

# DUPLICATE INVOICE

**KYTV**  
**KY3**  
**999 W. Sunshine Street**  
**Springfield, MO 65807**  
**Main: (417) 268-3000**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
5433354-1	10/09/16	October 2016	09/26/16 - 10/05/16

Property	Account Executive	Sales Office	Sales Region
KYTV	Natalie Murphy	Springfield Natio	National

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Advertiser	Product	Estimate Number
AFSCME	TV	5512

Flight Dates	Order #	Alt Order #
09/29/16 - 10/05/16	5433354	WOC10479358

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**KYTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Agency Code	Advertiser Code	Product 1/2
9914573	121	128

Agency Ref	Advertiser Ref
5337	7701

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/29/16	10/05/16	Ozarks Today @ 6a	6a-7a	MTWTF--	:30	3	\$2,580.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/16 10/05/16 MTWTF-- 3 \$2,580.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KYTV Th 09/29/16 Ozarks Today @ 6a 6a-7a :00 <del>\$2,580.00</del> NM See MG 1.4									
1 KYTV M 10/03/16 6:16 AM Ozarks Today @ 6a 6a-7a :30 AFSCMEMO16102H \$2,580.00 NM									
4 KYTV M 10/03/16 6:28 AM Ozarks Today @ 6a 6a-7a :30 AFSCMEMO16102H \$2,580.00 NM MG for 1.3 09/29 No Copy. Moved to wk of Oct 3									
2 KYTV Tu 10/04/16 6:26 AM Ozarks Today @ 6a 6a-7a :30 AFSCMEMO16102H \$2,580.00 NM									
2	09/29/16	10/05/16	Today Show	7a-9a	MTWTF--	:30	3	\$2,545.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/16 10/05/16 MTWTF-- 3 \$2,545.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KYTV Th 09/29/16 Today Show 7a-9a :00 <del>\$2,545.00</del> NM See MG 2.4									
1 KYTV Tu 10/04/16 7:19 AM Today Show 7a-9a :30 AFSCMEMO16102H \$2,545.00 NM									
4 KYTV W 10/05/16 7:27 AM Today Show 7a-9a :30 AFSCMEMO16102H \$2,545.00 NM MG for 2.2 09/29 No copy. Moved to week of Oct. 3									
3 KYTV W 10/05/16 7:56 AM Today Show 7a-9a :30 AFSCMEMO16102H \$2,545.00 NM									
3	09/29/16	10/05/16	KY3 News @ Noon	12p-1230p	MTWTF--	:30	3	\$2,370.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/16 10/05/16 MTWTF-- 3 \$2,370.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KYTV Th 09/29/16 12:19 PM KY3 News @ Noon 12p-1230p :30 AFSCMEMO16102H \$2,370.00 NM									
1 KYTV M 10/03/16 12:28 PM KY3 News @ Noon 12p-1230p :30 AFSCMEMO16102H \$2,370.00 NM									
2 KYTV W 10/05/16 12:26 PM KY3 News @ Noon 12p-1230p :30 AFSCMEMO16102H \$2,370.00 NM									
4	09/29/16	10/05/16	KY3 News @ 5p M-F	5p-530p	MTWTF--	:30	2	\$2,710.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/16 10/05/16 MTWTF-- 2 \$2,710.00									

