

WWKZ

Tupelo, MS

Quarterly Issues/Programs List

First Quarter, 2020

04/10/2020

WWKZ

Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC SAFETY	All Stations Pub Ser Program- Community Viewpoint	Tupelo Police provide Info on driving on icy roads	Don Bennett	01/05/2020 06:00 AM	028:23
CHILD HEALTH & POVERTY	All Stations Pub Ser Program- Community Viewpoint	Discussion on what the organization does, plus how people in need can find out more information	Dr. Cathy Grace	01/12/2020 06:00 AM	027:19
POVERTY / HEALTH	All Stations Pub Ser Program- Community Viewpoint	Info provided on free clinic & Salvation Army service	Denise Miles	01/19/2020 06:00 AM	028:23
HABITAT FOR HUMANITY	All Stations Pub Ser Program- Community Viewpoint	Discussion on what the organization does, plus how people in need can find out more information	Michelle Shepherd	01/26/2020 06:00 AM	028:23
Public Safety/Health	COMMUNITY UPDATE 2-2- 20	AMR on Super Bowl safety/ Epilepsy Foundation on	JPollard/BHol liday	02/02/2020 06:00 AM	029:08

		fundraiser			
Law Enforcement	COMMUNITY UPDATE 2-9-20	FBI SAC on bureau's work in MS	Michelle Sutphin	02/09/2020 06:00 AM	029:08
Youth	COMMUNITY UPDATE 2-16-20	Youth Villages on programs for children with emotional/mental issues	Rachel Hues	02/16/2020 06:00 AM	029:56
Public Safety/Weather	COMMUNITY UPDATE 2-23-20	NWS on state's flood and spring storm outlook	MPope/FBowler	02/23/2020 06:00 AM	029:26
Health	COMMUNITY UPDATE 3-1-20	Brain Injury Association on services, Awareness Day at Capitol	Lee Moss	03/01/2020 06:00 AM	029:31
HEALTH	COMMUNITY UPDATE 3-8-20	Hope Conference for cancer survivors	A. Ellis / K. Hughes	03/08/2020 06:00 AM	029:12
HEALTH	IHM COVID19 PSA_SHOW	Coronavirus impact on Americans	Bob Lahita, MD	03/15/2020 06:00 AM	030:00
MENTAL HEALTH	CORONAVIRUS EXPLAINED	Coronavirus impact on children	Guests from The Child Mind Institute	03/22/2020 06:00 AM	029:56
HEALTH / PUBLIC SAFETY	CORONAVIRUS EXPLAINED	Coronavirus spread info	Dr. Leo Galland / Elizabeth Penniman	03/29/2020 06:00 AM	029:29

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL	000:14	2

	AD COUNCIL	000:14	3
	AD COUNCIL	000:15	6
	AD COUNCIL	000:15	1
	AD COUNCIL	000:15	4
	AD COUNCIL	000:15	6
	AD COUNCIL	000:15	2
	AD COUNCIL	000:15	4
	AD COUNCIL	000:29	2
	AD COUNCIL	000:30	2
	AD COUNCIL	000:30	5
	AD COUNCIL	000:30	3
	AD COUNCIL	000:30	1
	AD COUNCIL	000:30	1
	AD COUNCIL	000:30	2
	AD COUNCIL	000:30	4
	AD COUNCIL	000:58	2
	AD COUNCIL	000:59	1
	AD COUNCIL	000:59	3
	AD COUNCIL	000:59	1
	AD COUNCIL	001:00	3
	AD COUNCIL	001:00	5
	AD COUNCIL	001:00	6
	AD COUNCIL	001:00	3
	AD COUNCIL	001:00	2
	AD COUNCIL	001:00	4
	AD COUNCIL	001:00	1
	AD COUNCIL PSA 1	000:30	1
	AD COUNCIL PSA 2	000:30	1
	AD COUNCIL PSA 1 V2	000:30	12
	AD COUNCIL PSA 2 V2	000:30	12
	AD COUNCIL PSA 3 V2	000:29	13
	American Acad. of Dermatology	000:15	4
	American Acad. of Dermatology	000:30	2
	American Acad. of Dermatology	000:59	1
	AMERICAN HEART ASSOCIATION	000:15	2
	AMERICAN HEART ASSOCIATION	000:15	5
	AMERICAN HEART ASSOCIATION	000:29	1
	AMERICAN HEART ASSOCIATION	000:29	7
	AMERICAN HEART ASSOCIATION	000:30	15
	AMERICAN HEART ASSOCIATION	000:30	1
	AMERICAN HEART ASSOCIATION	000:30	3
	AMERICAN HEART ASSOCIATION	000:58	3
	AMERICAN HEART	000:59	4

