

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station WWKZ, Okolona, Mississippi, along with the most significant programming treatment of those issues for the period January 1, 2014 to March 31, 2014. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

| Issue | Program/Seg | Date | Time | Duration | Description of Program/Seg |
|-------|----------------|------------|--------|------------|--|
| Crime | Crime Stoppers | 1/1 – 3/31 | 9:00am | 10 minutes | Deputy Police Chief Alan Gilbert of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. He also gives listeners advice on handling potentially dangerous situations. (Pre-recorded earlier in the morning) |

COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am Sundays on WWKZ-FM, WWZD-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM.

| <u>Issue</u> | <u>Date</u> | <u>Guest(s)</u> | <u>Organization</u> | <u>Topic</u> |
|--------------|-------------|--------------------|---------------------|-------------------------|
| Disaster | 1/5 | Patty Crestman | Red Cross | Disaster Fund Raiser |
| Community | 1/12 | Josh Sullivan | T.C.T. | All about the THEATRE!! |
| Health | 1/19 | Cindy Childs | Lebonheur | Family Affair |
| Community | 1/26 | Cindy Turner | GSA | COOKIE SALES |
| Community | 2/2 | Marguerite Johnson | SAWA | Empty Bowls/hunger |
| Community | 2/9 | Tommy Maxwell | Project Hope | Diabetes Awareness |
| Education | 2/16 | Jenny Abrams | GSA | Scholarships & Camp |
| Community | 2/23 | Mitch Thompson | BSA | Popcorn sales |
| Community | 2/30 | TRP | Mark Garrett | Try-outs |
| Education | 3/6 | Shelia Nabors | DHS | Child Abuse |
| Health | 3/13 | Becky Oswalt | Mant. Pilot Club | Pilot Club projects |

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|-----------|------|-------------------|------------------|--------------|
| Education | 3/20 | Charles Donaldson | Ride W/ the King | Scholarships |
| Community | 3/27 | Mjr. Dorman | TSA | Volunteerism |

The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------|-----------------------|----------|------|
| Community | Salvation Army | :30 | 111 |
| Community | IRS Free File | :30 | 83 |
| Education | Literacy | :30 | 110 |
| Community | Texting and Driving | :30 | 104 |
| Family | Adoption | :60 | 130 |

Tupelo, MS Addendum:

Community Viewpoint Corrected Air Dates for WWKZ-FM:

Sunday, March 2, 2014

Sunday, March 9, 2014

Sunday, March 16, 2014

Sunday, March 23, 2014

Sunday, March 30, 2014