

## BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

<p>This record is for:</p> <p><input type="checkbox"/> a candidate request</p> <p><input type="checkbox"/> an election message request *</p> <p><input checked="" type="checkbox"/> an issue request *</p>	<p>The request was:</p> <p><input checked="" type="checkbox"/> accepted # 884043</p> <p><input type="checkbox"/> rejected</p> <p style="text-align: right; margin-top: 10px;">ETWC</p>
--	--

Candidate Named In Message: \_\_\_\_\_

Office Being Sought: governor

Election or Issue Referred to: \_\_\_\_\_

Sponsor (or authorized candidate committee): All About Florida

Treasurer of Authorized Candidate Committee: Sylvia Berkshire

Person Ordering Advertising: Jeff Scattergood

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

# CONTRACT



**ETWC**  
 950 Commerce Blvd  
 Midway, FL 32343  
 (850) 576-4990

And:

**Canal Partners Media**  
 900 Circle 75 Parkway Suite 1650  
 Atlanta, GA 30339

*KC*  
 1/18/18

<u>Contract / Revision</u> 884643 /		<u>Alt Order #</u> 25877586
<u>Product</u> FLORIDA		
<u>Contract Dates</u> 01/21/18 - 01/25/18		<u>Estimate #</u> 5151
<u>Advertiser</u> All About Florida		<u>Original Date / Revision</u> 01/18/18 / 01/18/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ETWC	<u>Account Executive</u> Washington DC Miller	<u>Sales Office</u> KATZ Washingt
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9913041	<u>Advertiser Code</u> 844	<u>Product 1/2</u> 980
<u>Agency Ref</u> 85736	<u>Advertiser Ref</u> 105165	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ETWC	01/22/18	01/22/18	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/22/18	01/28/18	M-----				1	\$35.00				
N 2	ETWC	01/24/18	01/24/18	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/22/18	01/28/18	--W----				1	\$35.00				
N 3	ETWC	01/25/18	01/25/18	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/22/18	01/28/18	---T---				1	\$35.00				
N 4	ETWC	01/23/18	01/23/18	M-F Late News	10p-1030p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/22/18	01/28/18	-T-----				1	\$150.00				
N 5	ETWC	01/25/18	01/25/18	M-F Late News	10p-1030p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/22/18	01/28/18	---T---				1	\$150.00				
N 6	ETWC	01/21/18	01/21/18	Su 9a-10a Fox News	9a-10a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/15/18	01/21/18	-----S				1	\$50.00				
<b>Totals</b>												6	\$455.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/15/18 -01/21/18	1	\$50.00	(\$7.50)	\$42.50
01/22/18 -01/28/18	5	\$405.00	(\$60.75)	\$344.25
<b>Totals</b>	6	\$455.00	(\$68.25)	\$386.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

# KATZ TELEVISION GROUP

125 West 65th St  
New York, NY 10019

**Contract #:** 25877586      **Changes as of:** 1/18/2018 at 1:45 PM      **Version:** Current/State Version 1  
**CPE:** 844/980/5151      **Flight:** 1/20/18 - 1/31/18      **Station:** ETWC      **Total \$:** \$455.00  
**Agency:** Canal Partners Media      **Advertiser:** All About Florida      **Market:** Tallahassee      **Total Spots:** 6  
 900 Circle 75 Parkway, SE      **Product:** FLORIDA      **Office:** WASHINGTON      **Total CPE:** \$0.00  
**Suite:** 1650      **Agency Order #:** 6951043      **Buyer:** Aber, Barbara      **Primary Demo:**      **Total GRP:**  
**Atlanta, GA 30339**      **Salesperson:** BRADLEY PHILIPPS      **202-955-5342**      **Assistant:** BRADLEY PHILIPPS      **202-955-5342**      **Separation:**

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	Date												Total Spots	Total \$	CPE*	GRP*	
						1/20	1/21	1/22	1/23	1/24	1/25	1/26	1/27	1/28	1/29	1/30	1/31					
1	M-F 7:30a-9a		FOX 49 Morning News	\$35.00	30	0	0	1	0	1	1	0	0	0	0	0	0	0	3	\$105.00	\$0.00	0.0
2	M-F 10p-10:30p		FOX 49 News at Ten	\$150.00	30	0	0	0	1	0	1	0	0	0	0	0	0	0	2	\$300.00	\$0.00	0.0
3	Su 9a-10a		FOX News Sunday	\$50.00	30	0	1	0	0	0	0	0	0	0	0	0	0	0	1	\$50.00	\$0.00	0.0
<b>TOTALS:</b>						<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>6</b>	<b>\$455.00</b>	<b>\$0.00</b>	<b>0.0</b>	



125 West 55th St  
New York, NY 10019

Contract #: 25877586  
Changes as of: 1/18/2018 at 1:45 PM  
Version: Current State Version: 1

