

WWKZ  
Okolona, MS  
Quarterly Issues/Programs List  
Third Quarter, 2018  
10/09/2018

WWKZ  
Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **HEALTH AND FITNESS:** FOOD DEPOT offers nutritional information & lessons, along with providing food for area people in need
- **HUNGER AND MENTAL HEALTH:** SAINTS BREW offers free breakfast to homeless and needy in area, plus provides legal and mental health services
- **Education:** AEE rep talked about continuing-education opportunities for teachers and learning new teaching techniques

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE              | PROGRAM / TITLE              | DESCRIPTION  | GUEST          | DATE/TIME              | DURATION |
|--------------------|------------------------------|--|----------------|------------------------|----------|
| EDUCATION          | COMMUNITY VIEWPOINT - TUPELO | AEE rep spoke on opportunities for teachers to learn new techniques to challenge students  | Emily Jarrett  | 07/01/2018<br>11:33 PM | 029:01   |
| EDUCATION          | COMMUNITY VIEWPOINT - TUPELO | EXPECT is an organization that raises money for public schools to enrich the learning experience. Rep spoke on ways community can help and school needs. | Angel Wiginton | 07/08/2018<br>11:35 PM | 028:58   |
| HEALTH AND FITNESS | COMMUNITY VIEWPOINT - TUPELO | FOOD DEPOT provides food baskets to needy residents to add more nutritious options to their diets  | Maxey South    | 07/15/2018<br>11:32 PM | 029:55   |
| HEALTH AND         | COMMUNITY                    | GOOD SAMARITAN CTR   | Peggy Hitt     | 07/22/2018             | 027:51   |

| ISSUE                        | PROGRAM / TITLE              | DESCRIPTION   | GUEST            | DATE/TIME               | DURATION |
|------------------------------|------------------------------|---|------------------|-------------------------|----------|
| FITNESS                      | VIEWPOINT - TUPELO           | provides medical services to working poor and rep spoke of hrs of operation and opportunities   |                  | 11:35 PM                |          |
| AFFORDABLE HOUSING           | COMMUNITY VIEWPOINT - TUPELO | HABITAT FOR HUMANITY rep spoke on requirements to qualify and volunteer opportunities   | Birdie Burdine   | 07/29//2018<br>11:36 PM | 028:22   |
| FAMILY SERVICES              | COMMUNITY VIEWPOINT - TUPELO | HARDEN HOUSE supports children who have been removed from their parents. Mr Watson spoke of ways the community can get involved in long term fostering and adoption of some residents   | Alex Watson      | 08/05/2018<br>11:32 PM  | 029:35   |
| HANDICAP ACCESSABILITY       | COMMUNITY VIEWPOINT - TUPELO | LIVING INDEPENDENCE FOR EVERYONE works to educate the public on opportunities for disabled adults to live independently. Mr. Lauderdale spoke on the need for funding and education for employers and requirements for beneficiaries.                   | Wayne Lauderdale | 08/12/2018<br>11:31 PM  | 029:31   |
| SPECIAL NEEDS FAMILY MEMBERS | COMMUNITY VIEWPOINT - TUPELO | NEW HAVEN CENTER is a place where adults w/ special needs can learn a trade, independent living skills, and social skills to work toward being their most independent self. Ms Cross explained requirements for entrants and opportunities for families | Collett Cross    | 08/19//2018<br>11:33 PM | 028:59   |
| HEALTH AND FITNESS           | COMMUNITY VIEWPOINT - TUPELO | CAMP BREATHE EZZE rep spoke on how children with breathing disorders can get help   | Amanda Foster    | 08/26//2018<br>11:38 PM | 029:57   |
| FAMILY ABUSE                 | COMMUNITY VIEWPOINT - TUPELO | SAFE INC. provides a safe environment to families in crisis due to abuse. Ms Yates talked about several opportunities the public has to volunteer, how families   | Deborah Yates    | 09/02/2018<br>11:32 PM  | 029:45   |

