

WWKZ  
Tupelo, MS  
Quarterly Issues/Programs List  
Third Quarter, 2022  
10/03/2022  
WWKZ

Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Disabled/Jobs	COMMUNITY HEARTBEAT 7-3-22	An interview with Miss. Industries for the Blind	Pat Wilson	07/03/2022 06:02 AM	029:35
Health	COMMUNITY HEARTBEAT 7-10-22	An interview with the Partnership For a Healthy MS	Sandra Shelson	07/10/2022 06:00 AM	029:55
MILITARY	COMMUNITY HEARTBEAT 7-17-22	An interview with the MS National Guard	Gen. Janson Boyles	07/17/2022 06:00 AM	028:14
Consumer advice	COMMUNITY HEARTBEAT 7-24-22	An interview with the Better Business Bureau of MS	John O'Hara	07/24/2022 06:01 AM	029:46
Health/Business	COMMUNITY HEARTBEAT 7-31-22	An interview with the MS Medical Marijuana Association	Ken Newburger	07/31/2022 06:03 AM	028:12
Culture/Tourism	COMMUNITY HEARTBEAT 8-7-22	An interview with the Dept of Archives and History	Katie Blount	08/07/2022 06:03 AM	028:48
ENVIRONMENT	COMMUNITY HEARTBEAT 8-14-22	An interview with the Dept of Environmental Quality	Chris Wells	08/14/2022 06:01 AM	029:41
Health	COMMUNITY HEARTBEAT 8-21-22	An interview with the Mothers Milk Bank/Newk's Cares	RSaenz/MNewcomb	08/21/2022 06:01 AM	029:06
MILITARY	COMMUNITY HEARTBEAT 8-28-22	An interview with Mission Vigilant	Susan Cleland	08/28/2022 06:01 AM	029:21
Mental Health	iHeartRadio Communities	Discussions to help Veterans who are struggling mentally	Matthew Miller	09/04/2022 06:00 AM	029:24
Health	COMMUNITY HEARTBEAT 9-11-22	An interview with the MS Cannabis Patients Alliance	Angie Calhoun	09/11/2022 06:01 AM	029:32
Business	COMMUNITY HEARTBEAT	An interview with the MS Economic Council	Scott Waller	09/18/2022 06:00 AM	029:45

	9-18-22				
Wildlife/Conservation	COMMUNITY HEARTBEAT 9-25-22	An interview with the MS Dept of Wildlife, Fisheries, Parks	RFlynt/KCampbell	09/25/2022 06:03 AM	029:00

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA / FILL -- MISC PSA'S	000:30	7
	PSA/CRISIS TEXTLINE	000:29	1
	PSA/FILL -- BULLYING PREVENTION	000:30	4
	PSA/FILL -- BULLYING PREVENTION	000:30	4
	PSA/FILL -- BULLYING PREVENTION	001:00	23
	PSA/FILL -- CREDIT	000:30	4
	PSA/FILL -- CREDIT	000:30	5
	PSA/FILL -- HEALTH: ALZHEIMER'S	000:29	3
	PSA/FILL -- TREES FOR FUTURE	000:29	3
	PSA/FILL -- USO	000:14	6
	PSA/FILL -- USO	000:29	5
	PSA/FILL -- USO	000:59	23
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:28	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	5
COMMUNITY INVOLVEMENT	United Way	000:28	8
COMMUNITY INVOLVEMENT	United Way	000:31	1
CRISIS TEXTLINE	CRISIS TEXTLINE	000:29	5
EDUCATION	AD COUNCIL	000:30	3
EDUCATION	AD COUNCIL	001:00	17
EDUCATION	AD COUNCIL	001:00	22
EDUCATION	NATIONAL SUMMER LEARNING	000:30	20
EDUCATION	United Negro College Fund	000:30	2
EDUCATION	United Negro College Fund	000:30	2
EDUCATION	United Negro College Fund	001:00	18
EDUCATION	United Negro College Fund	001:00	21

