

WWKZ  
 Tupelo, MS  
 Quarterly Issues/Programs List  
 Second Quarter, 2021  
 06/29/2021  
 WWKZ

Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**PUBLIC HEALTH AND SAFETY:** Our community was faced with continuing fears of COVID-19 and it's variants, along with the unknown of the vaccine after-effects.

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC HEALTH AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR K YOUNGBLOOD J LEAR	04/04/2021 06:02 AM	029:42
PUBLIC HEALTH AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. W. Koroshetz, P. Taylor	04/11/2021 06:00 AM	029:45
PUBLIC HEALTH AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	D GROSSMAN R INSANA	04/18/2021 06:02 AM	029:48
PUBLIC HEALTH AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. C. Rutland, Astronaut D.	04/25/2021 06:02 AM	029:49
PUBLIC HEALTH AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. L Wen, Dr. T. Dole	05/02/2021 06:02 AM	029:52
PUBLIC HEALTH AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. D. Fink, A. Over	05/09/2021 06:03 AM	029:46
PUBLIC HEALTH AND	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	H PHILLIPS K JOWERS	05/16/2021 06:00 AM	029:52

SAFETY					
PUBLIC HEALTH AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	R TUCKSON K LOVE	05/23/2021 06:00 AM	029:49
PUBLIC HEALTH AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	Dr. D. Cooley, E. Engquist	05/30/2021 06:00 AM	029:48
PUBLIC HEALTH AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	A. Soni, S. Coursen	06/06/2021 06:00 AM	029:49
PUBLIC HEALTH AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	Z VILLARIAL, B SANTELLI	06/13/2021 06:01 AM	029:49
PUBLIC HEALTH AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	Dr. P. Marks, Lt. Gen. M. Lin	06/20/2021 06:01 AM	029:47
PUBLIC HEALTH AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR P YOUNG DR R LEVINE	06/27/2021 06:01 AM	029:56

### Section II

#### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/FILL -- ALZHEIMER'S	000:29	1
	PSA/FILL -- BULLYING PREVENTION	000:30	1
	PSA/FILL -- BULLYING PREVENTION	001:00	2
	PSA/FILL -- CREDIT	000:30	1
	PSA/FILL -- RETIREMENT FINANCIAL SAVINGS ADVICE	001:00	1

	PSA/FILL -- USO	000:29	1
CHILD MENTORING	SAVE THE CHILDREN	000:29	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	2
COMMUNITY INVOLVEMENT	United Way	000:31	1
EDUCATION	AD COUNCIL	001:00	2
EDUCATION	AD COUNCIL	001:00	1
EDUCATION	United Negro College Fund	001:00	1
Energy Conservation	AD COUNCIL	000:59	1
Energy Conservation	AD COUNCIL	001:00	1
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:59	2
Financial Literacy	AD COUNCIL	001:00	2
Financial Literacy	AD COUNCIL	001:00	2
HEALTH AND FITNESS	AD COUNCIL	001:00	1
HEALTH AND FITNESS	AD COUNCIL	001:00	2
HEALTH AND FITNESS	American Acad. of Dermatology	000:15	1
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	1
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	1
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	1
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	2
HEALTH AND FITNESS	Dept. Health & Human Services	000:14	1
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	1
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	1
HEALTH AND FITNESS	MennoMedia	000:29	1
HEALTH AND FITNESS	MennoMedia	001:00	1
HEALTH AND FITNESS	MennoMedia	001:00	2
HEALTH AND FITNESS	Prevent Cancer Foundation	000:29	1
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:59	2
MILITARY AND VETERANS	USO	000:58	2
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	1
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	1
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	3
PSA / FILL -- MISC PSA'S	MS Center For Legal Services	000:32	3
PSA / FILL -- MISC PSA'S	PSA / FILL -- MISC PSA'S	000:30	6
PSA / FILL -- MISC PSA'S	United Negro College Fund	000:30	1
PSA / FILL -- MISC PSA'S	United Negro College Fund	000:30	3
PSA / FILL -- MISC PSA'S	United Negro College Fund	001:00	15
PSA / FILL -- MISC PSA'S	United Negro College Fund	001:00	16
PSA / FILL--FINANCIAL EDUCATION	AD COUNCIL	000:15	4
PSA / FILL--FINANCIAL EDUCATION	AD COUNCIL	000:30	2
PSA / FILL--FINANCIAL EDUCATION	AD COUNCIL	000:30	4

