

WWKZ
Tupelo, MS
Quarterly Issues/Programs List
Second Quarter, 2022
07/09/2022
WWKZ

Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SMALL BUSINESS	COMMUNITY HEARTBEAT 4-3-22	An interview with the National Federation of Independent Business	Dawn McVea	04/03/2022 06:00 AM	029:54
ENVIRONMENT	COMMUNITY HEARTBEAT 4-10-22	An interview with EV Mississippi	Josh Hazel	04/10/2022 06:00 AM	029:43
Government Accountability	COMMUNITY HEARTBEAT 4-17-22	An interview with State Auditor Shad White	Shad White	04/17/2022 06:00 AM	029:51
Youth	COMMUNITY HEARTBEAT 4-24-22	An interview with the Southern Christian Services for Children and Youth	BDixon-TGibson	04/24/2022 06:00 AM	029:46
Health	COMMUNITY HEARTBEAT 5-1-22	An interview with State Health Officer Dr. Thomas Dobbs	Dr Thomas Dobbs	05/01/2022 05:57 AM	028:22
Domestic violence	COMMUNITY HEARTBEAT 5-8-22	An interview with the Center for Violence Prevention	Sandy Middleton	05/08/2022 06:01 AM	028:58
EDUCATION	COMMUNITY HEARTBEAT 5-15-22	An interview with the Parents Campaign	Nancy Loome	05/15/2022 06:00 AM	029:58
Disabled/Health	COMMUNITY HEARTBEAT 5-22-22	An interview about the MS Disability Mega-Conference	Lee Moss	05/22/2022 05:57 AM	029:24
Public Safety/Weather	COMMUNITY HEARTBEAT 5-29-22	An interview about hurricane season with the director of MEMA	Stephen McCraney	05/29/2022 06:02 AM	029:29
Economic Development/Gaming	COMMUNITY HEARTBEAT 6-5-22	An interview with the MS Lottery Corporation	Jeffrey Hewitt	06/05/2022 06:02 AM	029:02
Gambling Addiction	COMMUNITY HEARTBEAT 6-12-22	An interview with the MS Council on Problem and Compulsive Gambling	Betty Greer	06/12/2022 06:01 AM	029:34
Agriculture	COMMUNITY	An interview with the	Andy	06/19/2022	028:52

	HEARTBEAT 6-19-22	Commissioner of the MS Dept of Agriculture and Commerce	Gipson	06:02 AM	
Insurance/Preparedness	COMMUNITY HEARTBEAT 6-26-22	An interview with the Commissioner of Insurance	Mike Chaney	06/26/2022 06:01 AM	029:38

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA / FILL -- MISC PSA'S	000:30	8
	PSA/FILL -- BULLYING PREVENTION	000:30	5
	PSA/FILL -- BULLYING PREVENTION	000:30	4
	PSA/FILL -- BULLYING PREVENTION	001:00	16
	PSA/FILL -- CREDIT	000:30	1
	PSA/FILL -- CREDIT	000:30	4
	PSA/FILL -- HEALTH: ALZHEIMER'S	000:29	1
	PSA/FILL -- TREES FOR FUTURE	000:29	1
	PSA/FILL -- USO	000:14	2
	PSA/FILL -- USO	000:29	4
	PSA/FILL -- USO	000:59	21
COMMUNITY INVOLVEMENT	United Way	000:28	3
COMMUNITY INVOLVEMENT	United Way	000:31	2
EDUCATION	AD COUNCIL	000:30	2
EDUCATION	AD COUNCIL	001:00	19
EDUCATION	AD COUNCIL	001:00	20
EDUCATION	United Negro College Fund	000:30	1
EDUCATION	United Negro College Fund	000:30	2
EDUCATION	United Negro College Fund	001:00	20
EDUCATION	United Negro College Fund	001:00	19
END RACISM	STOP AAPI HATE	000:30	16
Energy Conservation	AD COUNCIL	000:14	4
Energy Conservation	AD COUNCIL	000:14	5
Energy Conservation	AD COUNCIL	000:15	7
Energy Conservation	AD COUNCIL	000:29	4
Energy Conservation	AD COUNCIL	000:30	3

