

Order # A42.00008
Customer # A42

K98 WKEA • 101.7 WMXN • PRINT • DIGITAL
www.southerntorch.com

Date 10/19/20

BROADCAST ORDER

ADVERTISER:

Political Doug Jones

CUSTOMER/AGENCY:

Media Financial Regional Reg

STANDARD / CALENDAR

AGENCY DISC:

BILLING ADDRESS:

SEPARATION:

PRODUCT: F

AP CONTACT:

PHONE #: EXT #:

EMAIL: info@hugoboss.com

P/O ESTIMATE #: 8510 CO-OP DESCRIPTION: _____ CO-OP RATE \$ _____

(#) BILLING NOTE (Prints on Invoice): Unwired

[illegible]

RUN WEEKS – Wks of:

Special Instructions:

CART #:	%:	DATE RANGE	DESCRIPTION/CO-OP:	TAPE #:
5905	100	10-22/10-28-2020		
5904	50	10-13/10-21-2020	Radio-General-Kacy Gray	160-V2
5903	50	10-13/10-21-2020	Doug Jones - H'ville - Rleo	V2
5903	100	10-1/10-14-2020	Doug Jones - H'ville - Rleo	V2

APPROVED BY:

Account Executive: 4454 # _____ Sales Manager: 450 SCHEDULE TOTAL: \$ 578.70 G/N

All terms and Conditions of my Credit Application are incorporated by references as if set out here in full.

CONFIRMATION REQUESTED

ADVERTISER AUTHORIZATION:

Southern Torch offers Equal Advertising Opportunities

SOUTHERN TORCH, INC.
PO BOX 614
RAINSVILLE, AL 35986
256 259 2341

Client: **POLITICAL - DOUG JONES FOR SENATE**
Order #: **442-00008**
Description: **WKEA - UNWIRED NETWORK**
Date Entered: **10/19/2020**
P.O.#:
Salesperson: **Account, House**
Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date Notary Req'd**
Phone/Fax: **(216) 535-3968**

Regional Reps / Media Financial
Attn: Angela Metcalf
1655 Palm Beach Lakes Blvd.
9th Fl. #903
West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/22/2020	10/23/2020	WKEA FM	06:00:00a to 10:00:00a	Weekly	1:00	4	18.40	73.60	0	0	0	2	2	0	0
2 10/22/2020	10/23/2020	WKEA FM	10:00:00a to 03:00:00p	Weekly	1:00	4	13.80	55.20	0	0	0	2	2	0	0
3 10/22/2020	10/23/2020	WKEA FM	03:00:00p to 07:00:00p	Weekly	1:00	3	16.10	48.30	0	0	0	2	1	0	0
4 10/24/2020	10/25/2020	WKEA FM	06:00:00a to 07:00:00p	Weekly	1:00	6	14.00	84.00	0	0	0	0	0	3	3
5 10/26/2020	10/28/2020	WKEA FM	06:00:00a to 10:00:00a	Weekly	1:00	5	18.40	92.00	1	2	2	0	0	0	0
6 10/26/2020	10/28/2020	WKEA FM	10:00:00a to 03:00:00p	Weekly	1:00	5	13.80	69.00	2	2	1	0	0	0	0
7 10/26/2020	10/28/2020	WKEA FM	03:00:00p to 07:00:00p	Weekly	1:00	6	16.10	96.60	2	2	2	0	0	0	0

Order Start Date: 10/22/2020 Order End Date: 10/28/2020 Spots: 33

Total Charges: **\$518.70**
Combined Discounts: **\$77.81**
Total Net: **\$440.89**

Projected Media Month/End-Of-Schedule Billing Totals for POLITICAL - DOUG JONES FOR SENATE / 442-00008 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2020	17	\$261.10	\$39.17	\$221.93
November 2020	16	\$257.60	\$38.64	\$218.96

Confirmed & Accepted for SOUTHERN TORCH, INC. By: _____

Accepted for Regional Reps / Media Financial By: _____

Please Sign and Return One Copy

MARKET: UM - Scottsboro, AL **AMOUNT:** \$518.70 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep **SPOTS:** 33 **Invoices@MediaFinancial.com**
MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA **SLS PH:** 216-256-5304
SALESPERSON: Heather Karban **SLS FAX:** N/A
SLS EMAIL: Heather.Karban@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4391667**
ADVERTISER: Doug Jones for Senate **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: Est 8650 10/22-10/28 Candidate **AGY EST:** 8650 **Invoices@MediaFinancial.com**
FLIGHT: 10-22-2020 TO 10/28/2020 **[X]Unwired []Spot []Mod**
TOT # OF DAYS: 7
PRIM. DEMO: Adults 35+ **[X]Cash []Trade**
SEC. DEMO: **SPOT TYPE:** **LAST SENT:** 10/19/2020 08:53

COMMENTS

10/19/2020: THIS IS A NEW ORDER. PLEASE CONFIRM RECEIPT TODAY TO POLITICALSUPPORT@GENMEDIAPARTNERS.COM OR IN RADIO EXCHANGE IF YOU ARE SETUP. CONTINUE WITH CURRENT TRAFFIC UFN. THANK YOU.

