

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station WWKZ, Okolona, Mississippi, along with the most significant programming treatment of those issues for the period October 1, 2014 to December 31, 2014. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Program/Seg	Date	Time	Duration	Description of Program/Seg
Crime	Crime Stoppers	10/1 – 12/31	9:00am	10 minutes	Deputy Police Chief Alan Gilbert of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. He also gives listeners advice on handling potentially dangerous situations. (Pre-recorded earlier in the morning)

COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am Sundays on WWKZ-FM, WWZD-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM.

<u>Issue</u>	<u>Date</u>	<u>Guest(s)</u>	<u>Organization</u>	<u>Topic</u>
Education	10/5	Jimmy Weeks	Lee Co. Schools	Fund raising and Services
Community	10/12	Cindy Maxey	Koman for the Cure	Services and fundraising
Community	10/19	Jessica Clasp	Dwntn Main St	Farmers market
Community	10/26	Shantae Miller	Park n Rec	Dog Park
Community	11/2	Joe Nobles	C Spire	Pig Skins in the park
Health and Education	11/9	Robbie Pharr	Regional Rehab	Services
Health	11/16	Darla Dillworth	Lee Co. Humane Society	Pet services
Community	11/23	Donna Carrol Jarrell	Humane Society	Adoption and homelessness
Education	11/30	Jerry Fancher	MS Wildlife	Hunting Safety
Community	12/7	Major Daniel	The Salvation Army	Angel Tree and food bank
Community	12/14	Todd Mace	Jr Civitans	recruitment

Community	12/21	Mallory Rutledge	CDF	Up-coming Events
Community	12/28	Jenny Jones	Girl Scouts	Recruitment

The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Economy	Salvation Army Thanksgiving	:30	97
Education	Regional Rehab	:30	101
Crime/Safety	Crime Stoppers	:30	47
Economy	Building Blocks	:30	96
Community	Humane Society	:30	104