

WKNO-TV
Local Program Sponsors list 10/1/21 - 9/30/23

Program Name	Last Air Date	Sponsors
Local Specials, OTO's & limited Series		
Memphis Memoirs: Historic Homes	8/22/2022	Boyle Investment Company, Pink Palace Museum
Memphis Memoirs: At the Movies	12/8/2022	Malco Theatres, Blockbuster (2002 prod date)
With Infinite Hope: MLK and Civil Rights Movement	9/17/2023	Roy Park School of Communications - Ithaca College, Roger Rada
Father Brown (syndicated BBC)	weekly	John R S Robillio
Recorded in Memphis	9/20/2023	Plough Foundation
Weekly & Monthly Series		
Behind the Headlines	current, weekly	DHG & Advisors LLPC, A2H, Bartlett Area Chamber of Commerce, Yuletide Office Solutions, First TN Bank, Ewing Kessler Parts and Supply LLC, Outdoors Inc., Renasant Bank
The Best Times	current, weekly	Plough Foundation, <i>Best Times</i> newspaper
The Best Times Special #103	5/7/2023	Plough Foundation
The Best Times Special #102	9/20/2023	Plough Foundation
The Spark	current, monthly	Lipscomb & Pitts Ins., SRVS, My Town Movers, Meritan, United Way of Greater Memphis, The Memphis Zoo, EcOp Economics Opportunities
Annual Specials		
The Spark Awards 2022	12/12/2022	EcOp Economics Opportunities, The Memphis Zoo, My Town Movers/Roofing/Miracles, Meritan
The Spark Awards 2021	12/13/2021	United Way Mid-South, Lipscomb & Pitts, Meritan, SRVS, My Town Movers/Roofing/Miracles
Regional Acquisitions		
Charley Pride: Star of Hope	12/15/2021	Northwest Mississippi Community Foundation
A Ballet Season	12/25/2021	University of Memphis
Society of Entrepreneurs Annual Awards	5/1/2022 5/8/2023	Pearson Crutcher Pearson Crutcher
Memphis Soul Prize 2021	9/10/2021	Creation Studios
Memphis Soul Prize 2022	3/25/2023	Creation Studios