PSA / FILL--FINANCIAL EDUCATION	AD COUNCIL	000:58	15
PSA / FILL--FINANCIAL EDUCATION	AD COUNCIL	000:59	15
PSA / FILL--FINANCIAL EDUCATION	AD COUNCIL	001:00	16
PSA / FILL--FINANCIAL EDUCATION	AD COUNCIL	001:00	17
PSA / FILL--FINANCIAL EDUCATION	PSA / FILL--FINANCIAL EDUCATION	000:30	1
PSA/100 DAYS CAILA CABELLO	SAVE THE CHILDREN	000:30	5
PSA/100 DAYS JENNIFER GARNER	SAVE THE CHILDREN	000:30	5
PSA/100 DAYS KRISTEN BELL	SAVE THE CHILDREN	000:29	5
PSA/AD COUNCIL/STOP AAPI HATE	AD COUNCIL	000:29	6
PSA/AD COUNCIL/STOP BIAS	AD COUNCIL	000:29	13
PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE	ADVANCING JUSTICE	000:29	3
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE	000:30	8
PSA/BIG BROTHERS BIG SISTERS_FEMALE	BIG BROTHERS BIG SISTERS	000:30	10
PSA/BIG BROTHERS BIG SISTERS_MALE	BIG BROTHERS BIG SISTERS	000:30	4
PSA/FILL -- ALZHEIMER'S	PSA/FILL -- ALZHEIMER'S	000:29	4
PSA/FILL -- BULLYING PREVENTION	PSA/FILL -- BULLYING PREVENTION	000:30	3
PSA/FILL -- BULLYING PREVENTION	PSA/FILL -- BULLYING PREVENTION	000:30	5
PSA/FILL -- BULLYING PREVENTION	PSA/FILL -- BULLYING PREVENTION	001:00	17
PSA/FILL -- CANCER	Leukemia & Lymphoma Society	000:30	3
PSA/FILL -- CANCER	Leukemia & Lymphoma Society	001:00	17
PSA/FILL -- CREDIT	PSA/FILL -- CREDIT	000:30	1
PSA/FILL -- CREDIT	PSA/FILL -- CREDIT	000:30	3
PSA/FILL -- ENERGY CONSERV	AD COUNCIL	000:14	2
PSA/FILL -- ENERGY CONSERV	AD COUNCIL	000:14	5
PSA/FILL -- ENERGY CONSERV	AD COUNCIL	000:15	3
PSA/FILL -- ENERGY CONSERV	AD COUNCIL	000:29	2
PSA/FILL -- ENERGY CONSERV	AD COUNCIL	000:30	2
PSA/FILL -- ENERGY CONSERV	AD COUNCIL	000:30	3
PSA/FILL -- ENERGY CONSERV	AD COUNCIL	000:30	2
PSA/FILL -- ENERGY CONSERV	AD COUNCIL	000:59	15
PSA/FILL -- ENERGY CONSERV	AD COUNCIL	001:00	12
PSA/FILL -- ENERGY CONSERV	AD COUNCIL	001:00	10
PSA/FILL -- ENERGY CONSERV	PSA/FILL -- ENERGY CONSERV	001:00	1
PSA/FILL -- FIRST RESPONDERS	PSA/FILL -- FIRST RESPONDERS	000:59	6
PSA/FILL -- HEALTH: ADDICTION	MennoMedia	000:29	2
PSA/FILL -- HEALTH: ADDICTION	MennoMedia	000:29	1
PSA/FILL -- HEALTH: ADDICTION	MennoMedia	000:29	4

