

WWKZ
 Tupelo, MS
 Quarterly Issues/Programs List
 Second Quarter, 2023
 07/10/2023
 WWKZ

Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Consumer advice	COMMUNITY HEARTBEAT 4-2-23	An interview with the Better Business Bureau	John O'Hara	04/02/2023 06:02 AM	029:06
Children	COMMUNITY HEARTBEAT 4-9-23	An interview with the Southern Christian Services for Children & Youth	RMoffett-Clark	04/09/2023 06:02 AM	029:05
Health	COMMUNITY HEARTBEAT 4-16-23	An interview with the MS Cannabis Patients Alliance	Angie Calhoun	04/16/2023 06:02 AM	029:13
Disabled/Jobs	COMMUNITY HEARTBEAT 4-23-23	An interview with the MS Dept of Rehabilitation Services	Chris Howard	04/23/2023 06:01 AM	029:08
Health	COMMUNITY HEARTBEAT 4-30-23	An interview with the MS Dept of Health about COVID-19	Dr Paul Byers	04/30/2023 06:02 AM	028:51
Public Safety/Weather	COMMUNITY HEARTBEAT 5-7-23	The Hurricane Awareness Tour in Jackson	Michael Brennan et al	05/07/2023 06:02 AM	029:01
History/Culture	COMMUNITY HEARTBEAT 5-14-23	An interview with the Two Mississippi Museums	Pam Junior	05/14/2023 06:02 AM	028:42
Health	COMMUNITY HEARTBEAT 5-21-23	An interview with the MIND Center at UMMC	Dr Kim Tarver	05/21/2023 06:00 AM	029:16
Disabilities	COMMUNITY HEARTBEAT 5-28-23	An interview about the MS Disability Megaconference	Lee Moss	05/28/2023 06:01 AM	028:56
Economic Development	COMMUNITY HEARTBEAT 6-4-23	An interview about the MS Lottery	Jeffrey Hewitt	06/04/2023 06:00 AM	028:45
Education/Youth	COMMUNITY HEARTBEAT 6-11-23	An interview with MPB about summer learning	Felicia Davis	06/11/2023 06:03 AM	029:22
Utilities/consumers	COMMUNITY HEARTBEAT 6-	An interview with the Office of Broadband Expansion &	Sally Doty	06/18/2023 06:00 AM	028:58

	18-23	Accessibility of MS			
Health	COMMUNITY HEARTBEAT 6-25-23	An interview with the MS Organ Recovery Agency	Kevin Stump	06/25/2023 06:00 AM	029:03

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA / FILL -- MISC PSA'S	000:30	7
	PSA/FILL -- BULLYING PREVENTION	000:30	6
	PSA/FILL -- BULLYING PREVENTION	001:00	9
	PSA/FILL -- CDC OVERDOSE PREVENTION	000:15	10
	PSA/FILL -- CDC OVERDOSE PREVENTION	000:15	3
	PSA/FILL -- CDC OVERDOSE PREVENTION	000:28	1
	PSA/FILL -- CREDIT	000:30	4
	PSA/FILL -- ENERGY CONSERV	000:58	1
	PSA/FILL -- HEALTH: ADDICTION	001:00	1
	PSA/FILL -- HEALTH: ALZHEIMER'S	000:29	1
	PSA/FILL -- MIDDLE SCHOOL MENTAL HEALTH :15	000:15	2
	PSA/FILL -- SMOKING/LUNG CANCER	000:58	1
	PSA/FILL -- TREES FOR FUTURE	000:29	1
	PSA/FILL -- USO	000:14	3
	PSA/FILL -- USO	000:29	6
	PSA/FILL -- USO	000:59	8
COMMUNITY INVOLVEMENT	United Way	000:28	6
COMMUNITY INVOLVEMENT	United Way	000:31	1
EDUCATION	AD COUNCIL	000:30	2
EDUCATION	AD COUNCIL	001:00	9
EDUCATION	AD COUNCIL	001:00	10
EDUCATION	United Negro College Fund	000:30	1
EDUCATION	United Negro College Fund	001:00	14
EDUCATION	United Negro College Fund	001:00	12
Energy Conservation	AD COUNCIL	000:14	2
Energy Conservation	AD COUNCIL	000:14	6
Energy Conservation	AD COUNCIL	000:15	4

