

### QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station WWKZ, Okolona, Mississippi, along with the most significant programming treatment of those issues for the period July 1, 2012 to Sept. 30, 2012. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Program/Seg	Date	Time	Duration	Description of Program/Seg
Crime	Crime Stoppers	7/1/2012 – 9/30/2012	9:00am	10 minutes	Detective Alan Gilbert of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. He also gives listeners advice on handling potentially dangerous situations. (Pre-recorded earlier in the morning)

**COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am Sundays on WWKZ-FM, WWZD-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM.**

<u>Issue</u>	<u>Date</u>	<u>Guest(s)</u>	<u>Organization</u>	<u>Topic</u>
Family	7/1	Pat Raspberry	Lyric Theatre	Movie in the park
Community	7/8	Susie Jenkins	United Way	Back to School Fair
Health	7/15	Kay Matthews	Regional Rehab	Golf Tournament
Education	7/22	Shelia Nabors	DHS	Teacher work-shops
Education	7/29	Will Kohlmeyer	ICC	Adult registration
Community	8/5	Marguerite Johnson	Salvation Army	Ladies Auxillary
Community	8/12	Katrina Potter Patty	Salvation Army	Ladies Auxillary
Community	8/19	Zell Long	Boys n Girls Club	Dancin' like STARS
Education	8/26	Becky Abrams	4-h	Recruitment
Family/Community	9/2	Sean Drake	Boys n Girls club Baldwyn	Golf Tournament
Health	9/9	Melonie Kight	Koman N MS	Race for the Cure

Community	9/23	Daphne Hendricks	Tupelo Main Street Assc	Downtown Traffic Construction Issues
Community	9/30	Cindy Childs	Mall at Barnes Crossing	NON Profit Day
Community	9/16	Brian Randall	Tallahatchee Writers Festival	Writing contest

The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

#### PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety	Texting & Driving Dangers	:30	109
Health	Drug/Alcohol Addiction Services	:30	101
Health	American Cancer Society	:30	81
Health	American Cancer Society	:60	36
Health	Stroke Symptoms Awareness	:60	40
Finance	Loan Modification Scam Prevention	:30	58