

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station WWKZ, Okolona, Mississippi, along with the most significant programming treatment of those issues for the period January 1, 2015 to March 31, 2015. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Program/Seg	Date	Time	Duration	Description of Program/Seg
Crime	Crime Stoppers	Jan 1 – Mar 31	9:00am	10 minutes	Deputy Police Chief Alan Gilbert of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. He also gives listeners advice on handling potentially dangerous situations. (Pre-recorded earlier in the morning)

COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am Sundays on WWKZ-FM, WWZD-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM.

<u>Issue</u>	<u>Date</u>	<u>Guest(s)</u>	<u>Organization</u>	<u>Topic</u>
Community	1/4	Patty Tucker	Red Cross	Jazz Fest
Health	1/11	Taylor Neal	City of Tupelo	Community Health
Community	1/18	Martha Bland	Salvation Army	Hunger in N MS
Health	1/25	Karen Walker	Belk Special Events	Breast health and Bridal Fair
Safety	2/1	Vicky Small	MHSP	Buckle up for love
Community	2/8	Stacy Adams	MS Fire Camp	Fire Camp in N MS
Community	2/22	Russ Wilson	United Way	Annual fund raiser
Health	3/1	Robbie Parham	Regional Rehab	Free Services
Education	3/8	Jenny Jones	Girl Scouts	Cookie Campaign
Education	3/15	David Stevens	Lee Co. Schools	Archery program
Health	3/22	Cindy Massey	NMMC Digestive Health	Colon Cancer

Education	3/29	Beth Shawver	Mantachie Pilot Club	Head injuries
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The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	Building Blocks	:30	79
Education	Girl Scout Cookies	:30	58
Community	Boy Scout Camp Cards	:30	71
Education	Elvis Scholarship	:30	93
Health	Colon Cancer	:30	101
Health	Belk Mammograms	: 30	96
Community	Empty Bowls	:30	124
Safety	Texting While Driving	:30	103
Community	Salvation Army	30	99