

WWKZ
Tupelo, MS
Quarterly Issues/Programs List
Third Quarter, 2017
10/05/2017

WWKZ
Quarterly Issues/Programs List

WWKZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- EDUCATION** - Spokesperson for Celebration of Cultures Festival discussed opportunities to learn about other cultures
 - DISASTER SERVICES** - American Red Cross Spokesperson discussed services available to citizens during times of disaster
 - HUNGER** - Backpack Ministries spokesperson offered multiple options for listeners wanting to help or needing help with meals/food
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	Community Viewpoint	Learning about different cultures in N MS/Celebration of Cultures Festival	Shantae Hart	7.2.17 06:00 AM	29:00
Health	Community Viewpoint	Agape Health Services/ Discussion of free services for needy N Mississippians	Mary Hargrove	7.9.17 06:00AM	29:00
Disaster Services	Community Viewpoint	American Red Cross/ Discussion of the many services the Red Cross offers for those experiencing disasters in N MS	Patty Tucker	7.16.17 06:00AM	29:00
Hunger	Community Viewpoint	Back-pack Ministries/Talked about what BPM is and how listeners can be involved	Salome Williams	7.23.17 06:00AM	30:00

Education	Community Viewpoint	Casa/Discussed how consistency and tutoring and activity makes for good students and citizens	April Nunnelee	7.30.17 06:00AM	29:00
Family	Community Viewpoint	Family Resource Center/Promoted free services available to families in N MS including counseling, adult education and meal prep	Cristy Webb	8.6.17 06:00AM	29:00
Hunger	Community Viewpoint	Food Depot/Talked about how many people in N MS are hungry on a DAILY basis and options for families needing help w/ food	Maxey South	8.13.17 06:00AM	30:00
Health	Community Viewpoint	Good Samaritan Center, Union County/Discussed need for low cost/free health care and services available	Peggy Hitt	8.20.17 06:00AM	29:00
Housing	Community Viewpoint	Habitat for Humanity/Talked about how the working poor can own their own home	Birdie Burdine	8.27.17 06:00AM	30:00
Charitable Giving	Community Viewpoint	United Way/Discussed how United Way helps different organizations in N MS, how to become a United Way supported organization, how to find a United Way Supported organization and how to help with funding	Robin Matkin	8.3.17 06:00AM	29:00
Health	Community Viewpoint	NMMC Camp Breathe EZZZE/Oportunities for children suffering from pulmonary diseases to go to camp and other year round events	Amanda Foster	9.10.17 06:00AM	29:00
Drug abuse	Community Viewpoint	National Council on Alcoholism and Drug Abuse/Talked about all of the opportunities for	Dody Vail	9.17.17 06:00AM	29:00

		counseling, education, services and scholarships available to recovering addicts			
Health	Community Viewpoint	Women First Resource Center/Description of Services offered for N Mississippians suffering with cancer	Sherry Abraham	9.24.17 06:00AM	30:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA / FILL -- MISC PSA'S	000:30	001
----	PSA/FILL -- BULLYING PREVENTION	001:00	010
----	PSA/FILL -- CREDIT	000:30	004
----	PSA/FILL -- USO	000:15	002
----	PSA/FILL -- USO	000:30	006
----	PSA/FILL -- USO	001:00	004
ARTS	UNDERSTOOD.ORG	000:30	011
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	004
EDUCATION	AD COUNCIL	000:10	004
EDUCATION	AD COUNCIL	000:15	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	AD COUNCIL	000:30	002
EDUCATION	AD COUNCIL	001:00	018
EDUCATION	NATIONAL SUMMER LEARNING	000:30	008
EDUCATION	United Negro College Fund	000:30	007
EDUCATION	United Negro College Fund	001:00	010
Energy Conservation	AD COUNCIL	000:15	007
Energy Conservation	AD COUNCIL	000:29	001
Energy Conservation	AD COUNCIL	000:30	009
Energy Conservation	AD COUNCIL	000:59	006
Energy Conservation	AD COUNCIL	001:00	021
Financial Literacy	AD COUNCIL	000:15	006
Financial Literacy	AD COUNCIL	000:30	011
Financial Literacy	AD COUNCIL	000:59	007
Financial Literacy	AD COUNCIL	001:00	012
HEALTH AND FITNESS	AD COUNCIL	000:30	003
HEALTH AND FITNESS	AD COUNCIL	001:00	022
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	007
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	001:00	007
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	007
HEALTH AND FITNESS	MennoMedia	000:30	002
HEALTH AND FITNESS	MennoMedia	001:00	011
HEALTH AND FITNESS	National Alliance..Buprenorph	000:15	002
HEALTH AND FITNESS	National Alliance..Buprenorph	000:30	001
HEALTH AND FITNESS	National Alliance..Buprenorph	001:00	002
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:30	001
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	001:00	005
HEALTH AND FITNESS	SAVE THE MALES	000:30	007
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	008
HEALTH AND FITNESS	US Dept Of Health & Human Ser	001:00	003
MILITARY AND VETERANS	Disabled American Vererans	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Disabled American Vererans	001:00	010
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	002
MILITARY AND VETERANS	Paralyzed Veterans of America	000:20	001
MILITARY AND VETERANS	Paralyzed Veterans of America	000:30	006
MILITARY AND VETERANS	Paralyzed Veterans of America	001:00	017
MILITARY AND VETERANS	USO	000:30	004
MILITARY AND VETERANS	USO	000:59	011
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	010
MILITARY AND VETERANS	WOUNDED WARRIORS	001:00	024
PEACE	PEACE IN THE STREETS	000:31	008
POVERTY	WORLD VISION	001:00	007
PUBLIC SAFETY	AD COUNCIL	000:15	001
PUBLIC SAFETY	AD COUNCIL	000:30	002
PUBLIC SAFETY	AD COUNCIL	001:00	013
PUBLIC SAFETY	Homeland Security	000:15	001
PUBLIC SAFETY	Homeland Security	001:00	007