JULY 7, 2020

During the SECOND quarter of 2020, KLUX-HD determined that the following were the ten most prominently discussed issues, concerns, and interests of persons living in the station's city of license, Robstown, Texas and the surrounding Corpus Christi Metropolitan area. The list is presented in no particular order of significance or priority. The COVID -19 pandemic obviously affected every aspect of our society, so we attempted to place topics related to it in pertinent categories, rather than a category all to itself.

- 1. CRIME / COMMUNITY INVOLVEMENT / EVENTS
- 2. EDUCATION / PERSONAL DEVELOPMENT
- 3. EMPLOYMENT / CAREER OPPORTUNITIES
- 4. HEALTH/SAFETY/SUPPORT/EMERGENCY INFORMATION
- 5. ECONOMY / TAXES / CONSUMER INFORMATION
- 6. FAITH BASED ISSUES
- 7. RACIAL / ETHNIC / MINORITY / FEMALE ISSUES
- 8. FAMILY / PARENTING / SOCIAL VALUE ISSUES
- 9. CURRENT EVENTS
- 10. ENVIRONMENT / RECYCLING & POLLUTION CONTROL

The following is a description of KLUX-HD programming, broadcast during the SECOND quarter, which addressed, in various ways, those issues, concerns, and interests.

A detailed appendix is provided, which displays additional documentation and explanation. Illustrated are specific airtime totals devoted to each item. <u>Programs aired on KLUX-HD2</u>, are indicated by a pound sign (#) next to their category number in the listing.

***NOTE: Many of the programs, announcements, and messages broadcast on KLUX-HD could be included in more than one category. Ex: Pro-life announcements could be listed in CAT 4 (Health & Support), CAT 6 (Faith Based), CAT 7 (Minorities), or CAT 8 (Family and Social Values). Others, such as the program, "Personally Speaking," often deal with drug addiction, abortion, human sexuality, human behavior in general, or other topics which could logically be considered health issues, or linked to crime, as well as being listed in CAT 9 (Current Events), since they are interviews with celebrities from various walks of life. Particularly, during this SECOND quarter, some COVID-19 topics could be listed as Health/Safety (Cat 4) or Current Events (Cat 9), or Community Involvement (Cat 1), as an example.

Some of the social issues discussed here can lead to destroyed families, suicide, unemployment, drug abuse, or imprisonment, and are often tied to one ethnicity or another. These, among other announcements and programs, could be included in several different categories. For simplicity's sake, however, we have <u>not</u> duplicated listings, nor provide crossover references, but common sense should dictate the impact of these items or issues facing residents in our coverage area.

ISSUE 1: CRIME and COMMUNITY INVOLVEMENT/EVENTS

In the SECOND quarter of 2020, a number of fully produced and recorded <u>LOCAL</u> public service announcements addressed the need for community involvement at various levels. Whether they dealt with volunteerism, community events, child and youth protection, the COVID-19 Pandemic and individual participation, or recreational activities (that help keep kids "off the streets" and involved in positive alternative activities), K L U X HD broadcast a variety of announcements which encourage <u>LOCAL</u> community involvement.

The crime and community involvement issues were addressed through announcements related to youth shelters, gang deterrent events, <u>LOCAL</u> celebrations, civic and patriotic activities, appropriate social functions, and festivals. Attendance at these events and activities encourages positive responses from area youth. More specific information dealing with lengths of announcements and the number of times that each aired are listed in the addendum. Additional announcements regarding these aspects may be found in Category 8, "Family, Parenting, Social Values."

EAS, The Emergency Alert System, delivered Amber Alerts (missing or abducted children), Silver Alerts (missing older adults, usually with a cognitive impairment or other disability), and Blue alerts (events resulting in the death of a law enforcement officer), which were broadcast as requested by the Texas Department of Public Safety and NCMEC (National Center for Missing and Exploited Children). Specific times are noted on station Transmitter/EAS logs.

ISSUE 2: EDUCATION and PERSONAL DEVELOPMENT

A number of programs, as well as :30 and :60 (and often longer) highly-produced announcements aired to address the broad issue of education, both public and private, formal, informal and adult, secular and Christian, during the SECOND quarter of 2020.

A majority of the programs and announcements which aired were with respect to <u>LOCAL</u> retreats, <u>LOCAL</u> schools of higher education, and general knowledge information for audience education.

News of <u>LOCAL</u> public & private school and college activities are also often a major part of this category.

Various other announcements also promoted education in this area, and highlighted programs where education and general knowledge information could be obtained. Those announcements are listed in the addendum.

Personal development also includes inspirational messages aimed at an individual's spiritual development - not necessarily religion, but spirituality. This item was addressed in hundreds of different inspirational messages aired on K-L-U-X HD.

ISSUE 3: EMPLOYMENT / CAREER OPPORTUNITIES

PROGRAM: "JOB SEARCH"

This program is produced in conjunction with WorkForce Solutions of The Coastal Bend and workintexas.com. Within the program, available <u>LOCAL</u> job openings are delineated, referenced by title and number, then followed by a brief description of the job and experience and/or educational requirements, if any, for employment consideration.

During the SECOND quarter of 2020, this sixty-second program aired 246 times, contributing to nearly 14 hours of broadcast time, together with other announcements, devoted to job information, job training, and employment possibilities, such as <u>job fairs</u> and volunteer opportunities that often lead to paid positions.

