

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station WWKZ, Okolona, Mississippi, along with the most significant programming treatment of those issues for the period April 1, 2014 to June 30, 2014. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Program/Seg	Date	Time	Duration	Description of Program/Seg
Crime	Crime Stoppers	4/1 – 6/30	9:00am	10 minutes	Deputy Police Chief Alan Gilbert of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. He also gives listeners advice on handling potentially dangerous situations. (Pre-recorded earlier in the morning)

COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am Sundays on WWKZ-FM, WWZD-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM.

<u>Issue</u>	<u>Date</u>	<u>Guest(s)</u>	<u>Organization</u>	<u>Topic</u>
Education	4/6	Jamie Simmons	Tupelo High School	SR Projects/child abuse
Community	4/13	Marguerite Johnson	Lee Co Extension	Master Gardeners
Health	4/20	Blakely Young	Hospice	Alternatives to Nursing homes
Community	4/27	Penny Floyd	MHP	Click it or ticket
Disaster	5/4	Patty Crestman	Red Cross	Tupelo Tornado
Disaster	5/11	Susan Gilbert	Salvation Army	Tupelo Tornado
Disaster	5/18	Mayor Shelton	City of Tupelo	Tupelo Tornado
Disaster	5/25	Don Lewis	BSA	Pop-corn sales
Health	6/1	Tim Clause	T.P.D	Travel Safety
Community	6/8	Jessica Prowse	Main St Assn	Tornado victims
Veterans	6/15	LeeAnn Mattox	Park n Rec	FREE entertainment

Disaster	6/22	Ramona Edge	Itawamba Extension Service	Storm Damage
Veterans	6/29	Matt Litrell	Long Trail Home	Veterans

The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Economy	Salvation Army Tornado	:30	171
Safety	Pool Safety	:30	145
Crime/Safety	National Crime Prevention Council	:60	139
Family	Fostering	:60	153
Education	Literacy	:30	135