

WWKZ
Tupelo, MS
Quarterly Issues/Programs List
Third Quarter, 2019
10/09/2019

WWKZ
Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **EDUCATION:** Representative from the New Haven Center spoke on helping adults with special needs and programs for assistance
- **EDUCATION/YOUTH ACTIVITIES:** Girl Scouts spokesperson discussed ways the organization helps the community, plus informed listeners on how children could join Girl Scouts.
- **HEALTH:** North Mississippi Kidney Foundation representative spoke on causes and prevention of kidney failure, plus education, screenings, support and counseling offered to the public.
- **HEALTH/POVERTY:** Lee County Extension Service representative spoke on services offered to assist with growing food, canning, and other methods of low-cost meal planning.
- **POVERTY:** Spokesperson for Helpful Samaritan program spoke about services offered for low-income families. The program provides food and also helps with medication and utility payments for those in need.
- **SAFETY:** Tupelo Police Officer discussed ways people planning travel for upcoming Labor Day Weekend could help insure safer road trips
- **YOUTH/EDUCATION:** Director of Boys & Girls Club talked about educational and life skill opportunities offered by the organization

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH/POVERTY	All Stations Pub Ser Program- Community Viewpoint	Lee County Extension Service representative spoke on services offered to assist with growing food, canning, and other methods of low-cost meal planning.	Karen Biles	07/07/2019 06:00 AM	029:29
POVERTY	All Stations Pub Ser Program- Community Viewpoint	Representative from the Saint's Brew program spoke on food/meal services offered to needy families	Mona Warlick	07/14/2019 06:00 AM	029:18
EDUCATION	All Stations Pub Ser Program- Community Viewpoint	Representative from the New Haven Center spoke on helping adults with special needs and programs for assistance	Collette Cross	07/21/2019 06:00 AM	028:28
EDUCATION	All Stations Pub Ser Program- Community Viewpoint	Discussed financial aid programs for adults wanting to further their education with Itawamba Community College representative.	Dr. Jan Reid Bunch	07/28/2019 06:00 AM	028:27
YOUTH/EDUCATION	All Stations Pub Ser Program- Community Viewpoint	Director of Boys & Girls Club talked about educational and life skill opportunities offered by the organization	Lucia Stevens	08/04/2019 06:00 AM	028:29
POVERTY	All Stations Pub Ser Program- Community Viewpoint	Backpack Ministries spokesperson discussed ways needy children could receive help and how listeners could provide assistance to the organization	Salome Williams	08/11/2019 06:00 AM	029:05
HEALTH	All Stations Pub Ser Program- Community Viewpoint	Director of Hope Continues discussed the 5k run that raises money to help with costs associated with breast cancer diagnosis.	Adam Morris	08/18/2019 06:00 AM	026:45
SAFETY	All Stations Pub Ser Program- Community Viewpoint	Tupelo Police Officer discussed ways people planning travel for upcoming Labor Day Weekend could help	Marty Mask	08/25/2019 06:00 AM	027:03