The 30 min. program, "Personally Speaking" regularly deals with celebrities in the entertainment industry, and encourages individuals to pursue performance careers. Many messages were broadcast highlighting <u>LOCAL</u> vocational retreats, career expos, and other vocational activities. Some volunteer and educational activities also lead to job creation.

Again, times and types of verification are listed in the addendum.

ISSUE 4: HEALTH/ SAFETY/SUPPORT/EMERGENCY INFORMATION

PROGRAM: "TX DOT ROAD REPORT" - A series of :30 to :60 announcements dealing with current and future traffic and construction conditions in the Corpus Christi Metro area that help keep drivers aware. Most reports deal with road conditions. Information is provided by TxDOT, the Texas Department of Transportation. Many of these reports deal with construction, destruction, re-routing and upgrading due to construction of the new Harbor Bridge Project. The "TxDOT Road Report" could be listed here, in CAT 5 (Consumer Info), or CAT 9 – Current Events.

As it did in the First Quarter of the year, Covid-19 Pandemic news dominated the airwaves throughout the SECOND quarter. That is evident in the addendum listings for CAT 4. Numerous other health related issues were explored through hundreds of educational and informational public service announcements from various sources. Additionally, <u>LOCAL</u> announcements, about seasonal safety, mental illness, disaster tips, drug abuse, asthma, cancer, free health screenings, safe driving, children's health, vaccinations, and dozens more, were also aired. Covid-19 news far outweighed all other efforts.

***SPECIAL NOTE: Being in a hurricane prone area, KLUX HD is fully prepared to provide whatever assistance is required. During hurricane season, June through November, we regularly announce all Hurricane and Tornado Warnings and Watches, Flood and Flash Flood watches and warnings, road closings, severe storm, and other weather-related realities in the area that are received via NOAA, TXDOT, local Emergency Operations Center, and other outlets.

Whenever local emergencies jeopardizing public health or safety, the "Reverse Alert" system is activated and KLUX-HD employees receive these alerts through personal and station equipment, in order to help keep the public informed at all times.

ISSUE 5: ECONOMY / TAXES & CONSUMER INFORMATION

The economy directly affects their lives on a daily basis, as well as in the future, whether it be retirement, bequests to relatives, final expenses, and more. The historic Stock Market swings during this quarter caused much more concern than usual, for obvious reasons. KLUX FM & HD addressed this issue in various ways.

PROGRAM: "Morning Business Report" - a 1:30 feature aired daily, Monday through Friday, from the <u>LOCAL</u> investment offices of Brad Brown (brokers). It aired 66 times. daily, Monday through Friday. Because of Covid 19, job losses were tremendous, and this "report" was listed this quarter, in Cat 3, Employment.

Other programs, such as "Stock Market Report", a 2 MIN. Monday through Friday feature which also aired 66 times, contributed as well to the airing of financial issues. <u>LOCAL</u> news, listed in the CURRENT EVENTS category, often includes stories on <u>LOCAL</u> economic issues including taxes, city budgets, grants, low and no interest loans, and the like. Listenership increased dramatically to these programs this quarter.

Various consumer information, ranging from financial literacy, to financial aid for education, insurance, social security tips, and identify theft information on businesses and practices, which range from the suspicious to the outright fraudulent was presented in various ways through multiple announcements. The Better Business Bureau provided numerous "Covid Scam" reports, to help consumers protect themselves from "Corona Virus Fraud."

The addendum contains specific totals.

ISSUE 6: FAITH BASED ISSUES

PROGRAM: "OUR SHEPHERD'S VIEW" - 30 min. in length

This program, an interview with the The Most Reverend Michael Mulvey, Bishop of the Diocese of Corpus Christi, aired 13 times. Host and the Bishop discuss the Gospel, happenings in the Church, and other pertinent issues of faith and morals.

Spot announcements promoting Natural Family Planning, <u>LOCAL</u> church sponsored events, devotionals, missions, bible reading, masses, and other <u>LOCAL</u> church-related events for this category are listed in the addendum. Also, such topics as abstinence may not only be a health issue, but a faith based one as well. This quarter, many church events were canceled due to the pandemic. It was, and still is, a very strange time in our history.

Additionally, 30 minute programs, such as "Christopher Close-Up", "The Catholic Café" and "Personally Speaking," deal with people in varying walks of life, within and outside of the Church. Topics discussed include the guests' faith and family values.

"Catholic Answers Live" is an apologetics program which answers listeners questions about anything involving the Catholic Church or Catholic Faith. This program could be listed here or CAT 2 "Education..."

Addendum has more specific details.

ISSUE 7: RACIAL / ETHNIC / MINORITY / FEMALE ISSUES

A number of Spanish language and content programs aired on KLUX FM & HD, which addressed Hispanic issues, both secular and religious.

PROGRAM: "CON PERMISO" - a weekly 30 min. program produced by KLUX FM & HD and utilizing a <u>LOCAL</u> panel of Americans of Hispanic heritage within the listening area.

PROGRAM: "SPANISH ROSARY" - a weekly 30 min. program, produced by KLUX-HD, presents the traditional Catholic Rosary in Spanish.

