

WWKZ
Tupelo, MS
Quarterly Issues/Programs List
First Quarter, 2023
04/7/2023

WWKZ
Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Transportation	COMMUNITY HEARTBEAT 1-1-23	An interview with the MS Dept of Transportation	Brad White	01/01/2023 06:00 AM	029:28
Government	COMMUNITY HEARTBEAT 1-8-23	An interview with the Lt Governor	Delbert Hosemann	01/08/2023 06:03 AM	029:44
Health/Business	COMMUNITY HEARTBEAT 1-15-23	An interview with the MS Cannabis Patients Alliance	Angie Calhoun	01/15/2023 06:02 AM	029:32
Health/Children	COMMUNITY HEARTBEAT 1-22-23	An interview with the MS SIDS Alliance	Cathy Files	01/22/2023 06:02 AM	029:50
Military/Public safety	COMMUNITY HEARTBEAT 1-29-23	An interview with the MNG Civil Support Team	LTC Len Fortenberry	01/29/2023 06:00 AM	029:09
Health/Business	COMMUNITY HEARTBEAT 2-5-23	An interview with the MS Medical Marijuana Association	Ken Newburger	02/05/2023 06:00 AM	029:01
Public Safety/Weather	COMMUNITY HEARTBEAT 2-19-23	An interview with the National Weather Service	Chad Entremont	02/19/2023 06:00 AM	029:38
Health	COMMUNITY HEARTBEAT 2-26-23	An interview with the MS Kidney Foundation	TJ Mayfield	02/26/2023 06:01 AM	029:33
Children	COMMUNITY HEARTBEAT 3-5-23	An interview with the MS Dept of Child	Andrea Sanders	03/05/2023 06:00 AM	029:13

		Protection Services			
Veterans	COMMUNITY HEARTBEAT 3-12-23	An interview with the MS VA	Mark Smith	03/12/2023 06:00 AM	029:06
Public Safety/Conservation	COMMUNITY HEARTBEAT 3-19-23	An interview with the MS Forestry Commission	Russell Bozeman	03/19/2023 06:01 AM	029:22
Veterans	COMMUNITY HEARTBEAT 3-26-23	An interview with the National Guard about Vietnam Vets	COL W Henry/T Lofton	03/26/2023 06:02 AM	029:05

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA / FILL -- MISC PSA'S	000:30	4
	PSA/FILL -- BULLYING PREVENTION	000:30	4
	PSA/FILL -- BULLYING PREVENTION	000:30	2
	PSA/FILL -- BULLYING PREVENTION	001:00	12
	PSA/FILL -- CDC OVERDOSE PREVENTION	000:15	13
	PSA/FILL -- CDC OVERDOSE PREVENTION	000:15	3
	PSA/FILL -- CDC OVERDOSE PREVENTION	000:28	3
	PSA/FILL -- CREDIT	000:30	3
	PSA/FILL -- CREDIT	000:30	6
	PSA/FILL -- HEALTH: ALZHEIMER'S	000:29	4
	PSA/FILL -- MIDDLE SCHOOL MENTAL HEALTH :15	000:15	2
	PSA/FILL -- TREES FOR FUTURE	000:29	2
	PSA/FILL -- USO	000:14	3
	PSA/FILL -- USO	000:29	3
	PSA/FILL -- USO	000:59	17
COMMUNITY INVOLVEMENT	United Way	000:28	6
EDUCATION	AD COUNCIL	000:30	1
EDUCATION	AD COUNCIL	001:00	12
EDUCATION	AD COUNCIL	001:00	18

