

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station WWKZ, Okolona, Mississippi, along with the most significant programming treatment of those issues for the period July 1, 2015 to September 30, 2015. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Program/Seg	Date	Time	Duration	Description of Program/Seg
Crime	Crime Stoppers	July 1 – Sept 30	9:00am	10 minutes	Deputy Police Chief Alan Gilbert of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. He also gives listeners advice on handling potentially dangerous situations. (Pre-recorded earlier in the morning)

COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am Sundays on WWKZ-FM, WWZD-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM.

<u>Issue</u>	<u>Date</u>	<u>Guest(s)</u>	<u>Organization</u>	<u>Topic</u>
Education	7/5	Robin Matkin	United Way	Ways to go back to school economically
Health	7/12	Robbie Myers	Regional Rehab	Success stories and services
Economy	7/19	Susan Gilbert	Salvation Army	Budgeting classes
Economy	7/26	Blakely Young	Shepherd's Hands	Services and golf tournament
Education	8/2	Emily Tucker	ICC	Adult learning
Community	8/9	Dr Carla Stanford	Boys and Girls Clubs	Services and fund raising
Health	8/16	Dr. Irving	Digestive Health	Colon Cancer screenings
Community	8/23	Mjr Jeff Daniel	The Salvation Army	Volunteering
Community	8/30	Chauncy Robinson	United Way	General Campaign
Community	9/6	Leah Shelton	Blue Springs Town Council	Blue Springs Day

Mental Health	9/13	Amber Bean	Hope Ministries	Free Services
Ecology	9/20	Marguerite Johnson	Master Gardners	Plant Sale and classes
Community	9/27	Dave Rogers	Boy Scouts of America	Scouting Opportunities

The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	Algoma Crosstie Festival	:30	92
Education	Elvis Scholarship	:30	109
Community	Boy Scout Camp Pop Corn	:30	84
Education	United Way Backpacks	:30	121
Health	Boots, Blue Grass and Blues	:30	111
Community	Salvation Army Budgeting Class	: 30	87
Community	Salvation Army Angel Tree	:30	127
Safety	Boy Scouts Recruitment	:30	114
Community	Blue Springs Day	30	89

WWKZ
Tupelo, MS
Quarterly Issues/Programs List
Third Quarter, 2015
9/30/2015

WWKZ

Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Education/Finance:** United Way Spokesperson - Ways to save money during back to school
 - **Health:** Regional Rehab Spokesperson - Services offered and success stories
 - **Economy/Finance:** Salvation Army Spokesperson - Budgeting classes offered free to public
 - **Ecology:** Master Gardeners Spokesperson - Classes offered and plant sales to public
 - **Mental Health:** Hope Ministries Spokesperson - Free services offered to public
 - **Health:** Digestive Health Spokesperson - Risks/Colon Screening advice
 - **Youth Activities:** Boy Scouts of America Spokesperson - Scouting opportunities for area youth
-