| ISSUE                    | PROGRAM / TITLE              | DESCRIPTION  | GUEST            | DATE/TIME               | DURATION |
|--------------------------|------------------------------|--|------------------|-------------------------|----------|
|                          |                              | “check in” and how the whole operation works.  |                  |                         |          |
| RETIREMENT PLANNING      | COMMUNITY VIEWPOINT - TUPELO | 3 Rivers Area Agency spokesperson gave N MS programs to help plan for aging, families and support for families caring for elderly family members   | Cleveland Joseph | 09/09/2018<br>11:36 PM  | 29:01    |
| POVERTY                  | COMMUNITY VIEWPOINT - TUPELO | Salvation Army of Chickasaw Co. rep spoke on free services offered to families in need in Northeast MS, including Angel Tree opportunities, food pantry, and bill help, and donating to the THRIFT STORE   | Lisa Coleman     | 09/16//2018<br>11:37 PM | 28:15    |
| HEALTH AND FITNESS       | COMMUNITY VIEWPOINT-TUPELO   | N MS KIDNEY FOUNDATION spokesperson talked about the support services such as medication, transportation and emergency financial assistance to patients on kidney dialysis.  | Keith Spotts     | 09/23/2018<br>11:31PM   | 28:33    |
| HUNGER AND MENTAL HEALTH | COMMUNITY VIEWPOINT-TUPELO   | Ms Warlick said SAINTS BREW provides a hot breakfast to homeless and low-income residents of Tupelo, Monday through Friday except Thanksgiving and Christmas. Quarterly legal services and mental health counseling are also available at no cost. | Mona Warlick     | 09/30/2018<br>11:35PM   | 27:59    |

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                  | ORGANIZATION OR TITLE                                  | DURATION | RUNS |
|------------------------|--|----------|------|
| -----                  | PSA / FILL -- LEE CO LIBRARY SUMMER<br>READING PROGRAM | 000:27   | 012  |
| -----                  | PSA / FILL -- MISC PSA'S                               | 000:30   | 002  |
| -----                  | PSA/FILL -- ALZHEIMER'S                                | 000:30   | 001  |
| -----                  | PSA/FILL -- BULLYING PREVENTION                        | 001:00   | 004  |
| -----                  | PSA/FILL -- CREDIT                                     | 000:30   | 005  |
| -----                  | PSA/FILL -- USO  | 000:15   | 003  |
| -----                  | PSA/FILL -- USO  | 000:30   | 006  |
| -----                  | PSA/FILL -- USO  | 001:00   | 002  |
| AMERICAN RED CROSS     | AMERICAN RED CROSS                                     | 000:29   | 008  |
| COMMUNITY INVOLVEMENT  | NO KID HUNGRY  | 000:30   | 003  |
| COMMUNITY INVOLVEMENT  | NO KID HUNGRY CAMPAIGN                                 | 000:30   | 002  |
| COMMUNITY INVOLVEMENT  | United Way   | 000:28   | 008  |
| COMMUNITY INVOLVEMENT  | United Way   | 000:32   | 003  |
| DISASTER RELIEF        | 100 ROOFS  | 000:30   | 007  |
| EDUCATION              | AD COUNCIL   | 000:30   | 001  |
| EDUCATION              | AD COUNCIL   | 001:00   | 008  |
| EDUCATION              | United Negro College Fund                              | 000:30   | 002  |
| EDUCATION              | United Negro College Fund                              | 001:00   | 009  |
| Energy Conservation    | AD COUNCIL   | 000:15   | 013  |
| Energy Conservation    | AD COUNCIL   | 000:29   | 001  |
| Energy Conservation    | AD COUNCIL   | 000:30   | 008  |
| Energy Conservation    | AD COUNCIL   | 000:59   | 002  |
| Energy Conservation    | AD COUNCIL   | 001:00   | 008  |
| ENVIRONMENT PROTECTION | Izaak Walton League of Americ                          | 000:29   | 001  |
| ENVIRONMENT PROTECTION | Izaak Walton League of Americ                          | 001:00   | 001  |