PROGRAM: "JESUS EN MI VIDA DIARIA" ("Jesus In My Daily Life") addresses Hispanic faith-based concerns and is broadcast in Spanish.

PROGRAM: "SEMILLAS DE ESPERANZA" (Seeds Of Hope) another program in Spanish features <u>LOCAL</u> Spanish speaking priests discussing faith and <u>LOCAL</u> current events.

These and others, including announcements that Spanish Mass was being streamed on line because of Covid-19 gatherings limitations, aired during the SECOND quarter of 2020 for a total time of nearly 30 hours devoted to this category.

ISSUE 8: FAMILY AND SOCIAL VALUES

Numerous announcements of <u>LOCAL</u> family oriented events aired in substantial numbers. Additional announcements, relating to <u>LOCAL</u> Catholic Social Services, fatherhood, motherhood, family togetherness, <u>LOCAL</u> youth activities, family and grief counseling, <u>LOCAL</u> singles activities, <u>LOCAL</u> family "night out" activities that <u>LOCAL</u> families can attend together also aired in wide variety.

Particular emphasis was given to the responsibilities of fathers. In our society today, the role of fathers is becoming more and more re-recognized as paramount in the rearing of children. Additionally, prominent mention is made of activities involving engaged couples and others designed for married couples desiring to improve their marriages.

Please see addendum for more information, including announcements about fathers in CAT 1, having to do with the family helping to reduce or preclude crime.

Many announcements concentrated on family issues and "social distancing" which were extremely important during the COVID-19 Pandemic.

***** The well-established KLUX Smart Phone APP gives listeners another opportunity to hear KLUX, and an opportunity for us to reach additional listeners. Through this addition, listeners can now keep up with weather, news, traffic and so much more everywhere they go !!!!!

ISSUE 9: CURRENT EVENTS

Many listeners continually express increased interest in current events, whether they be <u>LOCAL</u>, state, national, or international. "CATHOLIC ANSWERS LIVE" could be listed in this category, because of its topicality of issues of the day.

PROGRAM: "USA NETWORK NEWS" is a 2 min. non-commercial news report which airs at the top of each hour during morning drive time (Mon-Fri), and every other hour throughout the day, and on weekends to keep listeners informed as to world and national news. A one minute "USA NEWSBREAK" also airs during morning drive time at the bottom of the hour. As expected most network and local news focused on the COVID-19 Pandemic during this SECOND quarter.

PROGRAM: "LOCAL NEWS & WEATHER LIVE" – airs hourly during morning drive time, M-F. LOCAL WEATHER is heard a minimum of 10 other times during the day - for a total of 15 LOCAL NEWSCASTS and 100 <u>LOCAL</u> weathercasts per week. These casts provide listeners with latest local news and weather information.

ADDITIONAL: "Special weather updates" aired as needed throughout the day. No special notation is made of these here, due to equipment constraints. KLUX HD is linked by satellite to the National Oceanographic and Atmospheric Administration (NOAA) and the National Weather Service through wire and EAS equipment. We constantly update forecasts and special weather statements, as warranted. Since October 1, 2009, KLUX-HD has been an official National Weather Service Precipitation reporting station!! KLUX-HD is recognized continually as a designated Weather-Ready Nation Ambassador by the National Weather Service.

ISSUE 10: THE ENVIRONMENT / Recycling & Pollution Control

<u>LOCAL</u> programs and announcements regarding beach clean-up, recycling, tree planting, water quality, gardening, conservation, and more were aired during this period to inform the public and enlist their help in securing a safe environment for our future and the future of our heirs.

The Coastal Bend area is not only the ONLY destination for the annual migration of whooping cranes (The Aransas Wildlife Refuge), but Corpus Christi has been designated as "The Birdiest City" in the United States for over ten consecutive years. That leads to many announcements regarding bird watching and counting, wildfire prevention, and woodland conservation.

As Texas began to "re-open" KLUX-HD ran many announcements promoting the fact that our Texas state parks were open, which gave people a feeling that they could still get out of the house and enjoy nature during the pandemic.

Other programs and announcements, dealing with Outdoor Water Use, Ozone Action Days, Texas Clean Air Minute, mulching, desert landscaping, Corpus Christi Botanical Gardens and Nature Center projects, Texas Adopt-a-Beach clean-up activities and the like, demonstrate a serious commitment by K-L-U-X HD Radio to the environment and education of the public regarding such issues.

Totals for this category are listed in the addendum.

K L U X HD maintains an EXCLUSIVE interface with the Corpus Christi Emergency Operations Center. This link allows the EOC (known as METROCOM 911 and includes all emergency and disaster "SECOND-RESPONDERS") to communicate directly, on secure channels, with KLUX HD, when certain emergencies loom or occur. These LOCAL emergencies include chemical spills, explosions, contaminations, hurricanes, floods, as well as freezing, blocked or otherwise impassable road conditions. Specific instructions are relayed to listeners, in order that they might "shelter in place" or "evacuate" as recommended and according to their own "personal safety plan". This arrangement with the EOC is exclusive and singular in nature. AND, K L U X HD broadcasts scrolling text via our HD and FM sub-carrier, both capable of informing people of potential and present dangers and emergencies. This arrangement was made at substantial financial cost to KLUX. However, it is our belief that such an arrangement is necessary for the health, safety and protection of the community we serve.

