

WESE, WKMQ, WTUP-FM, WWKZ, WWZD
Tupelo, MS
Quarterly Issues/Programs List
ADDENDUM
First Quarter, 2021
04/12/2021

Quarterly Issues/Programs List

WESE provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC HEALTH/ PUBLIC SAFETY	IHEARTRADIOCOMMUNITIES: PUBLIC AFFAIRS SPECIAL	Updates on COVID-19, Vaccine Information	Dr. Adams, Dr. Wilson, Dr. Feifer	01/03/2021 06:00 AM	00:29:59
PUBLIC HEALTH/ PUBLIC SAFETY	IHEARTRADIOCOMMUNITIES: PUBLIC AFFAIRS SPECIAL	The latest rollout for the COVID-19 vaccines and vaccine misinformation.	M. Weber, L. Bruno, L. Berlengeri	01/10/2021 06:00 AM	00:29:59
PUBLIC HEALTH/ CIVIL RIGHTS	IHEARTRADIOCOMMUNITIES: PUBLIC AFFAIRS SPECIAL	Updates on COVID-19 and talked about why the impact of COVID has been so great on minority populations. Also vaccine safety. Discussed Martin Luther King Day and how the NAACP is raising National awareness about the history of King. He also discussed some of the challenges COVID has caused for African Americans	Felicia Collins, Trevon Williams	01/17/2021 06:00 AM	00:29:59
PUBLIC HEALTH/ PUBLIC SAFETY	IHEARTRADIOCOMMUNITIES: PUBLIC AFFAIRS SPECIAL	Explained how the vaccine actually works and the effects of doses on immunity levels.	Dr. J. Wilson, Dr. C. Gounder	01/24/2021 06:00 AM	00:29:59

PUBLIC HEALTH/ PUBLIC SAFETY	IHEARTRADIOCOMMUNITIES: PUBLIC AFFAIRS SPECIAL	What we should expect from the Biden-Harris administration in terms of addressing COVID-19 and what recent actions mean for COVID-19 responses.	David Waddell, Carolyn Reynolds, David Grimm	01/31/2021 06:00 AM	00:29:59
PUBLIC HEALTH/ PUBLIC SAFETY	IHEARTRADIOCOMMUNITIES: PUBLIC AFFAIRS SPECIAL	Why there is so much concern around the safety of the COVID-19 vaccines and how the vaccine was tested and the effectiveness.	Dr. P. Marks, Rio Cortez	02/07/2021 06:00 AM	00:29:59
PUBLIC HEALTH/ PUBLIC SAFETY	IHEARTRADIOCOMMUNITIES: PUBLIC AFFAIRS SPECIAL	Recent findings about how the healthcare system can build trust with Black communities and the main reasons why Black adults are worried about COVID-19 and flu vaccines and the urgency in getting accurate information into communities.	Patricia Whitley Williams, Margaret Laws	02/14/2021 06:00 AM	00:29:59
PUBLIC HEALTH/ PUBLIC SAFETY	IHEARTRADIOCOMMUNITIES: PUBLIC AFFAIRS SPECIAL	Solutions to the opioid epidemic as more than 40 states report increases in opioid-related mortality amid COVID-19.	Artis Stevens, Carolyn Cawley	02/21/2021 06:00 AM	00:29:59
PUBLIC HEALTH/ MENTAL HEALTH	IHEARTRADIOCOMMUNITIES: PUBLIC AFFAIRS SPECIAL	Raising Resilient, Self-Reliant, and Secure Kids in the Age of Anxiety; support for cancer survivors.	Dr. H. Koplewicz, Dave Fuehrer	02/28/2021 06:00 AM	00:29:59
PUBLIC HEALTH/ EDUCATION	IHEARTRADIOCOMMUNITIES: PUBLIC AFFAIRS SPECIAL	COVID-19 Herd immunity; Resources for learning disability victims	Marty Makary, Yvonne Yancy	03/07/2021 06:00 AM	00:29:59
PUBLIC HEALTH/ MILITARY FAMILIES	IHEARTRADIOCOMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hurdles after COVID Quarantine; New digital methods to share messages with deployed military	Dr. L. McBride, Dr S. Zol	03/14/2021 06:00 AM	00:29:59
PUBLIC HEALTH/ PUBLIC SAFETY	IHEARTRADIOCOMMUNITIES: PUBLIC AFFAIRS SPECIAL	COVID-19 Vaccine side effects; COVID Help with Medicaid and Medicare.	Dr. L. McIver, Mayim Bialik	03/21/2021 06:00 AM	00:29:59
PUBLIC HEALTH/ PUBLIC SAFETY	IHEARTRADIOCOMMUNITIES: PUBLIC AFFAIRS SPECIAL	The differences in the three vaccines and the new COVID-19 variants that are emerging throughout the world.	Dr. B. Graham, Joi Gordon	03/28/2021 06:00 AM	00:29:59

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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