EDUCATION	United Negro College Fund	000:30	1
EDUCATION	United Negro College Fund	000:30	1
EDUCATION	United Negro College Fund	001:00	19
EDUCATION	United Negro College Fund	001:00	15
Energy Conservation	AD COUNCIL	000:14	6
Energy Conservation	AD COUNCIL	000:14	6
Energy Conservation	AD COUNCIL	000:15	2
Energy Conservation	AD COUNCIL	000:29	1
Energy Conservation	AD COUNCIL	000:30	2
Energy Conservation	AD COUNCIL	000:30	2
Energy Conservation	AD COUNCIL	000:30	2
Energy Conservation	AD COUNCIL	000:59	15
Energy Conservation	AD COUNCIL	001:00	15
Energy Conservation	AD COUNCIL	001:00	12
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:59	20
Financial Literacy	AD COUNCIL	000:15	3
Financial Literacy	AD COUNCIL	000:30	1
Financial Literacy	AD COUNCIL	000:30	7
Financial Literacy	AD COUNCIL	000:58	12
Financial Literacy	AD COUNCIL	000:59	16
Financial Literacy	AD COUNCIL	001:00	17
Financial Literacy	AD COUNCIL	001:00	17
HEALTH AND FITNESS	AD COUNCIL	000:15	4
HEALTH AND FITNESS	AD COUNCIL	000:29	1
HEALTH AND FITNESS	AD COUNCIL	000:30	2
HEALTH AND FITNESS	AD COUNCIL	000:30	1
HEALTH AND FITNESS	AD COUNCIL	000:30	3
HEALTH AND FITNESS	AD COUNCIL	001:00	31
HEALTH AND FITNESS	AD COUNCIL	001:00	17
HEALTH AND FITNESS	American Acad. of Dermatology	000:15	3
HEALTH AND FITNESS	American Acad. of Dermatology	000:30	4
HEALTH AND FITNESS	American Acad. of Dermatology	000:59	14
HEALTH AND FITNESS	AMERICAN CANCER SOCIETY	000:29	1
HEALTH AND FITNESS	AMERICAN DIABETES ASSOCIATION	000:29	1
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	2
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	4
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	3
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	3
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:58	15
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	18

HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	1
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	1
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	4
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	3
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	12
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	18
HEALTH AND FITNESS	Dept. Health & Human Services	000:14	3
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	3
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	3
HEALTH AND FITNESS	Leukemia & Lymphoma Society	000:30	3
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	14
HEALTH AND FITNESS	MennoMedia	000:29	1
HEALTH AND FITNESS	MennoMedia	000:29	3
HEALTH AND FITNESS	MennoMedia	000:29	2
HEALTH AND FITNESS	MennoMedia	000:29	2
HEALTH AND FITNESS	MennoMedia	000:30	25
HEALTH AND FITNESS	MennoMedia	000:30	2
HEALTH AND FITNESS	MennoMedia	001:00	14
HEALTH AND FITNESS	MennoMedia	001:00	16
HEALTH AND FITNESS	Prevent Cancer Foundation	000:29	2
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	16
HEALTH AND FITNESS	PSA/FILL -- LUNG CANCER SCREENING :60	001:00	4
HEALTH AND FITNESS	PSA/FILL -- LUNG CANCER SCREENING :60	001:00	4
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:29	3
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	1
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:59	16
LOW-INCOME LEGAL SERVICES	MS Center For Legal Services	000:32	1
MILITARY AND VETERANS	Paralyzed Veterans of America	000:30	3
MILITARY AND VETERANS	Paralyzed Veterans of America	001:00	13
MILITARY AND VETERANS	PSA/FILL -- PACT ACT VETERAN'S HEALTH	000:30	2
MILITARY AND VETERANS	PSA/FILL -- PACT VETERAN'S VA.GOV 15	000:15	2
MILITARY AND VETERANS	USO	000:58	12
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	7
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	14
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	32
PUBLIC SAFETY	AD COUNCIL	000:10	5
PUBLIC SAFETY	AD COUNCIL	000:15	4
PUBLIC SAFETY	AD COUNCIL	000:29	3
PUBLIC SAFETY	AD COUNCIL	000:29	2
PUBLIC SAFETY	AD COUNCIL	000:29	2

PUBLIC SAFETY	AD COUNCIL	000:29	2
PUBLIC SAFETY	AD COUNCIL	000:30	3
PUBLIC SAFETY	AD COUNCIL	001:00	15
PUBLIC SAFETY	FEMA	000:15	2
PUBLIC SAFETY	FEMA	000:15	3
PUBLIC SAFETY	FEMA	000:29	1
PUBLIC SAFETY	FEMA	000:30	2
PUBLIC SAFETY	FEMA	000:59	16
PUBLIC SAFETY	FEMA	000:59	16
PUBLIC SAFETY	FEMA	001:00	18
PUBLIC SAFETY	FEMA	001:00	16
PUBLIC SAFETY	Homeland Security	000:30	1
PUBLIC SAFETY	Homeland Security	001:00	13