

WWKZ

Tupelo, MS

Quarterly Issues/Programs List

Second Quarter, 2020

07/07/2020

WWKZ

Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Dr. Ali Mokdad, Mel Schwartz, Ellie Hollander	04/04/2020 06:00 AM	029:30
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Aria B., Dr. Shuhan H., Rob C	04/12/2020 06:00 AM	029:30
HEALTH & SAFETY	CORONA VIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Dr. Adams, B. Shore, J. Yoo	04/19/2020 06:00 AM	029:31
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Dr. Bob Lahita, Hugh Evans, Jim Luke	04/26/2020 06:00 AM	029:30
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Dr. Robert Gallo, Mark Shriver, Howard Altman	05/03/2020 06:00 AM	029:31
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and	Dr. J Shmerling, A. Whitney,	05/10/2020 06:00 AM	029:31

		help ease the panic of Coronavirus			
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	M. Love, Dr. K Lestage, C. Go	05/17/2020 06:00 AM	029:30
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	KCOLE DRHKOPLEWICZ DRKDUCKWOR	05/24/2020 06:00 AM	029:31
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	C. Demrovsky, D. Baker, J. Be	05/31/2020 06:00 AM	029:31
PUBLIC AWARENESS	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	S. WRIGHT, M. MCDANIEL, R. ST	06/07/2020 06:00 AM	029:32
PUBLIC AWARENESS	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J MANFRE DR A MARTY	06/14/2020 06:00 AM	029:31
Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. W. Schaffner, Dr. M Lomax	06/21/2020 06:00 AM	029:30
Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	FITZGERALD WHITEHEAD ARTHUR	06/28/2020 06:00 AM	029:31

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA / FILL -- MISC PSA'S	000:30	7
	PSA/FILL -- ALZHEIMER'S	000:29	1
	PSA/FILL -- BULLYING PREVENTION	000:30	3
	PSA/FILL -- BULLYING PREVENTION	000:30	3
	PSA/FILL -- BULLYING PREVENTION	001:00	9
	PSA/FILL -- CREDIT	000:30	3
	PSA/FILL -- IRS Earned Income Credit	001:00	3
	PSA/FILL -- IRS Earned Income Credit	001:00	2
	PSA/FILL -- IRS Earned Income Credit	001:00	1
	PSA/FILL -- TREES FOR FUTURE	000:29	2
	PSA/FILL -- USO	000:14	2
	PSA/FILL -- USO	000:29	3
	PSA/FILL -- USO	000:59	16
COMMUNITY INVOLVEMENT	United Way	000:28	10
COMMUNITY INVOLVEMENT	United Way	000:31	1
EDUCATION	AD COUNCIL	000:30	4
EDUCATION	AD COUNCIL	001:00	10
EDUCATION	AD COUNCIL	001:00	11
EDUCATION	United Negro College Fund	000:30	2
EDUCATION	United Negro College Fund	000:30	2
EDUCATION	United Negro College Fund	001:00	9
EDUCATION	United Negro College Fund	001:00	11
Energy Conservation	AD COUNCIL	000:14	2
Energy Conservation	AD COUNCIL	000:14	5
Energy Conservation	AD COUNCIL	000:15	2
Energy Conservation	AD COUNCIL	000:29	2
Energy Conservation	AD COUNCIL	000:30	2
Energy Conservation	AD COUNCIL	000:30	2
Energy Conservation	AD COUNCIL	000:30	3
Energy Conservation	AD COUNCIL	000:59	13
Energy Conservation	AD COUNCIL	001:00	14
Energy Conservation	AD COUNCIL	001:00	7
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:29	1

ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:59	12
Financial Literacy	AD COUNCIL	000:15	4
Financial Literacy	AD COUNCIL	000:30	2
Financial Literacy	AD COUNCIL	000:30	4
Financial Literacy	AD COUNCIL	000:58	10
Financial Literacy	AD COUNCIL	000:59	10
Financial Literacy	AD COUNCIL	001:00	7
Financial Literacy	AD COUNCIL	001:00	11
HEALTH & SAFETY	Help Heal Veterans	000:59	8
HEALTH AND FITNESS	AD COUNCIL	000:15	4
HEALTH AND FITNESS	AD COUNCIL	000:29	1
HEALTH AND FITNESS	AD COUNCIL	000:30	4
HEALTH AND FITNESS	AD COUNCIL	000:30	3
HEALTH AND FITNESS	AD COUNCIL	000:30	1
HEALTH AND FITNESS	AD COUNCIL	000:59	4
HEALTH AND FITNESS	AD COUNCIL	001:00	24
HEALTH AND FITNESS	AD COUNCIL	001:00	10
HEALTH AND FITNESS	American Acad. of Dermatology	000:15	1
HEALTH AND FITNESS	American Acad. of Dermatology	000:30	1
HEALTH AND FITNESS	American Acad. of Dermatology	000:59	12
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	1
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	3
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	2
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	2
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:58	13
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	10
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	3
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	2
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	3
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	2
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	6
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	8
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	8
HEALTH AND FITNESS	Dept. Health & Human Services	000:14	1
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	1

HEALTH AND FITNESS	Dept. Health & Human Services	000:29	1
HEALTH AND FITNESS	Leukemia & Lymphoma Society	000:30	2
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	14
HEALTH AND FITNESS	MennoMedia	000:29	3
HEALTH AND FITNESS	MennoMedia	000:29	3
HEALTH AND FITNESS	MennoMedia	000:29	8
HEALTH AND FITNESS	MennoMedia	000:30	20
HEALTH AND FITNESS	MennoMedia	000:30	2
HEALTH AND FITNESS	MennoMedia	001:00	14
HEALTH AND FITNESS	MennoMedia	001:00	12
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	13
HEALTH AND FITNESS	Project Hope	000:30	1
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:29	1
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	6
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:59	13
LOW-INCOME LEGAL SERVICES	MS Center For Legal Services	000:32	4
MILITARY AND VETERANS	USO	000:29	2
MILITARY AND VETERANS	USO	000:58	12
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	1
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	2
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	11
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	24
NOAC	PSA/FILL -- AGING	000:15	1
NOAC	PSA/FILL -- AGING	001:00	2
PUBLIC SAFETY	AD COUNCIL	000:10	2
PUBLIC SAFETY	AD COUNCIL	000:15	4
PUBLIC SAFETY	AD COUNCIL	000:15	3
PUBLIC SAFETY	AD COUNCIL	000:30	3
PUBLIC SAFETY	AD COUNCIL	000:30	1
PUBLIC SAFETY	AD COUNCIL	001:00	11
PUBLIC SAFETY	AD COUNCIL	001:00	12
PUBLIC SAFETY	FEMA	000:15	3
PUBLIC SAFETY	FEMA	000:15	2
PUBLIC SAFETY	FEMA	000:29	2
PUBLIC SAFETY	FEMA	000:30	4
PUBLIC SAFETY	FEMA	000:30	1
PUBLIC SAFETY	FEMA	000:59	7
PUBLIC SAFETY	FEMA	000:59	11
PUBLIC SAFETY	FEMA	001:00	17
PUBLIC SAFETY	FEMA	001:00	13

PUBLIC SAFETY	Homeland Security	000:14	2
PUBLIC SAFETY	Homeland Security	000:30	2
PUBLIC SAFETY	Homeland Security	001:00	8
PUBLIC SAFETY	PARTNERS AGAINST CHILD TRAFFIC	000:58	10