00	1	2	2	0	0	0	0
10/26/2020	10/28/2020	WKEA FM	10:00:00a to 03:00:00p	Weekly	1:00	5	13.80	69.00	2	2	1	0	0	0	0
10/26/2020	10/28/2020	WKEA FM	03:00:00p to 07:00:00p	Weekly	1:00	6	16.10	96.60	2	2	2	0	0	0	0

Order Start Date: 10/22/2020 Order End Date: 10/28/2020 Spots: 33

Total Charges: **\$518.70**  
 Combined Discounts: **\$77.81**  
 Total Net: **\$440.89**

**Projected Media Month/End-Of-Schedule Billing Totals for POLITICAL - DOUG JONES FOR SENATE / 442-00008 :**

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2020	17	\$261.10	\$39.17	\$221.93
November 2020	16	\$257.60	\$38.64	\$218.96

Confirmed & Accepted for SOUTHERN TORCH, INC. By:

Accepted for Regional Reps / Media Financial By:

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 Please Sign and Return One Copy

**MARKET:** UM - Scottsboro, AL **AMOUNT:** \$518.70 **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Regional Reps Non-Rep **SPOTS:** 33 **Invoices@MediaFinancial.com**  
**MOD:** Stn Ver: 1 Last:  
**SALES OFFICE:** PHILADELPHIA **SLS PH:** 216-256-5304  
**SALESPERSON:** Heather Karban **SLS FAX:** N/A  
**SLS EMAIL:** Heather.Karban@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4391667**  
**ADVERTISER:** Doug Jones for Senate **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** Est 8650 10/22-10/28 Candidate **AGY EST:** 8650 **Invoices@MediaFinancial.com**  
**FLIGHT:** 10-22-2020 TO 10/28/2020 **[X]Unwired [ ]Spot [ ]Mod**  
**TOT # OF DAYS:** 7  
**PRIM. DEMO:** Adults 35+ **[X]Cash [ ]Trade**  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT:** 10/19/2020 08:53

**COMMENTS**

10/19/2020: THIS IS A NEW ORDER. PLEASE CONFIRM RECEIPT TODAY TO POLITICALSUPPORT@GENMEDIAPARTNERS.COM OR IN RADIO EXCHANGE IF YOU ARE SETUP. CONTINUE WITH CURRENT TRAFFIC UFN. THANK YOU.

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.\*\*

DAY#1		10/22/2020 To 10/22/2020					TOT \$96.60			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
✓	1		...T...	6:00AM	10:00AM	60	10/22/2020	10/22/2020	2	\$18.40	\$36.80
✓	2		...T...	10:00AM	3:00PM	60	10/22/2020	10/22/2020	2	\$13.80	\$27.60
✓	3		...T...	3:00PM	7:00PM	60	10/22/2020	10/22/2020	2	\$16.10	\$32.20

DAY#2		10/23/2020 To 10/23/2020					TOT \$80.50			TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
✓	1		....F..	6:00AM	10:00AM	60	10/23/2020	10/23/2020	2	\$18.40	\$36.80
✓	2		....F..	10:00AM	3:00PM	60	10/23/2020	10/23/2020	2	\$13.80	\$27.60
✓	3		....F..	3:00PM	7:00PM	60	10/23/2020	10/23/2020	1	\$16.10	\$16.10

WKEA

**MARKET:** UM - Scottsboro, AL      **AMOUNT:** \$518.70      **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Regional Reps Non-Rep      **SPOTS:** 33      Invoices@MediaFinancial.com  
**MOD:** Stn Ver: 1 Last:  
**SALES OFFICE:** PHILADELPHIA      **SLS PH:** 216-256-5304  
**SALESPERSON:** Heather Karban      **SLS FAX:** N/A  
**SLS EMAIL:** Heather.Karban@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES      **AGY CLI:**      **CONTRACT # FOR INVOICING 4391667**  
**ADVERTISER:** Doug Jones for Senate      **AGY PRD:**      **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** Est 8650 10/22-10/28 Candidate      **AGY EST:** 8650      Invoices@MediaFinancial.com  
**FLIGHT:** 10-22-2020 TO 10/28/2020      [X]Unwired [ ]Spot [ ]Mod  
**TOT # OF DAYS:** 7  
**PRIM. DEMO:** Adults 35+      [X]Cash [ ]Trade  
**SEC. DEMO:**      **SPOT TYPE:**      **LAST SENT:** 10/19/2020 08:53

**DAY#3**      **10/24/2020 To 10/24/2020**      **TOT \$42.00**      **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
✓	4		.....S.	6:00AM	7:00PM	60	10/24/2020	10/24/2020	3	\$14	\$42

**DAY#4**      **10/25/2020 To 10/25/2020**      **TOT \$42.00**      **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
✓	4		.....S	6:00AM	7:00PM	60	10/25/2020	10/25/2020	3	\$14	\$42

**DAY#5**      **10/26/2020 To 10/26/2020**      **TOT \$78.20**      **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
✓	1		M.....	6:00AM	10:00AM	60	10/26/2020	10/26/2020	1	\$18.40	\$18.40
✓	2		M.....	10:00AM	3:00PM	60	10/26/2020	10/26/2020	2	\$13.80	\$27.60
✓	3		M.....	3:00PM	7:00PM	60	10/26/2020	10/26/2020	2	\$16.10	\$32.20



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jeff Scattergood, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Doug Jones

Authorized committee:

Doug Jones for Senate Committee

Agency requesting time (and contact information):

N/A Canal Partners Media

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

11/03/2020

General

Primary

Treasurer of candidate's authorized committee:

JAMES DOUGLAS TURNER JR

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

### Candidate/Committee/Agency

Signature:

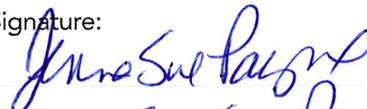


Name: Jeff Scattergood

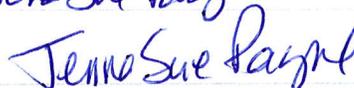
Date of Request to Purchase Ad Time: 06/19/2020

### Station Representative

Signature:



Name:



Date of Station Agreement to Sell Time:

10/19/20 10:02 AM

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name: Jeff Scattergood

Date: 06/19/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 442-00008	Station Call Letters: WKEA	Date Received/Requested: 10/19/20
Est. #: 8560	Station Location: Scottsboro AL	Run Start and End Dates: 10/22/20 - 10/28/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.