PSA/FILL -- HEALTH: ADDICTION	MennoMedia	000:29	8
PSA/FILL -- HEALTH: ADDICTION	MennoMedia	000:30	26
PSA/FILL -- HEALTH: ADDICTION	MennoMedia	000:30	5
PSA/FILL -- HEALTH: ADDICTION	MennoMedia	001:00	16
PSA/FILL -- HEALTH: ADDICTION	MennoMedia	001:00	14
PSA/FILL -- HEALTH: ADDICTION	PSA/FILL -- HEALTH: ADDICTION	000:29	1
PSA/FILL -- HEALTH: AUTISM	AD COUNCIL	000:15	2
PSA/FILL -- HEALTH: AUTISM	AD COUNCIL	000:30	2
PSA/FILL -- HEALTH: AUTISM	AD COUNCIL	000:30	2
PSA/FILL -- HEALTH: AUTISM	AD COUNCIL	001:00	13
PSA/FILL -- HEALTH: AUTISM	AD COUNCIL	001:00	11
PSA/FILL -- HEALTH: AUTISM	PSA/FILL -- HEALTH: AUTISM	000:59	1
PSA/FILL -- HEALTH: BLOOD PRESSURE	AMERICAN HEART ASSOCIATION	000:15	8
PSA/FILL -- HEALTH: BLOOD PRESSURE	AMERICAN HEART ASSOCIATION	000:15	5
PSA/FILL -- HEALTH: BLOOD PRESSURE	AMERICAN HEART ASSOCIATION	000:29	1
PSA/FILL -- HEALTH: BLOOD PRESSURE	AMERICAN HEART ASSOCIATION	000:30	1
PSA/FILL -- HEALTH: BLOOD PRESSURE	AMERICAN HEART ASSOCIATION	000:58	13
PSA/FILL -- HEALTH: BLOOD PRESSURE	AMERICAN HEART ASSOCIATION	000:59	13
PSA/FILL -- HEALTH: BLOOD PRESSURE	PSA/FILL -- HEALTH: BLOOD PRESSURE	000:14	1
PSA/FILL -- HEALTH: OB/GYN CANCER PREVENTION	Prevent Cancer Foundation	000:29	4
PSA/FILL -- HEALTH: OB/GYN CANCER PREVENTION	Prevent Cancer Foundation	001:00	14
PSA/FILL -- HOMELAND SECURITY	Homeland Security	000:14	2
PSA/FILL -- HOMELAND SECURITY	Homeland Security	000:30	5
PSA/FILL -- HOMELAND SECURITY	Homeland Security	001:00	16
PSA/FILL -- HOMELAND SECURITY	PSA/FILL -- HOMELAND SECURITY	000:29	1
PSA/FILL -- IWLA PROTECT CLEAN WATER	Izaak Walton League of Americ	000:29	1
PSA/FILL -- IWLA PROTECT CLEAN WATER	Izaak Walton League of Americ	000:59	11
PSA/FILL -- LIFELONG LITERACY/GED	AD COUNCIL	000:30	1
PSA/FILL -- LIFELONG LITERACY/GED	AD COUNCIL	001:00	11
PSA/FILL -- LIFELONG LITERACY/GED	AD COUNCIL	001:00	18
PSA/FILL -- OPIOIDS, IT'S WHAT'S FOR DINNER	National Alliance..Buprenorph	000:14	9
PSA/FILL -- OPIOIDS, IT'S WHAT'S FOR DINNER	National Alliance..Buprenorph	000:29	1
PSA/FILL -- READY.GOV	FEMA	000:15	6
PSA/FILL -- READY.GOV	FEMA	000:15	6
PSA/FILL -- READY.GOV	FEMA	000:29	3
PSA/FILL -- READY.GOV	FEMA	000:30	5
PSA/FILL -- READY.GOV	FEMA	000:30	4
PSA/FILL -- READY.GOV	FEMA	000:59	13