KLUX FM & HD is the <u>ONLY</u> radio station in the nation (to the best of our knowledge) that has such an arrangement with an CMD (Crisis Management District or Metro-Com 911). This arrangement was made through coordination with the <u>LOCAL</u> Emergency Planning Committee, which has been recognized by the EPA as THE OUTSTANDING LEPC in the United States. This effort was well underway before September 11, 2001. This effort contributes substantially to the safety and security of area residents. KLUX-HD was recognized in 2006 <u>and</u> 2016, and both times received the "Outstanding Media Award" by EMAT – Emergency Management Association of Texas.

KLUX has secured arrangements to broadcast (live and delayed) public information presentations (such as press conferences) from said CMD, when made by responsible community emergency officials. Studio facilities and STL equipment are maintained with initial battery backup (in case of power outages), and a 45 kw generator, capable of maintaining power through an automatic transfer switch and unlimited natural gas from a "hurricane rated" city buried and maintained gas line. Our goal is to maintain communication with listeners in event of any emergency....

KLUX HD was the FIRST radio station in this area to broadcast in digital and the FIRST to broadcast multi-channels (KLUX HD-2), and at substantial cost in money and man-hours.

We at KLUX HD-1 and HD-2 are proud of the record we've established of serving the needs and addressing the <u>LOCAL</u> concerns of the Robstown/Corpus Christi area over the past 35+ years. KLUX Radio has consistently broadcast well in excess of 40,000 public service announcements and programs each year! That is an accomplishment unmatched and, in fact, unapproached by any other broadcast outlet in this market.

Suggestions as to additional or alternative programming to help us better serve the listeners of this area are always welcomed.

This SECOND Quarter report is submitted this 7th day of July, 2020.

RUSS MARTIN
DIRECTOR OF BROADCAST OPERATIONS
K-L-U-X - HD Radio

CATEGORY 1 - Crime / Community Involvement/Events (2qt-2020)

<u>CAT</u>	<u>TITLE #1</u>	TITLE #2	<u>TIME</u>	<u>STRT</u>	<u>ÉND</u>	<u>EXP</u>	Sub-Ttl
1	1st Ann Rkp/Fltn Pirate	Rkpt-Fltn C of C	1:00	6/11	6/20	19	19:00
1	Beach Parking Permits(g)	C C Parks & Recreation	1:00	5/20	6/20	68	1:08:00
1	CASA Volunteer Today(g)	CASA Of The Coastal Bend	1:00	5/15	6/25	98	1:38:00
1	Conflict? Solve It (g)	Dispute Resolution Svcs	0:40	4/15	5/20	78	52:00
1#	C-19 G. Floyd case	Patrick Madrid Show	1:00:00	5/27	5/27	1	1:00:00
1#	C-19 (Riots & Racism	Patrick Madrid Show	1:30:00	6/2	6/2	1	1:30:00
1#	C-19 Statues/Cities damaged	Patrick Madrid Show	1:00:00	6/23	6/23	1	1:00:00
1	Driver Lic Renew On Line	TDPS	0:30	5/1	6/24	146	1:13:00
1	God Bless America Again	Insp - Bob White	1:00	5/21	6/30	129	2:09:00
1	Home Activities	KLUX Public Service	1:00	4/7	5/25	174	2:54:00
1	Lenten Fish Frys	Various Cath Entities	0:45	3/31	4/3	14	10:30
1	Memorial Day - Bishop	Cath Insp - Bishop Mulvey	1:00	5/18	5/25	71	1:11:00
1	OLCC Book Store Open	OLCC	0:50	6/12	6/30	64	53:20
1	Pass It On (Covid Upbeat)	Found For A Better Life	0:30	4/23	6/30	275	2:17:30
1	Patriotic Christophers	Insp - The Christophers	1:00	5/16	5/25	43	43:00
1	Patriotic Day Inspiration	Insp - Various	1:00	6/21	6/30	114	1:54:00
1	Put Texas In Your Corner	TxDOT	0:55	5/20	6/22	71	1:05:05
1	Race To The Club	Boys & Girls Clubs	1:00	6/23	6/29	16	16:00
1#	Riots	Drew Mariani Show	48:00	5/29	5/29	1	48:00
1	Salute Vets/Flag Day Spec	American Legion	0:45	5/12	6/30	86	1:04:30
1	Vet(erans) Center(g)	C C Vet Center - Bob	0:50	5/14	6/30	113	1:34:10
1	Veterans Assistance	Dpt Vet Aff / DAV	0:30	3/31	4/5	14	7:00
			total this category:				25:45:05