Energy Conservation	AD COUNCIL	000:14	2
Energy Conservation	AD COUNCIL	000:14	3
Energy Conservation	AD COUNCIL	000:15	5
Energy Conservation	AD COUNCIL	000:29	2
Energy Conservation	AD COUNCIL	000:30	4
Energy Conservation	AD COUNCIL	000:30	5
Energy Conservation	AD COUNCIL	000:30	5
Energy Conservation	AD COUNCIL	000:59	18
Energy Conservation	AD COUNCIL	001:00	19
Energy Conservation	AD COUNCIL	001:00	20
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:29	2
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:59	19
Financial Literacy	AD COUNCIL	000:15	6
Financial Literacy	AD COUNCIL	000:30	1
Financial Literacy	AD COUNCIL	000:30	4
Financial Literacy	AD COUNCIL	000:58	16
Financial Literacy	AD COUNCIL	000:59	17
Financial Literacy	AD COUNCIL	001:00	23
Financial Literacy	AD COUNCIL	001:00	21
GLAAD	GLAAD	000:29	2
HEALTH AND FITNESS	AD COUNCIL	000:15	3
HEALTH AND FITNESS	AD COUNCIL	000:30	2
HEALTH AND FITNESS	AD COUNCIL	000:30	2
HEALTH AND FITNESS	AD COUNCIL	000:30	2
HEALTH AND FITNESS	AD COUNCIL	001:00	39
HEALTH AND FITNESS	AD COUNCIL	001:00	23
HEALTH AND FITNESS	American Acad. of Dermatology	000:15	4
HEALTH AND FITNESS	American Acad. of Dermatology	000:30	1
HEALTH AND FITNESS	American Acad. of Dermatology	000:59	21
HEALTH AND FITNESS	AMERICAN CANCER SOCIETY	000:29	5
HEALTH AND FITNESS	AMERICAN DIABETES ASSOCIATION	000:29	1
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	5
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	5
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	2
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	4
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:58	17
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	19
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	3
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	3
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	7

HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	4
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	21
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	22
HEALTH AND FITNESS	Dept. Health & Human Services	000:14	5
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	2
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	1
HEALTH AND FITNESS	Leukemia & Lymphoma Society	000:30	3
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	23
HEALTH AND FITNESS	MennoMedia	000:29	1
HEALTH AND FITNESS	MennoMedia	000:29	2
HEALTH AND FITNESS	MennoMedia	000:29	2
HEALTH AND FITNESS	MennoMedia	000:29	6
HEALTH AND FITNESS	MennoMedia	000:30	30
HEALTH AND FITNESS	MennoMedia	000:30	1
HEALTH AND FITNESS	MennoMedia	001:00	22
HEALTH AND FITNESS	MennoMedia	001:00	18
HEALTH AND FITNESS	Prevent Cancer Foundation	000:29	5
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	21
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:29	2
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	2
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:59	17
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	14
LOW-INCOME LEGAL SERVICES	MS Center For Legal Services	000:32	1
MILITARY AND VETERANS	USO	000:29	2
MILITARY AND VETERANS	USO	000:58	22
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	3
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	8
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	21
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	40
NATIONAL RECOVERY MONTH	NATIONAL RECOVERY MONTH	000:30	5
NATL ALLIANCE MENTAL ILLNESS	NATIONAL ALLIANCE MENTAL ILLN	000:32	5
NO KID HUNGRY	NO KID HUNGRY	000:29	15
OUTRIGHT INTERNATIONAL	OUTRIGHT INTERNATIONAL	000:29	2
PUBLIC SAFETY	AD COUNCIL	000:10	5
PUBLIC SAFETY	AD COUNCIL	000:15	3
PUBLIC SAFETY	AD COUNCIL	000:29	1
PUBLIC SAFETY	AD COUNCIL	000:29	4
PUBLIC SAFETY	AD COUNCIL	000:29	1
PUBLIC SAFETY	AD COUNCIL	000:29	3
PUBLIC SAFETY	AD COUNCIL	000:30	4

PUBLIC SAFETY	AD COUNCIL	001:00	19
PUBLIC SAFETY	FEMA	000:15	4
PUBLIC SAFETY	FEMA	000:15	4
PUBLIC SAFETY	FEMA	000:29	2
PUBLIC SAFETY	FEMA	000:30	8
PUBLIC SAFETY	FEMA	000:30	5
PUBLIC SAFETY	FEMA	000:59	24
PUBLIC SAFETY	FEMA	000:59	19
PUBLIC SAFETY	FEMA	001:00	28
PUBLIC SAFETY	FEMA	001:00	19
PUBLIC SAFETY	Homeland Security	000:14	1
PUBLIC SAFETY	Homeland Security	000:30	1
PUBLIC SAFETY	Homeland Security	001:00	25
RECOVERY	NATIONAL RECOVERY MONTH	000:30	9
TREVOR PROJECT	TREVOR PROJECT	000:29	1