

WWKZ
 Tupelo, MS
 Quarterly Issues/Programs List
 First Quarter, 2018
 04/04/2018

WWKZ
 Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **HEALTH AND FITNESS:** NMS Med Ctr rep spoke on Breast Cancer Month; services & information available
- **LOW-INCOME LEGAL SERVICES:** MCLS advised listeners of issues low income families can have addressed free by MCLS

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	NMS Med Ctr rep spoke on Breast Cancer Month; services & information available	Shannon Fryery	01/07/2018 11:34 PM	029:01
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	NMS Med Ctr rep discussed aerobic activity benefits for obese children/adults and listed programs	George Stone	01/14/2018 11:37 PM	028:58
LOW-INCOME LEGAL SERVICES	COMMUNITY VIEWPOINT - TUPELO	MCLS advised listeners of issues low income families can have addressed free by MCLS	Billy Spiller	01/21/2018 11:36 PM	028:55
HOMELESSNESS	COMMUNITY VIEWPOINT - TUPELO	Spokesperson discussed Saint's Brew and options/programs to help	Mona Warlick	01/28/2018 11:40 PM	026:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		homeless			
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	North MS Kidney Foundation rep discussed kidney disease, prevention and treatment options	Keith Spatts	02/04/2018 11:36 PM	029:22
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	NMMC Diabetes Assistance rep spoke on prevention, treatment, and N MS prevalence	Tandalaya Traylor	02/11/2018 11:38 PM	028:35
RUNAWAY YOUTHS	COMMUNITY VIEWPOINT - TUPELO	SKW Family Services rep spoke on reuniting families & sheltering children not emancipated	Sheila Brand	02/18/2018 11:36 PM	029:07
TEEN PREGNANCY	COMMUNITY VIEWPOINT - TUPELO	Parkgate Pregnancy Clinic spokesperson gave info on support options for pregnant teens	Jima Alexander	02/25/2018 11:43 PM	026:58
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	Camp Breathe Ezzzze rep spoke on how children with breathing disorders can get help	Amanda Foster	03/04/2018 11:36 PM	028:52
WOMEN'S HEALTH	COMMUNITY VIEWPOINT - TUPELO	Women First Resource Ctr rep spoke on breast and uterine cancer and services for victims	Sherry Abraham	03/11/2018 11:42 PM	027:45
RETIREMENT PLANNING	COMMUNITY VIEWPOINT - TUPELO	3 Rivers Area Agency spokesperson gave N MS programs to help plan for aging, families	Cleveland Joseph	03/18/2018 11:36 PM	29:01
POVERTY	COMMUNITY VIEWPOINT - TUPELO	Salvation Army rep spoke on free services offered to families in need in Northeast MS	Lisa Coleman	03/25/2018 11:37 PM	28:15

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA / FILL -- MISC PSA'S	000:30	001
----	PSA/FILL -- ALZHEIMER'S	000:30	002
----	PSA/FILL -- BULLYING PREVENTION	001:00	007
----	PSA/FILL -- CREDIT	000:30	002
----	PSA/FILL -- USO	000:15	004
----	PSA/FILL -- USO	000:30	007
----	PSA/FILL -- USO	001:00	007
EDUCATION	AD COUNCIL	000:30	003
EDUCATION	AD COUNCIL	001:00	010
EDUCATION	United Negro College Fund	000:30	002
EDUCATION	United Negro College Fund	001:00	010
Energy Conservation	AD COUNCIL	000:15	007
Energy Conservation	AD COUNCIL	000:29	002
Energy Conservation	AD COUNCIL	000:30	003
Energy Conservation	AD COUNCIL	000:59	001
Energy Conservation	AD COUNCIL	001:00	015
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:29	001
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	001:00	002
Financial Literacy	AD COUNCIL	000:15	007
Financial Literacy	AD COUNCIL	000:30	004
Financial Literacy	AD COUNCIL	000:59	004
Financial Literacy	AD COUNCIL	001:00	016
HEALTH AND FITNESS	AD COUNCIL	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	AD COUNCIL	001:00	017
HEALTH AND FITNESS	American Acad. of Dermatology	001:00	005
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	019
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	005
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	001:00	007
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	001
HEALTH AND FITNESS	MennoMedia	000:30	005
HEALTH AND FITNESS	MennoMedia	001:00	006
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:15	007
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:30	004
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	001:00	008
HEALTH AND FITNESS	Prevent Cancer Foundation	000:30	006
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	007
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	004
HEALTH AND FITNESS	US Dept Of Health & Human Ser	001:00	004
HEALTH AND FITNESS	WOMEN HEART	000:30	009
LOW-INCOME LEGAL SERVICES	MS Center For Legal Services	000:33	004
MILITARY AND VETERANS	Disabled American Vererans	000:30	015
MILITARY AND VETERANS	Disabled American Vererans	001:00	018
MILITARY AND VETERANS	Help Heal Veterans	000:30	003
MILITARY AND VETERANS	Help Heal Veterans	001:00	008
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	005
MILITARY AND VETERANS	Paralyzed Veterans of America	000:20	002
MILITARY AND VETERANS	Paralyzed Veterans of America	000:30	007
MILITARY AND VETERANS	Paralyzed Veterans of America	001:00	017
MILITARY AND VETERANS	USO	000:30	004
MILITARY AND VETERANS	USO	000:59	010
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	006
MILITARY AND VETERANS	WOUNDED WARRIORS	001:00	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	029
PSA	DEPT OF HOMELAND SECURITY	000:30	015
PUBLIC SAFETY	AD COUNCIL	000:15	005
PUBLIC SAFETY	AD COUNCIL	000:30	003
PUBLIC SAFETY	AD COUNCIL	001:00	007
PUBLIC SAFETY	FEMA	000:15	005
PUBLIC SAFETY	FEMA	000:30	010
PUBLIC SAFETY	FEMA	001:00	027
PUBLIC SAFETY	Homeland Security	001:00	005
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	017