

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station (WWKZ), (Okolona), Mississippi, along with the most significant programming treatment of those issues for the period __January 1, to March 31, 2012__. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Program/Seg	Date	Time	Duration	Description of Program/Seg
Crime	Crime Stoppers	1/3-3/27	9:00am	10 minutes	Lt Alan Gilbert of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. He also gives listeners advice on handling potentially dangerous situations. (Pre-recorded earlier in the morning)

**COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am
Sundays on WWKZ-FM, WWZD-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM.**

<u>Issue</u>	<u>Date</u>	<u>Guest(s)</u>	<u>Organization</u>	<u>Topic</u>
HEALTH	1/1	Daphne Hendrix	Main St. Assn	Community garden patches
Health	1/8	Jeff Credille	TWIGS	Lebonheur tag
Community	1/15	Kristen Bishop	4H	Celebrity livestock show
HEALTH	1/22	Connie Haygood	Lebonheur	Charity rodeo
Community	1/29	Emily Laubhan	WTVA	Jefferson Awards
Community	2/5	Lee Caldwell	Salvation Army	Empt bowls
Public Safety	2/12	John Byars	3 Rivers	Emergency wx line
Community	2/19	Amy Smithey	Girls Scouts	Cookie Sales
Community	2/26	Dan Franklin	Salvation Army	Hunger in N MS
Family/Community	3/4	Roger Smith	Spay Inc	Pet health
US Military/Family	3/11	Angie Weir	Red Cross	Service members Family Assistance

COMMUNITY	3/18	Ramona Edge	MSU	4H Talent Show
Family	3/25	Sheila Nabors	DHS	Child Abuse

The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety	Texting & Driving Dangers	:30	120
Safety	Drunk Driving Prevention/Dangers	:30	112
Health	Diabetes Awareness/Prevention	:30	68
Health	Mental Health Recovery	:60	67
Health	Childhood Asthma Prevention	:30	118