

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station WWKZ, Okolona, Mississippi, along with the most significant programming treatment of those issues for the period October 1, 2012 to December 31, 2012. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Program/Seg	Date	Time	Duration	Description of Program/Seg
Crime	Crime Stoppers	10/1 – 12/31	9:00am	10 minutes	Detective Alan Gilbert of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. He also gives listeners advice on handling potentially dangerous situations. (Pre-recorded earlier in the morning)

COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am Sundays on WWKZ-FM, WWZD-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM.

<u>Issue</u>	<u>Date</u>	<u>Guest(s)</u>	<u>Organization</u>	<u>Topic</u>
Community/Arts	10/7	Kristine Amos	TCT	Play auditions
Health	10/14	Cindy Hale	Koman of N MS	Race for the Cure
Education	10/21	Sara Williams	THS	Senior project
Community	10/28	Jessica Lambert	DTMSA	Chilifest
Health	11/4	Linda Gholston	Celebration Village	Sanctuary Hospice
Community	11/11	Jessica Lambert	DTMSA	Trick-or-Treat
Community	11/18	Emily Leonard	WTVA	Food for Families
Health	11/25	Shelby Reese	ICC	Diabetes FUN Run
Education	12/2	Baxter Getty	THS	Senior Project
Community	12/9	Will Kholmeyer	ICC	Alpha House
Community	12/16	Toby Hester	Salvation Army	Angel Tree
Community	12/23	Sue Dorman	Salvation Army	Bell Ringers

Community/Health	12/30	SGT White	Tupelo Police Dept.	New Years resolutions
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The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety	Texting & Driving Dangers	:30	92
Government	FirstGov.gov Government Programs	:30	104
Health	American Cancer Society	:30	110
Health	American Cancer Society	:60	72
Health	Stroke Symptoms Awareness	:60	64