CATEGORY 2 - Education / Personal Development

CAT	TITLE #1	TITLE #2	- <u>TIME</u>	STRT	END	EXP	Sub-Ttl
2	17th Ann Golf Clasic Resh	St. Pius X School	1:00	6/10	6/11	9	9:00
2	A Moment - Fr. Stembler	Cath Insp - Fr. James Stm	1:00	4/21	6/10	249	4:09:00
2	All Beautiful Retreat	O L C C Retreat Center	1:00	4/17	4/20	12	12:00
2	Be A Dad Today	Insp - HHS - Various	1:00	5/30	6/30	126	2:06:00
2	Blessing of Shalom Place	Bluntzer Spirit Center	1:00	5/20	6/5	71	1:11:00
2	Book Your Retreat(g)	The Spirit Center	1:00	3/31	5/5	165	2:45:00
2	Cath Sch - Let Them Shine	Diocese C C	1:00	6/9	6/30	90	1:30:00
2	CATHOLIC ANSWERS LIVE	Recorded Call-In Show	30:00	3/31	6/28	13	6:30:00
2	Catholic Answers Minute	Cath In Fr. Vincent Serpa	1:00	3/31	6/30	413	6:53:00
2	Christopher Minutes	Insp - The Christophers	1:00	3/21	6/30	307	5:07:00
2	Classes & Workshops(g)	Port Aransas Art Center	1:00	6/16	6/30	34	34:00
2	Clergy Summer Messages	Cath Insp - Various	1:00	6/2	6/30	120	2:00:00
2	Digital Literacy	Connect to Compete	1:00	4/17	6/1	120	2:00:00
2	Discovery Files	Nat'l Sci Found.	1:00	3/31	6/30	247	4:07:00
2	Family Literacy(g)	Nat Cnt Family Literacy	1:00	5/29	6/30	74	1:14:00
2	Father Harry	Insp - Msgr Harry Schlitt	1:00	3/31	5/7	141	2:21:00
2	Fresh Starts/Spring Thing	Insp - Oblate Media	0:30	3/31	6/19	318	2:39:00
2#	Handling Grief	Morning Air	25:00	4/13	4/13	1	25:00
2	Heroes Who Serve	Insp - Bob	1:00	6/15	6/30	63	1:03:00
2	Hurricane Webinar Series	NOAA / Nat. Hurr. Center	1:00	4/21	6/1	86	1:26:00
2	Inspirational Hall O Fame	Insp - Various	1:00	3/31	6/30	340	5:40:00
2	License/ID Renewal OnLine	TDPS - Jim	0:45	4/29	5/29	70	52:30
2#	Life Balance	Morning Air	25:00	5/4	5/4	1	25:00
2	Maintain Your Brain	Alzheimer's Association	0:30	5/8	6/26	80	40:00
2	Peace Be With You	Insp - Fr. Tom	1:00	3/31	4/15	61	1:01:00
2	PERSONALLY SPEAKING	Catholic Communicatn Cmpg	30:00	3/31	6/28	13	6:30:00
2	Profile America	U. S. Census Bureau	1:00	3/31	6/30	296	4:56:00
2	Seafair TpSht/Logo Design	Rkpt-fltn C of C	1:00	5/9	6/15	87	1:27:00
2	Shalom Place(g)	Spirit Center / I.W.B.S.	1:00	6/17	6/30	44	44:00
2	STC Monthly Update	South Texas Catholic	0:30	3/31	6/29	412	3:26:00
2	Summer Leadership Camp	YWCA	1:00	6/2	6/23	46	46:00
2	Texas Easy Website(g)	Texas.gov	1:00	4/20	5/30	84	1:24:00
			total this	categor	y:	'	72:53:30

CATEGORY 3 - Employment / Career Opportunities

<u>CAT</u>	<u>TITLE #1</u>	TITLE #2	TIME	<u>STRT</u>	END	EXP	Sub-Ttl
3	Diocese Job Openings(g)	Dio C C	0:30	3/31	4/21	100	50:00
3	Emergency Farm Loans - 2a	USDA / FSA	1:00	4/1	4/25	57	57:00
3	Business Development(g)	Del Mar Sml Biz Dev Cntr	0:40	3/31	4/30	65	43:20
3	Create Your Own Website	DMC Sml Biz Dev Cntr	1:00	6/18	6/30	33	33:00
3#	Econ. Stability, Employment	A Closer Look (program)	48:00	4/2	4/2	1	48:00
3	Job Search	Workforce Solutions	1:00	3/31	6/30	246	4:06:00
3	National Guard Helping	Tx Army Nat. Gd/TAB	0:30	4/1	5/30	127	1:03:30
3	Volunteer Today	Corp For Nat/Cmty Svc	0:30	3/31	5/2	94	47:00
3	Volunteers Needed	Port Aransas Art Center	1:00	6/18	6/30	32	32:00
3	VolunTOURism(g) - 2020	Rkpt / Fltn C of C	1:00	4/1	4/2	6	6:00
3	Weather Observers Needed	CoCoRas / NWS	1:00	4/1	5/14	92	1:32:00
3#	Workplace	Morning Air	10:00	5/11	5/11	1	10:00
3	MORNING BUSINESS REPORT	Brad Brown's Invest. Ofc	1:30	3/31	6/30	66	1:39:00
			total this	categor	y:	•	13:46:50