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.

DAY#1		10/22/2020 To 10/22/2020						TOT \$96.60	TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
✓	1		...T...	6:00AM	10:00AM	60	10/22/2020	10/22/2020	2	\$18.40	\$36.80
✓	2		...T...	10:00AM	3:00PM	60	10/22/2020	10/22/2020	2	\$13.80	\$27.60
✓	3		...T...	3:00PM	7:00PM	60	10/22/2020	10/22/2020	2	\$16.10	\$32.20

DAY#2		10/23/2020 To 10/23/2020						TOT \$80.50	TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
✓	1	F..	6:00AM	10:00AM	60	10/23/2020	10/23/2020	2	\$18.40	\$36.80
✓	2	F..	10:00AM	3:00PM	60	10/23/2020	10/23/2020	2	\$13.80	\$27.60
✓	3	F..	3:00PM	7:00PM	60	10/23/2020	10/23/2020	1	\$16.10	\$16.10

WKEA

MARKET: UM - Scottsboro, AL **AMOUNT:** \$518.70 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep **SPOTS:** 33 **Invoices@MediaFinancial.com**
MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA **SLS PH:** 216-256-5304
SALESPERSON: Heather Karban **SLS FAX:** N/A
SLS EMAIL: Heather.Karban@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4391667**
ADVERTISER: Doug Jones for Senate **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: Est 8650 10/22-10/28 Candidate **AGY EST:** 8650 **Invoices@MediaFinancial.com**
FLIGHT: 10-22-2020 TO 10/28/2020 [X]Unwired []Spot []Mod
TOT # OF DAYS: 7
PRIM. DEMO: Adults 35+ [X]Cash []Trade
SEC. DEMO: **SPOT TYPE:** **LAST SENT:** 10/19/2020 08:53

DAY#3 **10/24/2020 To 10/24/2020** **TOT \$42.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
✓	4	S.	6:00AM	7:00PM	60	10/24/2020	10/24/2020	3	\$14	\$42

DAY#4 **10/25/2020 To 10/25/2020** **TOT \$42.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
✓	4	S	6:00AM	7:00PM	60	10/25/2020	10/25/2020	3	\$14	\$42

DAY#5 **10/26/2020 To 10/26/2020** **TOT \$78.20** **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
✓	1		M.....	6:00AM	10:00AM	60	10/26/2020	10/26/2020	1	\$18.40	\$18.40
✓	2		M.....	10:00AM	3:00PM	60	10/26/2020	10/26/2020	2	\$13.80	\$27.60
✓	3		M.....	3:00PM	7:00PM	60	10/26/2020	10/26/2020	2	\$16.10	\$32.20

MARKET:	UM - Scottsboro, AL	AMOUNT:	\$518.70	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	33		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4391667
ADVERTISER:	Doug Jones for Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 8650 10/22-10/28 Candidate	AGY EST:	8650		Invoices@MediaFinancial.com
FLIGHT:	10-22-2020 TO 10/28/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/19/2020 08:53

DAY#6		10/27/2020 To 10/27/2020					TOT \$96.60		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/27/2020	10/27/2020	2	\$18.40	\$36.80
	2		.T.....	10:00AM	3:00PM	60	10/27/2020	10/27/2020	2	\$13.80	\$27.60
	3		.T.....	3:00PM	7:00PM	60	10/27/2020	10/27/2020	2	\$16.10	\$32.20

DAY#7		10/28/2020 To 10/28/2020					TOT \$82.80		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/28/2020	10/28/2020	2	\$18.40	\$36.80
	2		..W....	10:00AM	3:00PM	60	10/28/2020	10/28/2020	1	\$13.80	\$13.80
	3		..W....	3:00PM	7:00PM	60	10/28/2020	10/28/2020	2	\$16.10	\$32.20

[illegible]

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jeff Scattergood, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Doug Jones

Authorized committee:

Doug Jones for Senate Committee

Agency requesting time (and contact information):

☐ N/A Canal Partners Media

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

11/03/2020



General



Primary

Treasurer of candidate's authorized committee:

JAMES DOUGLAS TURNER JR

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

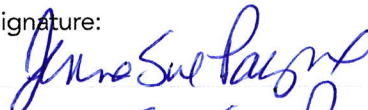


Name: Jeff Scattergood

Date of Request to Purchase Ad Time: 06/19/2020

Station Representative

Signature:



Name:



Date of Station Agreement to Sell Time: 10/19/20 10:02 AM

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Jeff Scattergood

Date: 06/19/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 10/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 442-00008	Station Call Letters: WKEA	Date Received/Requested: 10/19/20
Est. #: 8560	Station Location: Scottsboro, AL	Run Start and End Dates: 10/22/20 - 10/28/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.