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		insure safer road trips			
POVERTY	All Stations Pub Ser Program- Community Viewpoint	Spokesperson for Helpful Samaritan program spoke about services offered for low-income families. The program provides food and also helps with medication and utility payments for those in need.	Kathy Robinson	09/01/2019 06:01 AM	027:51
HEALTH	All Stations Pub Ser Program- Community Viewpoint	North Mississippi Diabetes Fund representative spoke on prevention of/low-cost supplies for Type II Diabetes and ways to request aid.	Tonya Traylor	09/08/2019 06:00 AM	025:43
EDUCATION/YOUTH ACTIVITIES	All Stations Pub Ser Program- Community Viewpoint	Girl Scouts spokesperson discussed ways the organization helps the community, plus informed listeners on how children could join Girl Scouts.	Jenny Jones	09/15/2019 06:00 AM	027:49
HEALTH	All Stations Pub Ser Program- Community Viewpoint	North Mississippi Kidney Foundation representative spoke on causes and prevention of kidney failure, plus education, screenings, support and counseling offered to the public.	Keith Spatts	09/22/2019 06:00 AM	029:07
SAFETY	All Stations Pub Ser Program- Community Viewpoint	Tupelo Fire Department Chief spoke on the multi-county burn ban, and discussed several ways wildfires are started, along with steps for prevention	Thomas Walker	09/29/2019 06:00 AM	028:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA / FILL -- MISC PSA'S	000:30	009
----	PSA/FILL -- ALZHEIMER'S	000:30	001
----	PSA/FILL -- BULLYING PREVENTION	000:30	004
----	PSA/FILL -- BULLYING PREVENTION	001:00	003
----	PSA/FILL -- CREDIT	000:30	006
----	PSA/FILL -- TREES FOR FUTURE	000:30	001
----	PSA/FILL -- US POVERTY Poverty Line	000:30	006
----	PSA/FILL -- US POVERTY Poverty Line	001:00	007
----	PSA/FILL -- USO	000:15	012
----	PSA/FILL -- USO	000:30	018
----	PSA/FILL -- USO	001:00	005
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	037
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	073
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	006
COMMUNITY INVOLVEMENT	United Way	000:28	008
COMMUNITY INVOLVEMENT	United Way	000:32	004
EDUCATION	AD COUNCIL	000:30	002
EDUCATION	AD COUNCIL	001:00	021
EDUCATION	NATIONAL SUMMER LEARNING	000:31	045
EDUCATION	United Negro College Fund	000:30	004
EDUCATION	United Negro College Fund	001:00	015
Energy Conservation	AD COUNCIL	000:15	021
Energy Conservation	AD COUNCIL	000:29	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Energy Conservation	AD COUNCIL	000:30	012
Energy Conservation	AD COUNCIL	000:59	010
Energy Conservation	AD COUNCIL	001:00	017
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:29	001
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	001:00	013
Financial Literacy	AD COUNCIL	000:15	006
Financial Literacy	AD COUNCIL	000:30	018
Financial Literacy	AD COUNCIL	000:59	008
Financial Literacy	AD COUNCIL	001:00	022
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FESTIVAL	000:30	006
HEALTH AND FITNESS	AD COUNCIL	000:15	005
HEALTH AND FITNESS	AD COUNCIL	000:30	013
HEALTH AND FITNESS	AD COUNCIL	001:00	025
HEALTH AND FITNESS	American Acad. of Dermatology	000:15	005
HEALTH AND FITNESS	American Acad. of Dermatology	000:30	004
HEALTH AND FITNESS	American Acad. of Dermatology	001:00	011
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	015
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	011
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	008
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	001:00	006
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	007
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:31	006
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	018
HEALTH AND FITNESS	Dept. Health & Human Services	000:15	012
HEALTH AND FITNESS	Dept. Health & Human Services	000:30	007
HEALTH AND FITNESS	Leukemia & Lymphoma Society	000:30	005
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	011
HEALTH AND FITNESS	MennoMedia	000:29	001
HEALTH AND FITNESS	MennoMedia	000:30	059

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	MennoMedia	001:00	012
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:15	004
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:30	003
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	001:00	003
HEALTH AND FITNESS	Natl Federation of the Blind	000:28	025
HEALTH AND FITNESS	Natl Federation of the Blind	000:29	002
HEALTH AND FITNESS	Natl Federation of the Blind	000:30	006
HEALTH AND FITNESS	Prevent Cancer Foundation	000:30	003
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	016
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	005
HEALTH AND FITNESS	US Dept Of Health & Human Ser	001:00	006
LOW-INCOME LEGAL SERVICES	MS Center For Legal Services	000:33	008
MILITARY AND VETERANS	USO	000:30	003
MILITARY AND VETERANS	USO	000:59	009
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	003
MILITARY AND VETERANS	WOUNDED WARRIORS	001:00	022
NO KID HUNGY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	037
NO KID HUNGY CAMPAIGN	NO KID HUNGRY	000:30	024
PUBLIC SAFETY	AD COUNCIL	000:10	005
PUBLIC SAFETY	AD COUNCIL	000:15	017
PUBLIC SAFETY	AD COUNCIL	000:30	004
PUBLIC SAFETY	AD COUNCIL	001:00	010
PUBLIC SAFETY	FEMA	000:15	018
PUBLIC SAFETY	FEMA	000:30	013
PUBLIC SAFETY	FEMA	001:00	027
PUBLIC SAFETY	Homeland Security	000:15	001
PUBLIC SAFETY	Homeland Security	000:30	007
PUBLIC SAFETY	Homeland Security	001:00	009