

**QUARTERLY ISSUES/PROGRAMS LIST**

There follows a listing of some of the significant issues responded to by station WWKZ, Okolona, Mississippi, along with the most significant programming treatment of those issues for the period October 1, 2016 to December 31, 2016. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Program/Seg	Date	Time	Duration	Description of Program/Seg
Crime	Crime Stoppers	Oct 1 – Dec 31	9:00am	10 minutes	Sgt Katarsha White of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. She also gives listeners advice on handling potentially dangerous situations. (Pre-recorded earlier in the morning)

**COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am Sundays on WWKZ-FM, WWZD-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM/WTUP-FM.**

<u>Issue</u>	<u>Date</u>	<u>Guest(s)</u>	<u>Organization</u>	<u>Topic</u>
Nutrition	10/2	Elizabeth Turner	Tupelo Downtown Assn	Chilifest for school lunches
Education	10/9	Albine Bennett	Career Expo/Create	8 <sup>th</sup> grade career expo/volunteers
Adoption	10/19	Blake Simmons	Tupelo High School	Opportunities for adoption in MS
Nutrition	10/23	Allison Cooper	MS Army Natl Guard	Food for veterans
Health	10/30	Cindy Hale	Koman for a cure	Breast cancer preventatives and treatments
Health	11/6	Jimmie Moran	Sanctuary Hospice	New services for families
Poverty	11/13	Susan Gilbert	Salvation Army	Angel Tree and food box opportunities
Health	11/20	Tiffany Roberts	Second Table	Feeding working families
Education	11/27	Dr Cora Yielding	MS STATE EXTENSION	Tutoring for middle schoolers

Homelessness	12/4	Major Jeff Daniel	Salvation Army	Homeless shelter progress and new programs
Crime	12/11	Sgt Katarsha White	T.P.D.	Holiday Crime and prevention
Poverty	12/18	Donna Whithead	New Albany Coat Closet	Coat drive and services offered
Conservation	12/25	Doyce Deas	Lee Co. Historic Society	Holiday Recycling

The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

### PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Finance	Salvation Army finance class	:30	60
Community	United Way	:30	35
Family	Tupelo Park and Rec	:30	107
Education	Family Resource	:30	49
Education	4H	:30	29
Community	Pets in the Park	: 30	99
Community	9-11 Memorial Climb	:30	91
Safety	Home Safety	:30	72
Community	Back to school nutrition	30	36