

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station WWKZ, Okolona, Mississippi, along with the most significant programming treatment of those issues for the period January 1, 2016 to March 31, 2016. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

WWKZ
Tupelo, MS
Quarterly Issues/Programs List
First Quarter, 2016
3/31/2016

WWKZ
Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Education:** Lee County Extension Service Spokesperson - services offered for educational opportunities
- **Health:** Regional Rehab Spokesperson - Services offered at no charge to those in need.
- **Economy/Homeless:** Salvation Army Spokesperson - Empty Bowls fundraiser and information for those in need to get help.
- **Safety:** Tupelo Police Department Spokesperson - Advice and information during Dating Violence Awareness Month for individuals to spot violence potential and how to seek help
- **Crime:** Stop The Violence Spokesperson - Gun violence and how public can avoid dangerous situations and help report violent crimes
- **Youth Activities:** Area Girl Scouts, 4H and Boys & Girls Clubs representatives - Opportunities for youth to be productive and learn

Issue	Program/Seg	Date	Time	Duration	Description of Program/Seg
Crime	Crime Stoppers	Jan 1 – Mar 31	9:00am	10 minutes	Sgt Katarsha White of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. He also gives listeners advice on handling potentially

					dangerous situations. (Pre-recorded earlier in the morning)
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COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am Sundays on WWKZ-FM, WWZD-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM.

<u>Issue</u>	<u>Date</u>	<u>Guest(s)</u>	<u>Organization</u>	<u>Topic</u>
Education	1/3	Belvia Giachelli	Lee Co. Extension Svc	What Ext. Svc can do for you
Health	1/10	Robby Parman	Regional Rehab	Free Services in N MS
Education	1/17	M Scott Morris	T P S D	7 th grade projects
Youth Activities	1/24	William Shannon	4H	Opportunities for area children
Safety	1/31	Sgt Katarsha White	T P D	Dating Violence Awareness Month
Health	2/7	Dr Pace	Digestive Health	Colon Cancer Awareness Month
Youth Activities	2/14	Jenny Jones	G S A	GSA opportunities
Poverty	2/21	Mjr Daniel	Salvation Army	Empty Bowls and SA programs
Education	2/28	Mark Boren	FCA	Fund raiser and program
Education	3/6	Megan Chance	Pilot Club of Mantachie	Head injuries
Crime	3/13	Suntanna Flemming	STOP THE VIOLENCE	Gun violence in N MS
Youth Activities	3/20	Elizabeth Thompson	Downtown Main Street Assc.	Boys and Girls Club events
Youth Activities	3/27	Shantee Jones	Tupelo Park & Rec Department	FREE events

The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	Salvation Army Empty Bowls	:30	120
Education	New Miss	:30	64
Community	Boy Scout Camp Cards	:30	93
Education	FCA	:30	71
Health	Parkgate Pregnancy	:30	117
Crime	Domestic Violence	: 30	133
Community	Salvation Army Budgeting Class	:30	130
Safety	Sexual Assault Awareness Month	:30	42
Community	STOP THE VIOLENCE	30	104