

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station WWKZ, Okolona, Mississippi, along with the most significant programming treatment of those issues for the period __January 1, 2013 to December. 31, 2013 __. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

| Issue | Program/Seg | Date | Time | Duration | Description of Program/Seg |
|-------|----------------|----------|--------|------------|---|
| Crime | Crime Stoppers | 1/1-3/31 | 9:00am | 10 minutes | Lt Alan Edwards of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. He also gives listeners advice on handling potentially dangerous situations. (Pre-recorded earlier in the morning) |

**COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am
Sundays on WWKZ-FM, WWZD-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM.**

| <u>Issue</u> | <u>Date</u> | <u>Guest(s)</u> | <u>Organization</u> | <u>Topic</u> |
|-----------------------------|-------------|-----------------|-------------------------------|--|
| Health | 1/6 | Cindy Hale | Koman for the Cure | Charity T-Shirt Sale |
| Health | 1/13 | Connie Haygood | LeBonheur Children's Hospital | Rebelthon Fundraiser |
| Safety | 1/20 | Amelia Park | S.A.F.E. House | Domestic Abuse |
| Health | 1/27 | Kelly Scott | LeBonheur Children's Hospital | Father/Daughter Ball Fundraiser |
| Health/Economy | 2/3 | Danny Peters | IHOP | Free Pancake Day/Children's Miracle Network Fundraiser |
| Public Safety | 2/10 | Emma Kate Avery | Itawamba Community College | Dangers of Texting & Driving |
| Community/Economy /Homeless | 2/17 | Susan Gilbert | Salvation Army | Empty Bowls Fundraiser |
| Community | 2/24 | Jenny Jones | Girl Scouts | Cookie Sales |
| Safety/Children's Health | 3/3 | Sheila Nabors | DHS | Child Abuse Awareness |
| Children's Health | 3/10 | Wendy Mitchell | March of Dimes | Upcoming Walkathon Fundraiser |

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|-----------------------------|------|-----------------|------------------------|---|
| Community | 3/17 | Regina Harrell | Resurrection Run | Area Easter Egg Hunts/Charity Fundraisers |
| Community/Economy /Homeless | 3/24 | Susan Gilbert | Salvation Army | Empty Bowls Fundraiser |
| Education/Financial Aid | 3/31 | Daphene Hendrix | Elvis Presley Fan Club | College Scholarship Opportunities |

The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|--------------|--|----------|------|
| Government | IRS Free File Options | :60 | 120 |
| Health | Foodsafety.gov | :30 | 115 |
| Crime/Safety | National Crime Prevention Council | :60 | 117 |
| Health | National Colorectal Cancer Month/Screening | :60 | 105 |
| Safety | Texting & Driving Dangers | :30 | 118 |