

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station WWKZ, Okolona, Mississippi, along with the most significant programming treatment of those issues for the period __April 1, to June 30, 2012__. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Program/Seg	Date	Time	Duration	Description of Program/Seg
Crime	Crime Stoppers	4/2-6/26	9:00am	10 minutes	Lt Alan Gilbert of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. He also gives listeners advice on handling potentially dangerous situations. (Pre-recorded earlier in the morning)

**COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am
Sundays on WWKZ-FM, WWZD-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM.**

<u>Issue</u>	<u>Date</u>	<u>Guest(s)</u>	<u>Organization</u>	<u>Topic</u>
HEALTH	4/1	Tyler Camp	I.C.C. Student Govt.	ICC Health Fair
Health	4/8	Jeff Credille	Mantachee High School	Cancer Research Fundraiser
Community	4/15	Connie Haygood	TWIGS	Father Daughter Ball
Community	4/22	Clark Bryan	CVB	Wounded Warrior project
Community	4/29	Emily Laubhan	4H	4H recruiting
Community	5/6	LeAnne Madox	Tupelo Park and Rec	Dudie's Festival
Public Safety	5/13	Ray Holloway	MHP	Click it or Ticket
Community	5/20	Daphne Hendricks	Dntn Main Street Assn	Elvis Fest
Health	5/27	Ben Anderson	N MS Hog Roasters	Cancer research fundraiser
Family	6/3	Rene Horton	TWIGS	Father Daughter Ball
Community	6/10	Mjr. Dorman	Salvation Army	Homeless

				services
COMMUNITY	6/17	Allison Fuller	Tupelo Lee Humane Society	Services and needs
Family	6/24	Susan Gilbert	Salvation Army	Social services available

The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Government	FirstGov.gov Government Programs	:30	49
Environment	Energysavers.gov	:30	151
Health	American Cancer Society	:60	101
Health	CDC/Anti-Smoking	:60	112
Safety	Texting & Driving Dangers	:30	133