	ASSOCIATION		
	Centers/Disease Control & Pre	000:30	1
	Centers/Disease Control & Pre	000:30	1
	Centers/Disease Control & Pre	000:30	1
	Centers/Disease Control & Pre	000:30	2
	Centers/Disease Control & Pre	000:30	2
	Centers/Disease Control & Pre	001:00	3
	Centers/Disease Control & Pre	001:00	3
	CHILD MIND INSTITUTE	000:33	6
	CHILD MIND INSTITUTE	000:33	6
	CHILD MIND INSTITUTE	000:36	6
	Dept. Health & Human Services	000:14	3
	Dept. Health & Human Services	000:14	6
	Dept. Health & Human Services	000:29	1
	FEMA	000:15	5
	FEMA	000:15	5
	FEMA	000:30	3
	FEMA	000:30	3
	FEMA	000:59	5
	FEMA	000:59	2
	FEMA	001:00	3
	FEMA	001:00	1
	Homeland Security	000:14	2
	Homeland Security	000:30	2
	Homeland Security	001:00	5
	Izaak Walton League of Americ	000:29	1
	Izaak Walton League of Americ	000:59	3
	Leukemia & Lymphoma Society	000:30	3
	Leukemia & Lymphoma Society	001:00	3
	MennoMedia	000:29	5
	MennoMedia	000:29	1
	MennoMedia	000:30	13
	MennoMedia	000:30	2
	MennoMedia	001:00	3
	MennoMedia	001:00	2
	MS Center For Legal Services	000:32	1

	PEACE IN THE STREETS	000:31	7
	Prevent Cancer Foundation	001:00	3
	PROJECT YELLOW LIGHT	000:29	2
	PROJECT YELLOW LIGHT	000:29	10
	PROJECT YELLOW LIGHT	000:30	9
	PSA / FILL -- MISC PSA'S	000:30	4
	PSA / FILL -- MISC PSA'S	000:30	1
	PSA / FILL-- FINANCIAL EDUCATION	000:15	1
	PSA / FILL-- FINANCIAL EDUCATION	000:30	1
	PSA / FILL-- FINANCIAL EDUCATION	001:00	1
	PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	1
	PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	2
	PSA/FILL -- AGING	000:15	2
	PSA/FILL -- AGING	000:29	1
	PSA/FILL -- AGING	001:00	3
	PSA/FILL -- BULLYING PREVENTION	000:30	6
	PSA/FILL -- BULLYING PREVENTION	000:30	4
	PSA/FILL -- BULLYING PREVENTION	001:00	10
	PSA/FILL -- CANCER	000:30	2
	PSA/FILL -- CREDIT	000:30	6
	PSA/FILL -- CREDIT	000:30	2
	PSA/FILL -- ENERGY CONSERV	000:14	1
	PSA/FILL -- ENERGY CONSERV	000:30	1
	PSA/FILL -- ENERGY CONSERV	000:59	1
	PSA/FILL -- ENERGY CONSERV	001:00	2
	PSA/FILL -- HEALTH: ADDICTION	000:29	1
	PSA/FILL -- HEALTH: ADDICTION	000:30	5
	PSA/FILL -- HEALTH: ADDICTION	001:00	1
	PSA/FILL -- HEALTH: AUTISM	000:30	1
	PSA/FILL -- HEALTH: AUTISM	000:30	1
	PSA/FILL -- HEALTH:	000:59	1