PSA/FILL -- READY.GOV	FEMA	000:59	14
PSA/FILL -- READY.GOV	FEMA	001:00	12
PSA/FILL -- READY.GOV	FEMA	001:00	12
PSA/FILL -- READY.GOV	PSA/FILL -- READY.GOV	001:00	1
PSA/FILL -- RETIREMENT FINANCIAL SAVINGS ADVICE	PSA/FILL -- RETIREMENT FINANCIAL SAVINGS ADVICE	001:00	9
PSA/FILL -- RETIREMENT FINANCIAL SAVINGS ADVICE	PSA/FILL -- RETIREMENT FINANCIAL SAVINGS ADVICE	001:00	6
PSA/FILL -- RETIREMENT FINANCIAL SAVINGS ADVICE	PSA/FILL -- RETIREMENT FINANCIAL SAVINGS ADVICE	001:00	9
PSA/FILL -- SAVING FOR RETIREMENT	PSA/FILL -- SAVING FOR RETIREMENT	000:15	7
PSA/FILL -- SAVING FOR RETIREMENT	PSA/FILL -- SAVING FOR RETIREMENT	000:15	1
PSA/FILL -- SAVING FOR RETIREMENT	PSA/FILL -- SAVING FOR RETIREMENT	000:30	3
PSA/FILL -- SAVING FOR RETIREMENT	PSA/FILL -- SAVING FOR RETIREMENT	000:30	4
PSA/FILL -- SAVING FOR RETIREMENT	PSA/FILL -- SAVING FOR RETIREMENT	001:00	11
PSA/FILL -- SAVING FOR RETIREMENT	PSA/FILL -- SAVING FOR RETIREMENT	001:00	8
PSA/FILL -- SAVING FOR RETIREMENT	PSA/FILL -- SAVING FOR RETIREMENT	001:00	8
PSA/FILL -- SKIN CANCER PREVENTION	American Acad. of Dermatology	000:15	3
PSA/FILL -- SKIN CANCER PREVENTION	American Acad. of Dermatology	000:30	4
PSA/FILL -- SKIN CANCER PREVENTION	American Acad. of Dermatology	000:59	16
PSA/FILL -- SMOKING/LUNG CANCER	AD COUNCIL	001:00	11
PSA/FILL -- SMOKING/LUNG CANCER	AMERICAN CANCER SOCIETY	000:29	3
PSA/FILL -- SMOKING/LUNG CANCER	Centers/Disease Control & Pre	000:30	1
PSA/FILL -- SMOKING/LUNG CANCER	Centers/Disease Control & Pre	000:30	2
PSA/FILL -- SMOKING/LUNG CANCER	Centers/Disease Control & Pre	000:30	1
PSA/FILL -- SMOKING/LUNG CANCER	Centers/Disease Control & Pre	001:00	14
PSA/FILL -- SMOKING/LUNG CANCER	Centers/Disease Control & Pre	001:00	20
PSA/FILL -- SMOKING/LUNG CANCER	PSA/FILL -- SMOKING/LUNG CANCER	000:31	1
PSA/FILL -- SMOKING/LUNG CANCER	US Dept Of Health & Human Ser	000:29	1
PSA/FILL -- SMOKING/LUNG CANCER	US Dept Of Health & Human Ser	000:30	1
PSA/FILL -- SMOKING/LUNG CANCER	US Dept Of Health & Human Ser	000:59	15
PSA/FILL -- TEXTING & DRIVING	AD COUNCIL	000:10	3
PSA/FILL -- TEXTING & DRIVING	AD COUNCIL	000:15	4
PSA/FILL -- TEXTING & DRIVING	AD COUNCIL	000:15	4
PSA/FILL -- TEXTING & DRIVING	AD COUNCIL	000:30	5
PSA/FILL -- TEXTING & DRIVING	AD COUNCIL	000:30	2

PSA/FILL -- TEXTING & DRIVING	AD COUNCIL	001:00	13
PSA/FILL -- TEXTING & DRIVING	AD COUNCIL	001:00	14
PSA/FILL -- TREES FOR FUTURE	PSA/FILL -- TREES FOR FUTURE	000:29	3
PSA/FILL -- UNITED WAY	United Way	000:28	14
PSA/FILL -- UNITED WAY	United Way	000:31	5
PSA/FILL -- USO	PSA/FILL -- USO	000:14	5
PSA/FILL -- USO	PSA/FILL -- USO	000:29	5
PSA/FILL -- USO	PSA/FILL -- USO	000:59	15
PSA/FILL -- USO	USO	000:29	1
PSA/FILL -- USO	USO	000:58	17
PSA/FILL -- WOUNDED WARRIOR PROJECT	PSA/FILL -- WOUNDED WARRIOR PROJECT	000:30	1
PSA/FILL -- WOUNDED WARRIOR PROJECT	WOUNDED WARRIORS	000:29	4
PSA/FILL -- WOUNDED WARRIOR PROJECT	WOUNDED WARRIORS	000:29	7
PSA/FILL -- WOUNDED WARRIOR PROJECT	WOUNDED WARRIORS	000:59	16
PSA/FILL -- WOUNDED WARRIOR PROJECT	WOUNDED WARRIORS	000:59	27
PSA/FILL -- ZIKA VIRUS RESPONSE	Dept. Health & Human Services	000:14	4
PSA/FILL -- ZIKA VIRUS RESPONSE	Dept. Health & Human Services	000:29	5
PSA/FILL -- ZIKA VIRUS RESPONSE	Dept. Health & Human Services	000:29	4
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	8
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	9
PUBLIC SAFETY	AD COUNCIL	000:29	1
PUBLIC SAFETY	AD COUNCIL	000:29	1
PUBLIC SAFETY	FEMA	000:30	1
PUBLIC SAFETY	FEMA	000:30	1
PUBLIC SAFETY	FEMA	000:59	2
PUBLIC SAFETY	FEMA	000:59	1
PUBLIC SAFETY	FEMA	001:00	1
PUBLIC SAFETY	Homeland Security	000:30	1
PUBLIC SAFETY	Homeland Security	001:00	1