

WWKZ
Tupelo, MS
Quarterly Issues/Programs List
Third Quarter, 2021
10/06/2021
WWKZ

Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health, Race Relations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	O. NEIL, M. HILLMAN	07/04/2021 06:01 AM	029:48
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	P. KLOTZBAUGH, S. BOWEN	07/11/2021 06:03 AM	029:49
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR NERURKAR R TOBACOWALA	07/18/2021 06:01 AM	029:50
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J. ALLEN, B. LATELL, E.SANTOS	07/25/2021 06:02 AM	029:53
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. V. Murthy, R. Lewis	08/01/2021 06:00 AM	029:46
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Brooks, A. Lerner	08/08/2021 06:01 AM	029:43
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. R. Villanueva, Dr. D. Dye	08/15/2021 06:01 AM	029:49
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. Thomas & S. Raviv.	08/22/2021 06:02 AM	029:47
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. L. Weather, D. Lyon	08/29/2021 06:01 AM	029:47

Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. Jones, B. Solish	09/05/2021 06:03 AM	029:50
Patriotism, Mental Health, Re	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	E. Duran, T. Clarke, S. Sonst	09/12/2021 06:00 AM	028:49
Personal Health, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	L. Skinner, G. Greene	09/19/2021 06:00 AM	029:46
Personal Health, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. D. Bianchi, Dr. C. Jones,	09/26/2021 06:02 AM	029:46

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA / FILL -- MISC PSA'S	000:02	2
	PSA / FILL -- MISC PSA'S	000:30	5
	PSA/FILL -- ALZHEIMER'S	000:29	2
	PSA/FILL -- BULLYING PREVENTION	000:30	2
	PSA/FILL -- BULLYING PREVENTION	000:30	4
	PSA/FILL -- BULLYING PREVENTION	001:00	20
	PSA/FILL -- CREDIT	000:30	2
	PSA/FILL -- CREDIT	000:30	4
	PSA/FILL -- FIRST RESPONDERS	000:59	10
	PSA/FILL -- FIRST RESPONDERS	001:00	4
	PSA/FILL -- FIRST RESPONDERS	001:30	79
	PSA/FILL -- MERCY SHIPS	001:00	9
	PSA/FILL -- RETIREMENT FINANCIAL SAVINGS ADVICE	001:00	9
	PSA/FILL -- RETIREMENT FINANCIAL SAVINGS ADVICE	001:00	10
	PSA/FILL -- RETIREMENT FINANCIAL SAVINGS ADVICE	001:00	10
	PSA/FILL -- SOCIAL SECURITY ONLINE	000:15	4

	BENEFITS		
	PSA/FILL -- SOCIAL SECURITY ONLINE BENEFITS	000:15	3
	PSA/FILL -- SOCIAL SECURITY ONLINE BENEFITS	000:15	2
	PSA/FILL -- SOCIAL SECURITY ONLINE BENEFITS	000:15	4
	PSA/FILL -- SOCIAL SECURITY ONLINE BENEFITS	000:30	3
	PSA/FILL -- SOCIAL SECURITY ONLINE BENEFITS	001:00	12
	PSA/FILL -- TRAVIS MANION FOUNDATION	000:58	3
	PSA/FILL -- TREES FOR FUTURE	000:29	7
	PSA/FILL -- USO	000:14	3
	PSA/FILL -- USO	000:29	3
	PSA/FILL -- USO	000:59	22
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	5
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
COMMUNITY INVOLVEMENT	United Way	000:28	7
COMMUNITY INVOLVEMENT	United Way	000:31	3
DONORS CHOOSE	DONORS CHOOSE	000:30	3
DONORS CHOOSE	DONORS CHOOSE	000:30	6
DONORS CHOOSE	DONORS CHOOSE	000:30	6
DONORS CHOOSE	DONORS CHOOSE	000:30	3
EDUCATION	AD COUNCIL	000:30	5
EDUCATION	AD COUNCIL	001:00	18
EDUCATION	AD COUNCIL	001:00	20
EDUCATION	United Negro College Fund	000:30	2
EDUCATION	United Negro College Fund	000:30	3
EDUCATION	United Negro College Fund	001:00	20
EDUCATION	United Negro College Fund	001:00	20
Energy Conservation	AD COUNCIL	000:14	2
Energy Conservation	AD COUNCIL	000:14	2
Energy Conservation	AD COUNCIL	000:15	6
Energy Conservation	AD COUNCIL	000:29	4
Energy Conservation	AD COUNCIL	000:30	1
Energy Conservation	AD COUNCIL	000:30	2
Energy Conservation	AD COUNCIL	000:59	19
Energy Conservation	AD COUNCIL	001:00	20
Energy Conservation	AD COUNCIL	001:00	19
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:29	1

ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:59	15
Financial Literacy	AD COUNCIL	000:15	5
Financial Literacy	AD COUNCIL	000:30	4
Financial Literacy	AD COUNCIL	000:30	3
Financial Literacy	AD COUNCIL	000:58	15
Financial Literacy	AD COUNCIL	000:59	14
Financial Literacy	AD COUNCIL	001:00	16
Financial Literacy	AD COUNCIL	001:00	20
HEALTH AND FITNESS	AD COUNCIL	000:15	2
HEALTH AND FITNESS	AD COUNCIL	000:30	4
HEALTH AND FITNESS	AD COUNCIL	000:30	1
HEALTH AND FITNESS	AD COUNCIL	000:30	3
HEALTH AND FITNESS	AD COUNCIL	001:00	46
HEALTH AND FITNESS	AD COUNCIL	001:00	19
HEALTH AND FITNESS	American Acad. of Dermatology	000:15	5
HEALTH AND FITNESS	American Acad. of Dermatology	000:30	3
HEALTH AND FITNESS	American Acad. of Dermatology	000:59	16
HEALTH AND FITNESS	AMERICAN CANCER SOCIETY	000:29	2
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	6
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	3
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	8
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	7
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:58	12
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	13
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	1
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	3
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	2
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	4
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	2
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	23
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	20
HEALTH AND FITNESS	Dept. Health & Human Services	000:14	3
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	5
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	1
HEALTH AND FITNESS	Leukemia & Lymphoma Society	000:30	4
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	16
HEALTH AND FITNESS	MennoMedia	000:29	3
HEALTH AND FITNESS	MennoMedia	000:29	5
HEALTH AND FITNESS	MennoMedia	000:29	10
HEALTH AND FITNESS	MennoMedia	000:30	35

HEALTH AND FITNESS	MennoMedia	000:30	4
HEALTH AND FITNESS	MennoMedia	001:00	16
HEALTH AND FITNESS	MennoMedia	001:00	14
HEALTH AND FITNESS	National Alliance..Buprenorph	000:14	4
HEALTH AND FITNESS	Prevent Cancer Foundation	000:29	3
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	19
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:29	5
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	2
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:59	19
LOW-INCOME LEGAL SERVICES	MS Center For Legal Services	000:32	3
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	6
MILITARY AND VETERANS	Disabled American Vererans	000:29	1
MILITARY AND VETERANS	USO	000:29	5
MILITARY AND VETERANS	USO	000:58	18
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	2
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	4
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	17
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	38
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	20
NO KID HUNGRY	NO KID HUNGRY	000:30	6
NO KID HUNGRY	NO KID HUNGRY	000:30	3
NO KID HUNGRY	NO KID HUNGRY	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:30	8
POVERTY	CHILDREN'S INTERNATIONAL	001:00	2
POVERTY	FEEDING AMERICA	000:30	4
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	4
PUBLIC SAFETY	AD COUNCIL	000:10	3
PUBLIC SAFETY	AD COUNCIL	000:15	3
PUBLIC SAFETY	AD COUNCIL	000:29	2
PUBLIC SAFETY	AD COUNCIL	000:29	6
PUBLIC SAFETY	AD COUNCIL	000:29	2
PUBLIC SAFETY	AD COUNCIL	000:30	5
PUBLIC SAFETY	AD COUNCIL	001:00	16
PUBLIC SAFETY	FEMA	000:15	6
PUBLIC SAFETY	FEMA	000:15	6
PUBLIC SAFETY	FEMA	000:29	3
PUBLIC SAFETY	FEMA	000:30	5
PUBLIC SAFETY	FEMA	000:30	4

PUBLIC SAFETY	FEMA	000:59	22
PUBLIC SAFETY	FEMA	000:59	21
PUBLIC SAFETY	FEMA	001:00	19
PUBLIC SAFETY	FEMA	001:00	14
PUBLIC SAFETY	Homeland Security	000:30	2
PUBLIC SAFETY	Homeland Security	001:00	20
UNCF	UNCF	000:30	13