| <b>ISSUE</b>          | <b>ORGANIZATION OR TITLE</b>  | <b>DURATION</b> | <b>RUNS</b> |
|-----------------------|-------------------------------|-----------------|-------------|
| Financial Literacy    | AD COUNCIL                    | 000:15          | 008         |
| Financial Literacy    | AD COUNCIL                    | 000:30          | 008         |
| Financial Literacy    | AD COUNCIL                    | 000:59          | 003         |
| Financial Literacy    | AD COUNCIL                    | 001:00          | 014         |
| HEALTH AND FITNESS    | AD COUNCIL                    | 001:00          | 010         |
| HEALTH AND FITNESS    | American Acad. of Dermatology | 001:00          | 001         |
| HEALTH AND FITNESS    | AMERICAN HEART ASSOCIATION    | 000:59          | 005         |
| HEALTH AND FITNESS    | AMERICAN HEART ASSOCIATION    | 001:00          | 004         |
| HEALTH AND FITNESS    | Leukemia & Lymphoma Society   | 001:00          | 003         |
| HEALTH AND FITNESS    | MennoMedia                    | 000:29          | 001         |
| HEALTH AND FITNESS    | MennoMedia                    | 001:00          | 002         |
| HEALTH AND FITNESS    | Natl Assoc Boards of Pharmacy | 000:15          | 009         |
| HEALTH AND FITNESS    | Natl Assoc Boards of Pharmacy | 000:30          | 001         |
| HEALTH AND FITNESS    | Natl Assoc Boards of Pharmacy | 001:00          | 009         |
| HEALTH AND FITNESS    | Natl Hispanic Prenatal Hotlin | 000:28          | 003         |
| HEALTH AND FITNESS    | Prevent Cancer Foundation     | 000:30          | 001         |
| HEALTH AND FITNESS    | Prevent Cancer Foundation     | 001:00          | 003         |
| HEALTH AND FITNESS    | PROSTATE CANCER FOUNDATION    | 000:30          | 011         |
| HEALTH AND FITNESS    | US Dept Of Health & Human Ser | 000:30          | 004         |
| HEALTH AND FITNESS    | US Dept Of Health & Human Ser | 001:00          | 003         |
| MILITARY AND VETERANS | Disabled American Vererans    | 000:30          | 017         |
| MILITARY AND VETERANS | Disabled American Vererans    | 001:00          | 015         |
| MILITARY AND VETERANS | Help Heal Veterans            | 000:30          | 004         |
| MILITARY AND VETERANS | Help Heal Veterans            | 001:00          | 010         |
| MILITARY AND VETERANS | Paralyzed Veterans of America | 000:15          | 004         |
| MILITARY AND VETERANS | Paralyzed Veterans of America | 000:20          | 003         |
| MILITARY AND VETERANS | Paralyzed Veterans of America | 000:30          | 004         |
| MILITARY AND VETERANS | Paralyzed Veterans of America | 001:00          | 016         |
| MILITARY AND VETERANS | USO                           | 000:59          | 005         |

| <b>ISSUE</b>                  | <b>ORGANIZATION OR TITLE</b> | <b>DURATION</b> | <b>RUNS</b> |
|-------------------------------|------------------------------|-----------------|-------------|
| MILITARY AND VETERANS         | WOUNDED WARRIORS             | 000:30          | 006         |
| MILITARY AND VETERANS         | WOUNDED WARRIORS             | 001:00          | 019         |
| NATIONAL SUMMER LEARNING ASSO | NATIONAL SUMMER LEARNING     | 000:30          | 024         |
| NATIONAL SUMMER LEARNING ASSO | SUMMER LEARNING              | 000:31          | 015         |
| POVERTY                       | GLOBAL CITIZEN FESTIVAL      | 000:31          | 007         |
| PSA                           | 9-11 DAY                     | 000:30          | 007         |
| PUBLIC SAFETY                 | AD COUNCIL                   | 000:15          | 002         |
| PUBLIC SAFETY                 | AD COUNCIL                   | 000:30          | 004         |
| PUBLIC SAFETY                 | AD COUNCIL                   | 001:00          | 011         |
| PUBLIC SAFETY                 | FEMA                         | 000:15          | 010         |
| PUBLIC SAFETY                 | FEMA                         | 000:30          | 013         |
| PUBLIC SAFETY                 | FEMA                         | 001:00          | 020         |
| PUBLIC SAFETY                 | Homeland Security            | 000:15          | 003         |
| PUBLIC SAFETY                 | Homeland Security            | 001:00          | 001         |
| PUBLIC SAFETY                 | US Tire Manufacturers Assoc  | 000:30          | 003         |
| SAFE DRIVING                  | PROJECT YELLOW LIGHT         | 000:30          | 005         |