CATEGORY 4 - Health/Safety/Support/Emergency Information

CAT	TITLE #1	TITLE #2	TIME	STDT	END	FYD	Sub-Ttl
4	Eyes - Keep 'Em Healthy	Amer Optometric Assoc	1:00	6/19	6/30	15	15:00
4	Asthma	EPA/Asthma/Alrgy Fnd Amer	0:30	3/31	4/18	18	9:00
4	Boat / Water Safety	Texas Parks & Wildlife	0:30	6/1	6/30	40	20:00
4	Booster Seat Safety	USDT / Ad Council	0:40	5/8	6/30	86	57:20
	•	•	1:00	3/8 4/1	6/30	12	12:00
4 4#	Child/Youth Protection - Englis	•		6/1	6/1		48:00
4# 4	Chronic Stress (during Pandem Community Planning	Amer Planning Assoc	48:00 0:30	3/31	5/1	1 67	33:30
	Cord Blood Saves Lives	· ·		-			
4		Be The Match Donor Regis. Health News - Various	1:00	3/31	4/11	13	13:00
4	CORONA VIRUS UPDATES		1:00	4/1	6/23	1190	19:50:00
4	Covid 19 Information	Various Agencies	1:00	4/6	6/30	528	8:48:00
4	Diabetes Heads Up	Texas diabetes Council	1:00	3/31	4/28	39	39:00
4	Digging & Pipeline Safety	Texas 8-1-1	1:00	4/22	5/31	94	1:34:00
4	Drive Safely In Texas	TxDOT / DPS	1:00	3/31	6/30	147	2:27:00
4	Eat Healthy / Obesity	USDA/HHS/Obesity Actn Col	0:45	4/15	5/25	90	1:07:30
4	Elder Abuse Prev. Mth-May	Diocese C C	1:00	5/1	5/31	68	1:08:00
4	Fire Safety	FEMA	0:40	5/1	6/4	75	50:00
4	Flu Season Vaccines	DHHS-FLU.GOV	0:40	3/31	4/1	1	0:40
4	Healthy Patients	Amer Acad Ortho Surgeons	0:30	3/31	4/29	31	15:30
4	Heart Attack Tips	American Heart Assoc	0:30	3/31	5/16	62	31:00
4	Hurricane Season (146)	Various Agencies & Voices	1:00	6/1	6/30	117	2:57:00
4	July 4 Fireworks Safety	Texas A&M Forest Service	0:50	6/15	6/30	20	16:40
4	Kidney Health	Kidney Foundation	0:30	6/1	6/30	39	19:30
4	Organ Donation	Tx & US Dptx of HHS	0:45	3/31	4/28	30	22:30
4	Personal Hygiene	World Health Org / KLUX	1:00	3/31	5/15	64	1:04:00
4	Pet Adoption	Humane Society	0:30	4/17	5/27	105	52:30
4	Poison Help Line	Dpt HHS	0:40	5/8	6/14	70	46:40
4	Radon Testing	EPS	0:30	3/31	4/18	18	9:00
4	Red + Wants You To Know	American Red Cross	0:30	3/31	4/30	52	26:00
4	Rosacea	Nat Rosacea Society	0:40	3/31	4/20	20	13:20
4	Senior Care	US Admin On Aging / NCOA	0:30	4/8	5/12	58	29:00
4	Summer Heat - Be Careful	TDS/TPW/US Admin On Aging	1:00	6/29	6/30	3	3:00
4	Sunburn / Cancer (g)	Amer Acad of Dermatology	0:30	6/30	6/30	1	0:30
4	Thunderstorm Precautions	KLUX Public Service	0:30	6/3	6/15	15	7:30
4	Train Safety	Operation Lifesaver/TAB	1:00	6/15	6/30	20	20:00
4	Turn AroundDon't Drown	NWS/U.S. Div. Emer. Mgmnt	0:30	3/31	4/20	20	10:00
4	Whooping Cough	Nat Found Infec Diseasas	0:40	3/31	4/17	17	11:20
			total this	categor	y:		51:27:00

CATEGORY 5 - Economy/Taxes/Consumer Information

5	AFTERNOON STK MKT REPORT	Brad Brown's Invest. Ofc	2:00	3/31	6/30	66	1:39:00
5	Appreciate Biz/Custmers	DMC Sml Biz Dev Cntr	1:00	6/18	6/30	31	31:00
5	Aukto Insurance Tips	Texas Insurance Board	0:45	4/17	5/19	83	1:02:15
5	BBB Consumer Tips	Better Biz Bur-Jason Meza	0:40	3/31	5/19	140	1:33:20
5	BBB Covid Scam Watch	BBB	1:00	5/19	6/30	106	1:46:00
5	Biz Safety Inspections	Tx Dpt of Ins	1:00	3/31	4/15	16	16:00
5	Foreclosure Prevention	Mortgage Bankers Assoc	1:00	3/31	4/9	25	25:00
5	Free Tax Prep Svc Extend	TAMUK	1:00	4/20	6/15	121	2:01:00
5	Gasoline Saving Tips	Cnsm Crd Cnc/Car Care Cnc	0:45	5/29	6/30	78	58:30
5	Homeworker Scams	BBB	1:00	4/2	5/5	68	1:08:00
5	Insurance Fraud	Nat'l Insu. Crime Bureau	0:30	6/18	6/30	24	12:00
5#	Medical Ethics / Moral Compass	A Closer Look (program)	48:00	4/21	4/21	1	48:00
5	Spring Financial Cleaning	KLUX Economic PSAs	1:00	3/31	5/20	115	1:55:00
5	Spring Remodeling Tips	NARI	1:00	3/31	5/15	95	1:35:00
5	Tax Tips For 2019 1040 F2	IRS	0:30	5/4	6/25	184	1:32:00
5	Tell Your Beneficiaries(g	KLUX Public Service	1:00	4/20	5/30	107	1:47:00
5	Texas Homeowners Handbook	Tex Sea Grant/TxGLO/A&M	1:00	6/4	6/30	34	34:00
5	Vacation Prep Tips	KLUX Public Service	0:30	6/22	6/30	18	9:00
5	Warm Months Energy Savings	Consumer Info - R III	0:30	6/15	6/30	33	16:30
5	Financial Abuse Hotline	Diocese of Corpus Christi	1:00	4/1	6/30	12	12:00
5	YWCA Partially Open	YWCA Corpus Christi	0:50	5/20	6/6	35	29:10
			total this c	ategory	/ :		20:49:45