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**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # <b>5433354-1</b>	Invoice Date <b>10/09/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/05/16</b>
Advertiser <b>AFSCME</b>	Product <b>TV</b>	Estimate Number <b>5512</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	09/29/16	10/05/16	KY3 News @ 5p M-F	5p-530p	MTWTF--	:30	2	\$2,710.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/16    10/05/16    MTWTF--                    2            \$2,710.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	M	10/03/16	5:22 PM	KY3 News @ 5p M-F	5p-530p	:30	AFSCMEMO16102H	\$2,710.00	NM
2	KYTV	W	10/05/16	5:16 PM	KY3 News @ 5p M-F	5p-530p	:30	AFSCMEMO16102H	\$2,710.00	NM
5	09/29/16	10/05/16	NBC Nightly News	528p-6p	MTWTF--	:30	2	\$3,090.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/16    10/05/16    MTWTF--                    2            \$3,090.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KYTV	Th	09/29/16	5:29 PM	NBC Nightly News	528p-6p	:30	AFSCMEMO16102H	\$3,090.00	NM
1	KYTV	M	10/03/16	5:29 PM	NBC Nightly News	528p-6p	:30	AFSCMEMO16102H	\$3,090.00	NM
6	09/29/16	10/05/16	KY3 News @ 6p M-F	6p-630p	MTWTF--	:30	3	\$3,015.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/16    10/05/16    MTWTF--                    3            \$3,015.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	F	09/30/16	6:26 PM	KY3 News @ 6p M-F	6p-630p	:30	AFSCMEMO16102H	\$3,015.00	NM
2	KYTV	Tu	10/04/16	6:27 PM	KY3 News @ 6p M-F	6p-630p	:30	AFSCMEMO16102H	\$3,015.00	NM
3	KYTV	W	10/05/16	6:26 PM	KY3 News @ 6p M-F	6p-630p	:30	AFSCMEMO16102H	\$3,015.00	NM
7	09/29/16	10/01/16	KY3 News @ 6p Sat	6p-630p	-----S-	:30	1	\$2,415.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16    10/02/16    -----S-                    1            \$2,415.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	Sa	10/01/16	6:37 PM	KY3 News @ 6p Sat	6p-630p	:30	AFSCMEMO16102H	\$2,415.00	NM
8	09/29/16	10/02/16	KY3 News @ 5p Sun	5p-530p	-----S	:30	1	\$2,595.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16    10/02/16    -----S                    1            \$2,595.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	Su	10/02/16	5:20 PM	KY3 News @ 5p Sun	5p-530p	:30	AFSCMEMO16102H	\$2,595.00	NM
9	09/29/16	10/02/16	NBC Nightly News Su	530p-6p	-----S	:30	1	\$2,725.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16    10/02/16    -----S                    1            \$2,725.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	Su	10/02/16	5:29 PM	NBC Nightly News Su	530p-6p	:30	AFSCMEMO16102H	\$2,725.00	NM
10	09/29/16	10/05/16	Wheel of Fortune M-F	630p-7p	MTWTF--	:30	3	\$2,925.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/16    10/05/16    MTWTF--                    3            \$2,925.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KYTV	M	10/03/16	6:46 PM	Wheel of Fortune M-F	630p-7p	:30	AFSCMEMO16102H	\$2,925.00	NM
1	KYTV	Tu	10/04/16	6:42 PM	Wheel of Fortune M-F	630p-7p	:30	AFSCMEMO16102H	\$2,925.00	NM
3	KYTV	W	10/05/16	6:53 PM	Wheel of Fortune M-F	630p-7p	:30	AFSCMEMO16102H	\$2,925.00	NM
11	09/29/16	10/03/16	THE VOICE	657p-9p	M-----	:30	1	\$3,505.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/16    10/03/16    M-----                    1            \$3,505.00										

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**Tallahassee, FL 32317-4200**

Invoice # <b>5433354-1</b>	Invoice Date <b>10/09/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/05/16</b>
Advertiser <b>AFSCME</b>	Product <b>TV</b>	Estimate Number <b>5512</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11	09/29/16	10/03/16	THE VOICE	657p-9p	M-----	:30	1	\$3,505.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/16    10/05/16    M-----                    1        \$3,505.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	M	10/03/16	8:37 PM	THE VOICE	657p-9p	:30	AFSCMEMO16102H	\$3,505.00	NM
12	09/29/16	10/04/16	THIS IS US	8p-9p	-T-----	:30	1	\$2,425.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/16    10/05/16    -T-----                    1        \$2,425.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	Tu	10/04/16		THIS IS US	8p-9p	:00		<del>\$2,425.00</del>	NM
					See MG 12.2					
2	KYTV	Tu	10/04/16	9:55 PM	VP DEBATE	657p-9p/8p-10p	:30	AFSCMEMO16102H	\$2,425.00	NM
					MG for 12.1 10/04					
					Pgm Change					
13	09/29/16	10/05/16	BLINDSPOT	657p-8p	--W----	:30	1	\$3,415.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/16    10/05/16    --W----                    1        \$3,415.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	W	10/05/16	7:37 PM	BLINDSPOT	657p-8p	:30	AFSCMEMO16102H	\$3,415.00	NM
14	09/29/16	09/29/16	SUPERSTORE/GOOD PL	657p-8p	---T---	:30	1	\$2,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16    10/02/16    ---T---                    1        \$2,600.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	Th	09/29/16	7:50 PM	SUPERSTORE/GOOD PLACE	657p-8p	:30	AFSCMEMO16102H	\$2,600.00	NM
15	09/29/16	09/29/16	CHICAGO MED	8p-9p	---T---	:30	1	\$2,900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16    10/02/16    ---T---                    1        \$2,900.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	Th	09/29/16	8:20 PM	CHICAGO MED	8p-9p	:30	AFSCMEMO16102H	\$2,900.00	NM
16	09/29/16	10/01/16	SNL	9p-10p	-----S-	:30	1	\$2,280.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16    10/02/16    -----S-                    1        \$2,280.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	Sa	10/01/16	9:36 PM	SNL	9p-10p	:30	AFSCMEMO16102H	\$2,280.00	NM
17	09/29/16	10/05/16	KY3 News @ 10p M-F	10p-1035p	MTWTF--	:30	3	\$3,175.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/16    10/05/16    MTWTF--                    3        \$3,175.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KYTV	M	10/03/16	10:22 PM	KY3 News @ 10p M-F	10p-1035p	:30	AFSCMEMO16102H	\$3,175.00	NM
3	KYTV	Tu	10/04/16	10:16 PM	KY3 News @ 10p M-F	10p-1035p	:30	AFSCMEMO16102H	\$3,175.00	NM
2	KYTV	W	10/05/16	10:15 PM	KY3 News @ 10p M-F	10p-1035p	:30	AFSCMEMO16102H	\$3,175.00	NM
18	09/29/16	10/01/16	KY3 News @ 10p Sat	10p-1030p	-----S-	:30	1	\$2,745.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16    10/02/16    -----S-                    1        \$2,745.00										