	AUTISM		
	PSA/FILL -- HEALTH: AUTISM	001:00	1
	PSA/FILL -- HEALTH: BLOOD PRESSURE	000:15	1
	PSA/FILL -- HEALTH: BLOOD PRESSURE	000:15	2
	PSA/FILL -- HEALTH: BLOOD PRESSURE	000:58	2
	PSA/FILL -- HEALTH: BLOOD PRESSURE	000:59	1
	PSA/FILL -- HEALTH: OB/GYN CANCER PREVENTION	000:29	1
	PSA/FILL -- HEALTH: OB/GYN CANCER PREVENTION	001:00	1
	PSA/FILL -- HOMELAND SECURITY	000:30	1
	PSA/FILL -- IRS Earned Income Credit	001:00	6
	PSA/FILL -- IRS Earned Income Credit	001:00	10
	PSA/FILL -- IRS Earned Income Credit	001:00	14
	PSA/FILL -- IRS Earned Income Credit	001:00	14
	PSA/FILL -- LIFELONG LITERACY/GED	000:30	1
	PSA/FILL -- LIFELONG LITERACY/GED	001:00	2
	PSA/FILL -- LIFELONG LITERACY/GED	001:00	2
	PSA/FILL -- READY.GOV	000:29	1
	PSA/FILL -- READY.GOV	000:30	1
	PSA/FILL -- READY.GOV	000:59	1
	PSA/FILL -- READY.GOV	000:59	3
	PSA/FILL -- SMOKING/LUNG CANCER	000:29	1
	PSA/FILL -- SMOKING/LUNG CANCER	000:30	2
	PSA/FILL -- SMOKING/LUNG CANCER	000:30	1
	PSA/FILL --	000:59	1

	SMOKING/LUNG CANCER		
	PSA/FILL -- SMOKING/LUNG CANCER	001:00	2
	PSA/FILL -- SMOKING/LUNG CANCER	001:00	2
	PSA/FILL -- TEXTING & DRIVING	000:15	1
	PSA/FILL -- TEXTING & DRIVING	000:30	1
	PSA/FILL -- TEXTING & DRIVING	000:30	1
	PSA/FILL -- TEXTING & DRIVING	001:00	1
	PSA/FILL -- TEXTING & DRIVING	001:00	1
	PSA/FILL -- TREES FOR FUTURE	000:29	2
	PSA/FILL -- UNITED WAY	000:28	1
	PSA/FILL -- USO	000:14	6
	PSA/FILL -- USO	000:29	4
	PSA/FILL -- USO	000:58	1
	PSA/FILL -- WOUNDED WARRIOR PROJECT	000:29	1
	PSA/FILL -- WOUNDED WARRIOR PROJECT	000:59	1
	PSA/FILL -- ZIKA VIRUS RESPONSE	000:14	1
	PSA/FILL -- ZIKA VIRUS RESPONSE	000:14	1
	PSA/NAMI	000:30	2
	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	7
	PSA/PROJECT YELLOW LIGHT	000:29	6
	United Negro College Fund	000:30	3
	United Negro College Fund	000:30	1
	United Negro College Fund	001:00	3
	United Negro College Fund	001:00	2
	United Way	000:28	6
	United Way	000:31	1
	US Dept Of Health & Human Ser	000:29	1
	US Dept Of Health & Human Ser	000:30	1
	US Dept Of Health & Human Ser	000:59	4
	USO	000:29	1
	USO	000:58	2
	WOUNDED WARRIORS	000:29	3