CATEGORY 6 - Faith Based Issues

<u>CAT</u>	<u>TITLE #1</u>	TITLE #2	<u>TIME</u>	<u>STRT</u>	<u>END</u>	<u>EXP</u>	Sub-Ttl
6	ANGELUS / REGINA COELI	Bishop Michael Mulvey	2:30	3/31	6/30	95	3:57:30
6	Ask Padre Feast of C C	Cath Insp - Fr. Vasquez	1:00	6/5	6/14	39	39:00
6	CATHEDRAL SUN MASS (LIVE)	Corpus Christi Cathedral	1:00:00	3/31	6/28	13	13:00:00
6	CATHOLIC CAFE	Relevant Rad-Deacon Jeff	30:00	3/31	6/28	13	6:30:00
6	Catholics Come Home - :30	Cath Insp - C C Campaign	0:30	6/2	6/30	113	56:30
6	CHRISTOPHER CLOSE-UP	The Christophers	30:00	3/31	6/28	13	6:30:00
6	Divine Mercy Wknd Retreat	O L C C Retreat Center	1:00	3/31	4/6	29	29:00
6	Easter (Early) MO Shorts	Cath Insp - Oblate Media	0:30	4/12	5/6	92	46:00
6	Easter (Wk-1) MO Longs	Cath Insp - Oblate Media	1:00	4/13	4/19	22	22:00
6	Easter Day Plus - Bishop	Cath Insp - Bishop Mulvey	1:00	4/12	4/27	53	53:00
6	Easter Mid-Late MO Shorts	Cath Insp - Oblate Media	0:30	4/12	5/31	233	1:56:30
6	Easter Mission Lessons	Cath Insp - Pont Miss Soc	1:00	4/12	5/30	227	3:47:00
6	Easter Season MO Longs(5)	Cath Insp - Oblate Media	1:00	4/12	5/2	77	1:17:00
6	Faith Formation(g)	Inst Parish Ldrshp	1:00	3/31	5/29	293	4:53:00
6	Good Friday - Today Is	Cath Insp - Bishop Mulvey	1:00	4/10	4/10	7	7:00
6	Good Friday Prayers (10)	Cath Insp - Fr. Tom	1:00	4/10	4/10	15	15:00
6	Gospel Of The LORD	Cath Insp - Bishop Mulvey	1:30	3/31	6/30	413	10:19:30
6	Holy Week 2020 Events	KLUX Promos	1:00	4/6	4/11	24	24:00
6	Holy Week/Div Mrcy Sunday	Cath Insp - Fr Larry Rice	1:00	3/31	4/19	72	1:12:00
6	Lenten Clergy Messages	Cath Insp - Var. Clergy	1:00	3/31	4/9	79	1:19:00
6	LTMPT Prayer Retreat	Lord Teach Me To Pray/MPB	1:00	3/31	4/1	4	4:00
6	One Minute Monk	Cath Insp - Abbot Placid	1:00	6/8	6/30	86	1:26:00
6	OUR SHEPHERD'S VIEW	Bishop Mulvey Interview	30:00	3/31	6/28	13	6:30:00
6	Pandemic Prayers	CAth Insp - Fr. Tom	1:00	3/31	4/28	109	1:49:00
6	Passover Celebration	Rel. Insp - Fr. Tom	1:00	4/8	4/9	8	8:00
6	Peter's Pence Collection	Special Collection 6-28	1:00	6/22	6/28	27	27:00
6	Solemnity Celebration	Diocese C C	1:00	5/22	6/10	88	1:28:00
6	Sunday Soundbites	St. Anthony Msgr Press	1:30	4/5	6/28	47	1:10:30
6	Today In Church J-J 2020	Cath Insp - Fr. Tom	1:00	3/31	6/30	414	6:54:00
6	Today In The Church	KLUX Promo - Fr. Tom	0:30	4/14	6/10	282	2:21:00
6	TV And Radio Mass Events	KLUX Radio & TV On I-Net	1:00	4/6	6/30	405	6:45:00
6	Yom Hashoa Remembrance	Jewish Insp - Fr. Tom	1:00	4/21	4/21	4	4:00
			total this	categor	y:		89:59:30