CPE: 844/980/5151  
Agency: Canal Partners Media  
900 Circle 75 Parkway,  
SE  
Suite 1650  
Atlanta, GA 30339  
Advertiser: All About Florida  
Product: FLORIDA  
Agency Order #: 6951043  
Buyer: Abar, Barbara  
Salesperson: BRADLEY PHILLIPS  
202-955-5342  
Station: ETWC  
Market: Tallahassee  
Office: WASHINGTON  
Primary Demo:  
Con Type: POLITICAL/VOTE  
Assistant: BRADLEY PHILLIPS  
202-955-5342  
Total Spots: 6  
Total CPM: \$0.00  
Total GRP:  
Separation:

Special Instructions:

Date/Time	Added by	Comment
01/18/18 1:45 PM	BRADLEY PHILLIPS	Separation: 30

Competitive Information	
Market Budget:	\$3,033
ETWC Share:	15%
Comment:	
WCTV:	41%
WTWC:	28%
WTXL:	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$455.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>6</b>	<b>\$455.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jan	6	\$455.00
2018-Feb	0	\$0.00
<b>Total</b>	<b>6</b>	<b>\$455.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/18/18 1:57 PM		New		\$0	\$0	
New	1/18/18 1:44 PM	BRADLEY PHILLIPS	New	6	\$455.00	\$455.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>  11/07/2017
------------------------------	--------------------------------

I, Jeff Scattergood  
do hereby request station time concerning the following issue:

Florida Governor's Race

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast:

Date of Last Broadcast:

Total Charges:

This broadcast time will be used by: All About Florida



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Governor's Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

All About Florida  
960 Alton Road  
Miami Beach, FL 33139

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Brian Elias - Chairperson  
Sylvia Berkshire - Treasurer



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

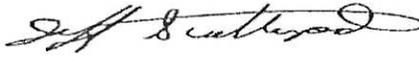
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

11/07/2017

Date



Signature

(770) 427-0735

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected



Signature

Halley Stinchfield

Printed Name

DOS

Title



### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

Date of First Broadcast: 11/08/2017

Date of Last Broadcast: 12/12/2017

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed



# INVOICE



**ETWC**  
 950 Commerce Blvd  
 Midway, FL 32343  
 Main: (850) 576-4990  
 Billing: (850) 576-4990

Invoice #	Invoice Date	Invoice Month	Invoice Period
884643-1	01/21/18	January 2018	01/15/18 - 01/21/18

Property	Account Executive	Sales Office	Sales Region
ETWC	Washington DC Millennium/D	KATZ Washington	National

Advertiser	Product	Estimate Number
All About Florida	FLORIDA	5151

Billing Address:

Canal Partners Media  
 Attention: Accounts Payable  
 900 Circle 75 Parkway Suite 1650  
 Atlanta, GA 30339

Flight Dates	Order #	Alt Order #
01/21/18 - 01/25/18	884643	25877586

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**ETWC**  
**REMIT TO Sinclair Broadcast Group**  
 c/o ETWC  
 PO Box 206270  
 Dallas, TX 75320-6270

Agency Code	Advertiser Code	Product 1/2
9913041	844	980

Agency Ref	Advertiser Ref
85736	105165

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
6	01/21/18	01/21/18	Su 9a-10a Fox News	9a-10a	-----S	:30	1	\$50.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>01/15/18</td> <td>01/21/18</td> <td>-----S</td> <td>1</td> <td>\$50.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>ETWC</td> <td>Su</td> <td>01/21/18</td> <td>9:33 AM</td> <td>Su 9a-10a Fox News</td> <td>9a-10a</td> <td>:30</td> <td>AAFL500TVFLH</td> <td>\$50.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						01/15/18	01/21/18	-----S	1	\$50.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	ETWC	Su	01/21/18	9:33 AM	Su 9a-10a Fox News	9a-10a	:30	AAFL500TVFLH	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	01/15/18	01/21/18	-----S	1	\$50.00																																														
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																									
1	ETWC	Su	01/21/18	9:33 AM	Su 9a-10a Fox News	9a-10a	:30	AAFL500TVFLH	\$50.00	NM																																									
<u>Total Spots</u>							<b>1</b>																																												

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$50.00</b>
<u>Agency Commission</u>	<b>\$7.50</b>
<u>Net Amount Due</u>	<b>\$42.50</b>

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



**INVOICE**

Send Payment To:

ETWC  
 REMIT TO Sinclair Broadcast Group  
 c/o ETWC  
 PO Box 206270  
 Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
884643-2	01/28/18	January 2018	01/22/18 - 01/28/18
Advertiser	Product	Estimate Number	
All About Florida	FLORIDA	5151	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>5</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$405.00</b>
<u>Agency Commission</u>	<b>\$60.75</b>
<u>Net Amount Due</u>	<b>\$344.25</b>

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.