

WWKZ
 Tupelo, MS
 Quarterly Issues/Programs List
 Fourth Quarter, 2020
 01/05/2021
WWKZ
 Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC HEALTH PUBLIC HEALTH G	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	REYNOLDS S VLADEK	10/04/2020 06:03 AM	029:31
Health, Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Drs. Colon & Perez	10/11/2020 06:03 AM	029:28
Politics, Public Health, Publ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	M Biblowit, J. Zogby	10/18/2020 06:03 AM	029:29
Politics, Public Health, Publ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR J MONROE, A HAILEY	10/25/2020 06:03 AM	029:29
Politics, Public Health, Publ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. CARSON, M. MORIAL	11/01/2020 06:03 AM	029:30
Mental Health, Public Safety,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Admiral T. McCreary, J Randel	11/08/2020 06:03 AM	029:29
Politics, Public Safety/Severe Weather	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. Zelden, Ray Stagich	11/15/2020 06:03AM	029:25
Public Health Safety Educatio	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	N Lewis G Fitzgerald J Leach	11/22/2020 06:03 AM	029:22
Public Health, Public Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR ALI NOURI, J LUKE	11/29/2020 06:03 AM	029:39

public health, economy, phila	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. A Fauci, K. Fitzgerald, K	12/06/2020 06:03 AM	029:51
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J, S. Thomas	12/13/2020 06:03 AM	029:50
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR S. HAHN, E.SAUBER-SCHATZ	12/20/2020 06:03 AM	030:01
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr.J.Adams, Dr.J.Wilson, Fei	12/27/2020 06:03 AM	029:59

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA / FILL -- MISC PSA'S	000:30	4
	PSA/FILL -- ALZHEIMER'S	000:29	5
	PSA/FILL -- BULLYING PREVENTION	000:30	5
	PSA/FILL -- BULLYING PREVENTION	000:30	2
	PSA/FILL -- BULLYING PREVENTION	001:00	12
	PSA/FILL -- CREDIT	000:30	3
	PSA/FILL -- CREDIT	000:30	5
	PSA/FILL -- ENTERTAINMENT HIRING INCLUSIVE	000:29	2
	PSA/FILL -- SAVING FOR RETIREMENT	000:15	1
	PSA/FILL -- SAVING FOR RETIREMENT	000:15	1
	PSA/FILL -- SAVING FOR RETIREMENT	000:30	2
	PSA/FILL -- SAVING FOR RETIREMENT	000:30	1
	PSA/FILL -- SAVING FOR RETIREMENT	000:30	1
	PSA/FILL -- SAVING FOR RETIREMENT	001:00	9
	PSA/FILL -- SAVING FOR RETIREMENT	001:00	8
	PSA/FILL -- SAVING FOR RETIREMENT	001:00	11
	PSA/FILL -- TREES FOR FUTURE	000:29	3
	PSA/FILL -- USO	000:14	4

	PSA/FILL -- USO	000:29	6
	PSA/FILL -- USO	000:59	21
COMMUNITY INVOLVEMENT	United Way	000:28	4
EDUCATION	AD COUNCIL	000:30	2
EDUCATION	AD COUNCIL	001:00	18
EDUCATION	AD COUNCIL	001:00	11
EDUCATION	United Negro College Fund	000:30	3
EDUCATION	United Negro College Fund	000:30	1
EDUCATION	United Negro College Fund	001:00	12
EDUCATION	United Negro College Fund	001:00	17
Energy Conservation	AD COUNCIL	000:14	3
Energy Conservation	AD COUNCIL	000:14	3
Energy Conservation	AD COUNCIL	000:15	3
Energy Conservation	AD COUNCIL	000:29	2
Energy Conservation	AD COUNCIL	000:30	3
Energy Conservation	AD COUNCIL	000:30	4
Energy Conservation	AD COUNCIL	000:30	2
Energy Conservation	AD COUNCIL	000:59	20
Energy Conservation	AD COUNCIL	001:00	16
Energy Conservation	AD COUNCIL	001:00	12
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:29	2
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:59	16
Financial Literacy	AD COUNCIL	000:15	8
Financial Literacy	AD COUNCIL	000:30	2
Financial Literacy	AD COUNCIL	000:30	4
Financial Literacy	AD COUNCIL	000:58	16
Financial Literacy	AD COUNCIL	000:59	14
Financial Literacy	AD COUNCIL	001:00	15
Financial Literacy	AD COUNCIL	001:00	8
HEALTH & SAFETY	PSA/FILL -- STOMACH CANCER	000:30	2
HEALTH AND FITNESS	AD COUNCIL	000:15	3
HEALTH AND FITNESS	AD COUNCIL	000:30	2
HEALTH AND FITNESS	AD COUNCIL	000:30	2
HEALTH AND FITNESS	AD COUNCIL	000:30	3
HEALTH AND FITNESS	AD COUNCIL	001:00	26
HEALTH AND FITNESS	AD COUNCIL	001:00	11
HEALTH AND FITNESS	American Acad. of Dermatology	000:15	8
HEALTH AND FITNESS	American Acad. of Dermatology	000:30	3
HEALTH AND FITNESS	American Acad. of Dermatology	000:59	14
HEALTH AND FITNESS	AMERICAN CANCER SOCIETY	000:29	6

HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	3
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	3
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:58	15
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	12
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	3
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	1
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	4
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	3
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	13
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	20
HEALTH AND FITNESS	Dept. Health & Human Services	000:14	2
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	4
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	3
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	16
HEALTH AND FITNESS	MennoMedia	000:29	1
HEALTH AND FITNESS	MennoMedia	000:29	3
HEALTH AND FITNESS	MennoMedia	000:29	3
HEALTH AND FITNESS	MennoMedia	000:29	8
HEALTH AND FITNESS	MennoMedia	000:30	31
HEALTH AND FITNESS	MennoMedia	000:30	2
HEALTH AND FITNESS	MennoMedia	001:00	12
HEALTH AND FITNESS	MennoMedia	001:00	15
HEALTH AND FITNESS	National Alliance..Buprenorph	000:14	2
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:15	2
HEALTH AND FITNESS	Prevent Cancer Foundation	000:29	4
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	20
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:29	5
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	3
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:59	22
LOW-INCOME LEGAL SERVICES	MS Center For Legal Services	000:32	1
MILITARY AND VETERANS	USO	000:29	1
MILITARY AND VETERANS	USO	000:58	12
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	2
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	6
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	19
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	35
PUBLIC SAFETY	AD COUNCIL	000:10	2
PUBLIC SAFETY	AD COUNCIL	000:15	3
PUBLIC SAFETY	AD COUNCIL	000:30	2

PUBLIC SAFETY	AD COUNCIL	000:30	3
PUBLIC SAFETY	AD COUNCIL	001:00	11
PUBLIC SAFETY	AD COUNCIL	001:00	17
PUBLIC SAFETY	FEMA	000:15	5
PUBLIC SAFETY	FEMA	000:15	7
PUBLIC SAFETY	FEMA	000:29	1
PUBLIC SAFETY	FEMA	000:30	4
PUBLIC SAFETY	FEMA	000:30	3
PUBLIC SAFETY	FEMA	000:59	19
PUBLIC SAFETY	FEMA	000:59	15
PUBLIC SAFETY	FEMA	001:00	16
PUBLIC SAFETY	FEMA	001:00	10
PUBLIC SAFETY	Homeland Security	000:14	2
PUBLIC SAFETY	Homeland Security	000:30	3
PUBLIC SAFETY	Homeland Security	001:00	17
PUBLIC SAFETY	PARTNERS AGAINST CHILD TRAFFIC	000:58	6