Energy Conservation	AD COUNCIL	000:30	2
Energy Conservation	AD COUNCIL	000:30	2
Energy Conservation	AD COUNCIL	000:30	2
Energy Conservation	AD COUNCIL	000:59	9
Energy Conservation	AD COUNCIL	001:00	8
Energy Conservation	AD COUNCIL	001:00	11
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:29	2
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:59	8
Financial Literacy	AD COUNCIL	000:15	5
Financial Literacy	AD COUNCIL	000:30	3
Financial Literacy	AD COUNCIL	000:30	3
Financial Literacy	AD COUNCIL	000:58	11
Financial Literacy	AD COUNCIL	000:59	14
Financial Literacy	AD COUNCIL	001:00	8
Financial Literacy	AD COUNCIL	001:00	10
HEALTH AND FITNESS	AD COUNCIL	000:15	6
HEALTH AND FITNESS	AD COUNCIL	000:29	2
HEALTH AND FITNESS	AD COUNCIL	000:30	4
HEALTH AND FITNESS	AD COUNCIL	000:30	2
HEALTH AND FITNESS	AD COUNCIL	000:30	1
HEALTH AND FITNESS	AD COUNCIL	001:00	19
HEALTH AND FITNESS	AD COUNCIL	001:00	13
HEALTH AND FITNESS	American Acad. of Dermatology	000:15	4
HEALTH AND FITNESS	American Acad. of Dermatology	000:30	1
HEALTH AND FITNESS	American Acad. of Dermatology	000:59	7
HEALTH AND FITNESS	AMERICAN CANCER SOCIETY	000:29	4
HEALTH AND FITNESS	AMERICAN DIABETES ASSOCIATION	000:29	1
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	4
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	4
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	1
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	3
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:58	9
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	9
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	2
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	4
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	10
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	10
HEALTH AND FITNESS	Dept. Health & Human Services	000:14	2
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	2
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	1

HEALTH AND FITNESS	Leukemia & Lymphoma Society	000:30	1
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	11
HEALTH AND FITNESS	MennoMedia	000:29	2
HEALTH AND FITNESS	MennoMedia	000:29	1
HEALTH AND FITNESS	MennoMedia	000:29	6
HEALTH AND FITNESS	MennoMedia	000:30	16
HEALTH AND FITNESS	MennoMedia	000:30	2
HEALTH AND FITNESS	MennoMedia	001:00	12
HEALTH AND FITNESS	MennoMedia	001:00	11
HEALTH AND FITNESS	Prevent Cancer Foundation	000:29	1
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	14
HEALTH AND FITNESS	PSA/FILL -- LUNG CANCER SCREENING :60	001:00	1
HEALTH AND FITNESS	PSA/FILL -- LUNG CANCER SCREENING :60	001:00	1
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:29	1
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:59	12
LGBT RIGHTS	GLAAD	000:30	6
LGBT RIGHTS	OUTRIGHT INTERNATIONAL	000:29	6
MAKE A WISH	MAKE A WISH	000:30	11
MENTAL HEALTH	CHILD MIND INSTITUTE	000:30	9
MENTAL HEALTH	MENTAL HEALTH COALITION	000:30	3
MENTAL HEALTH	NAMI	000:30	7
MENTAL HEALTH	Partnership Promo Inventory	000:30	1
MENTAL HEALTH	Partnership Promo Inventory	000:30	1
MENTAL HEALTH	Partnership Promo Inventory	000:30	1
MILITARY AND VETERANS	Paralyzed Veterans of America	000:30	1
MILITARY AND VETERANS	Paralyzed Veterans of America	001:00	7
MILITARY AND VETERANS	PSA/FILL -- PACT ACT VETERAN'S HEALTH	000:30	1
MILITARY AND VETERANS	PSA/FILL -- PACT VETERAN'S VA.GOV 15	000:15	4
MILITARY AND VETERANS	PSA/FILL -- PACT VETERAN'S VA.GOV 30	000:30	3
MILITARY AND VETERANS	USO	000:29	5
MILITARY AND VETERANS	USO	000:58	7
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	4
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	8
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	21
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	5
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	2
NO KID HUNGRY	NO KID HUNGRY	000:29	16
PUBLIC SAFETY	AD COUNCIL	000:10	3

PUBLIC SAFETY	AD COUNCIL	000:15	4
PUBLIC SAFETY	AD COUNCIL	000:29	1
PUBLIC SAFETY	AD COUNCIL	000:29	1
PUBLIC SAFETY	AD COUNCIL	000:29	2
PUBLIC SAFETY	AD COUNCIL	000:29	2
PUBLIC SAFETY	AD COUNCIL	000:30	4
PUBLIC SAFETY	AD COUNCIL	001:00	11
PUBLIC SAFETY	FEMA	000:15	4
PUBLIC SAFETY	FEMA	000:15	5
PUBLIC SAFETY	FEMA	000:29	4
PUBLIC SAFETY	FEMA	000:30	4
PUBLIC SAFETY	FEMA	000:59	8
PUBLIC SAFETY	FEMA	000:59	5
PUBLIC SAFETY	FEMA	001:00	9
PUBLIC SAFETY	FEMA	001:00	6
PUBLIC SAFETY	Homeland Security	000:14	1
PUBLIC SAFETY	Homeland Security	000:30	1
PUBLIC SAFETY	Homeland Security	001:00	7
THE V FOUNDATION	THE V FOUNDATION	000:29	16