

WWKZ
Tupelo, MS
Quarterly Issues/Programs List
Second Quarter, 2018
07/09/2018

WWKZ
Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community.

- **Low-Income Legal Services:** Affordable and free counseling for families in need
- **Domestic Violence Victims:** Available haven for abused women and children
- **Employment:** Opportunities and improvement options at area job fair, free to public
- **Child Hunger:** Backpack programs that distribute food to food insecure homes during school and during summer months away from school

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	COMMUNITY VIEWPOINT	MS BLOOD SERVICES	Jennifer Hudson	4/1/18 6:01 AM	28:15
ANIMAL WELFARE	COMMUNITY VIEWPOINT	SECOND CHANCE ANIMAL RESCUE	Melinda Ruth	4/8/18 6:03 AM	27:36
EMPLOYMENT	COMMUNITY VIEWPOINT	CREATE JOB FAIR/CONNECT	Bill Giompeletti	4/15/18 6:04 AM	26:19
HEALTH	COMMUNITY VIEWPOINT	REGIONAL REHAB	Robbie Parman	4/22/18 6:04 AM	27:42
YOUTH ACTIVITIES	COMMUNITY VIEWPOINT	SCOUTS OF AMERICA	Katrina Patty	4/29/18 6:01 AM	26:37
HUNGER	COMMUNITY VIEWPOINT	LEE COUNTY BACKPACK	Sean Williams	5/6/18 6:03 AM	27:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		MINISTRY			
LOW-INCOME LEGAL SERVICES	COMMUNITY VIEWPOINT	HOPE FAMILY MINESTRIES	Mike Marcell	5/13/18 6:01 AM	28:10
HEALTH	COMMUNITY VIEWPOINT	PARKGATE PREGNANCY CLINIC	Deborah Yates	5/20/18 6:01 AM	28:02
DOMESTIC VIOLENCE	COMMUNITY VIEWPOINT	S.A.F.E. INC	Jima Alexander	5/27/18 6:00 AM	27:21
HUNGER	COMMUNITY VIEWPOINT	ST. LUKE FOOD PANTRY	Deborah Yates	6/3/18 6:02 AM	28:33
POVERTY	COMMUNITY VIEWPOINT	SKW FAMILY SERVICES	Sheila Brand	6/10/18 6:03 AM	28:47
ELDERLY CARE	COMMUNITY VIEWPOINT	3 RIVERS AREA AGENCY ON AGING	Joseph Cleveland	6/17/18 6:01 AM	27:39
HUNGER	COMMUNITY VIEWPOINT	WKND FOOD BACKPACK PROGRAM	Cathy Grace	6/24/18 6:03 AM	29:02

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA / FILL -- LEE CO LIBRARY SUMMER READING PROGRAM	000:27	005
----	PSA / FILL -- MISC PSA'S	000:30	004
----	PSA/FILL -- BULLYING PREVENTION	001:00	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA/FILL -- CREDIT	000:30	009
----	PSA/FILL -- USO	000:15	002
----	PSA/FILL -- USO	000:30	005
----	PSA/FILL -- USO	001:00	007
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	026
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	012
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	013
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	014
COMMUNITY INVOLVEMENT	United Way	000:28	003
EDUCATION	AD COUNCIL	000:30	001
EDUCATION	AD COUNCIL	001:00	005
EDUCATION	United Negro College Fund	000:30	004
EDUCATION	United Negro College Fund	001:00	007
Energy Conservation	AD COUNCIL	000:15	009
Energy Conservation	AD COUNCIL	000:29	002
Energy Conservation	AD COUNCIL	000:30	012
Energy Conservation	AD COUNCIL	000:59	003
Energy Conservation	AD COUNCIL	001:00	014
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	001:00	005
Financial Literacy	AD COUNCIL	000:15	003
Financial Literacy	AD COUNCIL	000:30	010
Financial Literacy	AD COUNCIL	000:59	010
Financial Literacy	AD COUNCIL	001:00	015
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	017
HEALTH AND FITNESS	AD COUNCIL	000:30	003
HEALTH AND FITNESS	AD COUNCIL	001:00	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	American Acad. of Dermatology	001:00	002
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	007
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	001:00	004
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	006
HEALTH AND FITNESS	MennoMedia	000:29	001
HEALTH AND FITNESS	MennoMedia	001:00	008
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:15	004
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:30	006
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	001:00	007
HEALTH AND FITNESS	Prevent Cancer Foundation	000:30	001
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	004
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	005
HEALTH AND FITNESS	US Dept Of Health & Human Ser	001:00	002
LOW-INCOME LEGAL SERVICES	MS Center For Legal Services	000:33	001
MILITARY AND VETERANS	Disabled American Vererans	000:30	016
MILITARY AND VETERANS	Disabled American Vererans	001:00	015
MILITARY AND VETERANS	Help Heal Veterans	000:30	002
MILITARY AND VETERANS	Help Heal Veterans	001:00	004
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	002
MILITARY AND VETERANS	Paralyzed Veterans of America	000:20	004
MILITARY AND VETERANS	Paralyzed Veterans of America	000:30	007
MILITARY AND VETERANS	Paralyzed Veterans of America	001:00	022
MILITARY AND VETERANS	USO	000:30	002
MILITARY AND VETERANS	USO	000:59	010
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	005
MILITARY AND VETERANS	WOUNDED WARRIORS	001:00	017
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	002
PUBLIC SAFETY	AD COUNCIL	000:15	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC SAFETY	AD COUNCIL	000:30	002
PUBLIC SAFETY	AD COUNCIL	001:00	006
PUBLIC SAFETY	FEMA	000:15	013
PUBLIC SAFETY	FEMA	000:30	017
PUBLIC SAFETY	FEMA	001:00	025
PUBLIC SAFETY	Homeland Security	000:15	002
PUBLIC SAFETY	Homeland Security	001:00	001
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	007