Energy Conservation	AD COUNCIL	000:30	5
Energy Conservation	AD COUNCIL	000:30	5
Energy Conservation	AD COUNCIL	000:59	15
Energy Conservation	AD COUNCIL	001:00	20
Energy Conservation	AD COUNCIL	001:00	15
ENVIRONMENT	iHEART RADIO EARTH	000:28	3
ENVIRONMENT	iHEART RADIO EARTH	000:30	3
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:29	3
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:59	23
Financial Literacy	AD COUNCIL	000:15	2
Financial Literacy	AD COUNCIL	000:30	10
Financial Literacy	AD COUNCIL	000:58	17
Financial Literacy	AD COUNCIL	000:59	17
Financial Literacy	AD COUNCIL	001:00	14
Financial Literacy	AD COUNCIL	001:00	23
GLAAD	GLAAD	000:29	4
HEALTH AND FITNESS	AD COUNCIL	000:15	3
HEALTH AND FITNESS	AD COUNCIL	000:30	1
HEALTH AND FITNESS	AD COUNCIL	000:30	2
HEALTH AND FITNESS	AD COUNCIL	000:30	1
HEALTH AND FITNESS	AD COUNCIL	001:00	37
HEALTH AND FITNESS	AD COUNCIL	001:00	17
HEALTH AND FITNESS	American Acad. of Dermatology	000:15	4
HEALTH AND FITNESS	American Acad. of Dermatology	000:30	1
HEALTH AND FITNESS	American Acad. of Dermatology	000:59	23
HEALTH AND FITNESS	AMERICAN CANCER SOCIETY	000:29	4
HEALTH AND FITNESS	AMERICAN DIABETES ASSOCIATION	000:29	5
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	6
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	3
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	6
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	4
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:58	25
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	13
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	3
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	5
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	3
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	2
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	16
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	21

HEALTH AND FITNESS	Dept. Health & Human Services	000:14	4
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	5
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	2
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	17
HEALTH AND FITNESS	MAKE-A-WISH	000:30	13
HEALTH AND FITNESS	MennoMedia	000:29	1
HEALTH AND FITNESS	MennoMedia	000:29	4
HEALTH AND FITNESS	MennoMedia	000:29	3
HEALTH AND FITNESS	MennoMedia	000:29	5
HEALTH AND FITNESS	MennoMedia	000:30	21
HEALTH AND FITNESS	MennoMedia	000:30	1
HEALTH AND FITNESS	MennoMedia	001:00	17
HEALTH AND FITNESS	MennoMedia	001:00	22
HEALTH AND FITNESS	Prevent Cancer Foundation	000:29	3
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	19
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:29	2
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	2
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:59	21
LOW-INCOME LEGAL SERVICES	MS Center For Legal Services	000:32	1
MENTAL HEALTH	CHILD MIND INSTITUTE	000:29	5
MILITARY AND VETERANS	HOME BASE	000:30	21
MILITARY AND VETERANS	USO	000:29	1
MILITARY AND VETERANS	USO	000:58	17
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	4
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	3
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	16
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	38
OUTRIGHT INTERNATIONAL	OUTRIGHT INTERNATIONAL	000:29	5
PUBLIC SAFETY	AD COUNCIL	000:10	7
PUBLIC SAFETY	AD COUNCIL	000:15	2
PUBLIC SAFETY	AD COUNCIL	000:29	1
PUBLIC SAFETY	AD COUNCIL	000:29	3
PUBLIC SAFETY	AD COUNCIL	000:29	3
PUBLIC SAFETY	AD COUNCIL	000:30	6
PUBLIC SAFETY	AD COUNCIL	001:00	13
PUBLIC SAFETY	FEMA	000:15	6
PUBLIC SAFETY	FEMA	000:15	1
PUBLIC SAFETY	FEMA	000:29	2
PUBLIC SAFETY	FEMA	000:30	6
PUBLIC SAFETY	FEMA	000:59	16

PUBLIC SAFETY	FEMA	000:59	23
PUBLIC SAFETY	FEMA	001:00	18
PUBLIC SAFETY	FEMA	001:00	21
PUBLIC SAFETY	Homeland Security	000:14	3
PUBLIC SAFETY	Homeland Security	000:30	4
PUBLIC SAFETY	Homeland Security	001:00	22
TREVOR POJECT	TREVOR PROJECT	000:29	5