CATEGORY 7 - Racial/Ethnic/Minority/Female Issues

CAT	TITLE #1	TITLE #2	<u>TIME</u>	STRT	<u>END</u>	EXP	Sub-Ttl
7	CON PERMISO (Spanish)	Hisp. Issues (0730-0800)	30:00	3/31	6/28	13	6:30:00
7#	COVID-19 Updates (George Floye	c Patrick Madrid Show	1:00:00	5/27	5/27	1	1:00:00
7	JESUS EN MI VIDA DIARIA	Sister Ruth Reyes	30:00	3/31	6/28	13	6:30:00
7#	Vaccines - for all	Drew Mariani Show	35:00	4/1	4/1	1	35:00
7	Child/Yputh Protection - Spanis	Diocese of Corpus Christi	1:00	4/1	6/30	13	13:00
7	La Santa Misa TV Mass Promos	Diocese of Corpus Christi	1:00	4/1	6/30	11	11:00
7#	Protests	A Closer Look (program)	48:00	6/8	6/8	1	48:00
7#	Racism (topic)	Drew Mariani Show	35:00	6/18	6/18	1	35:00
7	Semillas De Esperanza	Catholic Insp in Spanish	30:00	3/31	6/28	13	6:30:00
7	SPANISH ROSARY	KLUX Production	30:00	3/31	6/28	13	6:30:00
			total this	categor	y:		29:22:00

CATEGORY 8 - Family & Social Value Issues

<u>CAT</u>	TITLE #1	TITLE #2	<u>TIME</u>	<u>STRT</u>	<u>END</u>	<u>EXP</u>	Sub-Ttl
8	Chick/Sausage BBQ Fndrser	Seamen Cntr/Port/Lions	1:00	5/28	6/19	48	48:00
8	Choosing A Summer Camp	Better Business Bureau	1:00	6/1	6/30	67	1:07:00
8#	COVID-19 Updates (Faith Yes or	I Patrick Madrid Show	2:00:00	4/15	4/15	1	2:00:00
8#	COVID-19 Updates (Pro Life Case	2:00:00	5/1	5/1	1	2:00:00	
8#	Family Dynamics During Pander	n A Closer Look (program)	48:00	4/14	4/14	1	48:00
8	Father's Day - Mulvey	Cath Insp - Bishop Mulvey	1:00	6/15	6/21	28	28:00
8	Fathers' Day Inspiration	Insp - Various	1:00	6/1	6/21	82	1:22:00
8	Gabriel Proj / Hope House	Dio of C C	1:00	3/31	5/10	186	3:06:00
8	Marriage - Think About It	Cath Insp - Deacon Nolte	1:00	6/8	6/30	86	1:26:00
8	Mother's Day - Mulvey	Cath Insp - Bishop Mulvey	1:00	5/3	5/10	29	29:00
8	Mother's Day Inspiration	Insp - Various	1:00	5/3	5/10	29	29:00
8	New Life/That's Life MO	Insp - Oblate Media	0:30	3/31	6/10	289	2:34:30
8	Nursing Home Vols Needed	Area Agency On Aging	1:00	6/4	6/30	33	33:00
8	Parenting Tips 30	Child Abuse Prev Council	0:30	3/21	5/15	165	1:22:30
8	Pro Life Mass(g)	St. Joseph - C C	1:00	6/15	6/30	54	54:00
			total this	categor	y:	•	17:06:00

CATEGORY 9 - Current Events

<u>CAT</u>	TITLE #1	TITLE #2	<u>TIME</u>	<u>STRT</u>	END	EXP	Sub-Ttl
9	Bishop's Floyd Statement	Cath Insp - Bishop Mulvey	1:00	6/3	6/5	8	8:00
9#	C-19 Who & What	Patrick Madrid Show	3:00:00	4/6	4/6	1	3:00:00
9	LOCAL NEWS/WX/TRAFFIC	KLUX Public Service	3:00	3/31	6/30	198	9:54:00
9	Our Food Bank Is Open	Catholic Charities	1:00	4/20	6/30	337	5:37:00
9	Reverse Alert-Not Listgng	LEPC/EOC/KLUX	1:00	3/31	4/28	29	29:00
9	TXDOT ROAD REPORT	Tex Dpt of Transportation	0:30	3/31	6/30	198	1:39:00
9	USA NETWORK NEWS	USA Radio Network	2:00	3/31	6/30	1179	39:10:00
9	USA NEWSBREAK	USA Radio News	1:00	3/31	6/30	198	3:18:00
			total this	categor	v:	•	63:15:00

CATEGORY 10 - Environment/Recycling/Pollution Control

<u>CAT</u>	TITLE #1	TITLE #2	<u>TIME</u>	<u>STRT</u>	<u>END</u>	<u>EXP</u>	Sub-Ttl
10	April - Recycling Bins(g)	C C Solid Waste Ops	1:00	4/21	4/30	24	24:00
10	Botanical Gardens Events	SoTx Bot Grns/Nature Cntr	1:00	3/31	6/30	142	2:22:00
10	Picking Bluebonnets(g)	Tx DPS - Marylynn	1:00	3/31	4/30	66	1:06:00
10	Plant A Tree	Natl Arbor Day Foundation	0:30	3/31	4/25	77	38:30
10	Recycled (I Wanna Be(g))	Keep America Beautiful	0:30	5/29	6/30	75	37:30
10	Texas Clean Air Minute	TX DOT / TNRCC	1:00	6/6	6/30	58	58:00
10	TPW Info & Things To Do	Texas Parks & Wildlife	0:30	3/31	6/30	246	2:03:00
10	Water Conservation (g)	C C Water Dept/TCEQ/TPW	0:40	6/21	6/30	20	13:20
10	Wildfire Prevention	U. S. Forest Service	1:00	6/17	6/30	26	26:00
			total this	categor	ν:	ı	7:28:20