	WOUNDED WARRIORS	000:29	4
	WOUNDED WARRIORS	000:59	5
	WOUNDED WARRIORS	000:59	4
COMMUNITY INVOLVEMENT	United Way	000:28	7
COMMUNITY INVOLVEMENT	United Way	000:31	1
EDUCATION	AD COUNCIL	000:30	1
EDUCATION	AD COUNCIL	001:00	7
EDUCATION	AD COUNCIL	001:00	6
EDUCATION	United Negro College Fund	000:30	4
EDUCATION	United Negro College Fund	000:30	1
EDUCATION	United Negro College Fund	001:00	3
EDUCATION	United Negro College Fund	001:00	2
Energy Conservation	AD COUNCIL	000:14	3
Energy Conservation	AD COUNCIL	000:14	3
Energy Conservation	AD COUNCIL	000:15	2
Energy Conservation	AD COUNCIL	000:29	2
Energy Conservation	AD COUNCIL	000:30	3
Energy Conservation	AD COUNCIL	000:30	2
Energy Conservation	AD COUNCIL	000:59	2
Energy Conservation	AD COUNCIL	001:00	4
Energy Conservation	AD COUNCIL	001:00	1
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:29	1
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:59	3
Financial Literacy	AD COUNCIL	000:15	7
Financial Literacy	AD COUNCIL	000:30	2
Financial Literacy	AD COUNCIL	000:30	3
Financial Literacy	AD COUNCIL	000:58	2
Financial Literacy	AD COUNCIL	000:59	1
Financial Literacy	AD COUNCIL	001:00	4
HEALTH AND FITNESS	AD COUNCIL	000:15	6
HEALTH AND FITNESS	AD COUNCIL	000:15	4
HEALTH AND FITNESS	AD COUNCIL	000:30	4
HEALTH AND FITNESS	AD COUNCIL	000:30	5
HEALTH AND FITNESS	AD COUNCIL	000:59	4
HEALTH AND FITNESS	AD COUNCIL	001:00	3
HEALTH AND FITNESS	AD COUNCIL	001:00	5
HEALTH AND FITNESS	American Acad. of Dermatology	000:15	4
HEALTH AND FITNESS	American Acad. of Dermatology	000:30	2
HEALTH AND FITNESS	American Acad. of Dermatology	000:59	1
HEALTH AND FITNESS	AMERICAN CANCER SOCIETY	000:29	1
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	3

HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	7
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	1
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	1
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:58	5
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	5
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	1
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	1
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	1
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	3
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	2
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	5
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	5
HEALTH AND FITNESS	Dept. Health & Human Services	000:14	4
HEALTH AND FITNESS	Dept. Health & Human Services	000:14	7
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	1
HEALTH AND FITNESS	Leukemia & Lymphoma Society	000:30	5
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	3
HEALTH AND FITNESS	MennoMedia	000:29	5
HEALTH AND FITNESS	MennoMedia	000:29	1
HEALTH AND FITNESS	MennoMedia	000:29	1
HEALTH AND FITNESS	MennoMedia	000:30	18
HEALTH AND FITNESS	MennoMedia	000:30	2
HEALTH AND FITNESS	MennoMedia	001:00	4
HEALTH AND FITNESS	MennoMedia	001:00	2
HEALTH AND FITNESS	Prevent Cancer Foundation	000:29	1
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	4
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:29	1
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	3
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:59	5
LOW-INCOME LEGAL SERVICES	MS Center For Legal Services	000:32	1
MILITARY AND VETERANS	USO	000:29	1

MILITARY AND VETERANS	USO	000:58	3
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	4
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	4
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	6
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	4
NOAC	PSA/FILL -- AGING	000:15	2
NOAC	PSA/FILL -- AGING	000:29	1
NOAC	PSA/FILL -- AGING	001:00	3
PUBLIC SAFETY	AD COUNCIL	000:10	1
PUBLIC SAFETY	AD COUNCIL	000:15	1
PUBLIC SAFETY	AD COUNCIL	000:15	5
PUBLIC SAFETY	AD COUNCIL	000:30	3
PUBLIC SAFETY	AD COUNCIL	000:30	2
PUBLIC SAFETY	AD COUNCIL	001:00	1
PUBLIC SAFETY	AD COUNCIL	001:00	3
PUBLIC SAFETY	FEMA	000:15	5
PUBLIC SAFETY	FEMA	000:15	5
PUBLIC SAFETY	FEMA	000:29	1
PUBLIC SAFETY	FEMA	000:30	4
PUBLIC SAFETY	FEMA	000:30	3
PUBLIC SAFETY	FEMA	000:59	6
PUBLIC SAFETY	FEMA	000:59	5
PUBLIC SAFETY	FEMA	001:00	3
PUBLIC SAFETY	FEMA	001:00	1
PUBLIC SAFETY	Homeland Security	000:14	2
PUBLIC SAFETY	Homeland Security	000:30	3
PUBLIC SAFETY	Homeland Security	001:00	5