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<u>Invoice #</u> 5433354-1	<u>Invoice Date</u> 10/09/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/05/16
<u>Advertiser</u> AFSCME	<u>Product</u> TV	<u>Estimate Number</u> 5512	

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18	09/29/16	10/01/16	KY3 News @ 10p Sat	10p-1030p	-----S-	:30	1	\$2,745.00	NM																																																																		
<table border="0" style="width: 100%;"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KYTV</td> <td>Sa</td> <td>10/01/16</td> <td>10:14 PM</td> <td>KY3 News @ 10p Sat</td> <td>10p-1030p</td> <td>:30</td> <td>AFSCMEMO16102H</td> <td>\$2,745.00</td> <td>NM</td> </tr> </table>										<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	KYTV	Sa	10/01/16	10:14 PM	KY3 News @ 10p Sat	10p-1030p	:30	AFSCMEMO16102H	\$2,745.00	NM																																												
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1	KYTV	Sa	10/01/16	10:14 PM	KY3 News @ 10p Sat	10p-1030p	:30	AFSCMEMO16102H	\$2,745.00	NM																																																																	
19	09/29/16	10/02/16	KY3 News Late Run	1030p-12a	-----S	:30	1	\$2,445.00	NM																																																																		
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<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																						
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1	KYTV	Su	10/02/16	11:28 PM	KY3 News Late Run	1030p-12a	:30	AFSCMEMO16102H	\$2,445.00	NM																																																																	
20	09/29/16	10/05/16	The Tonight Show	1035p-1136p	MTWTF--	:30	3	\$2,390.00	NM																																																																		
<table border="0" style="width: 100%;"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/29/16</td> <td>10/05/16</td> <td>MTWTF--</td> <td>3</td> <td>\$2,390.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>3</td> <td>KYTV</td> <td>Th</td> <td>09/29/16</td> <td>11:35 PM</td> <td>The Tonight Show</td> <td>1035p-1136p</td> <td>:30</td> <td>AFSCMEMO16102H</td> <td>\$2,390.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>KYTV</td> <td>M</td> <td>10/03/16</td> <td>11:12 PM</td> <td>The Tonight Show</td> <td>1035p-1136p</td> <td>:30</td> <td>AFSCMEMO16102H</td> <td>\$2,390.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KYTV</td> <td>Tu</td> <td>10/04/16</td> <td>11:33 PM</td> <td>The Tonight Show</td> <td>1035p-1136p</td> <td>:30</td> <td>AFSCMEMO16102H</td> <td>\$2,390.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/29/16	10/05/16	MTWTF--	3	\$2,390.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	3	KYTV	Th	09/29/16	11:35 PM	The Tonight Show	1035p-1136p	:30	AFSCMEMO16102H	\$2,390.00	NM	1	KYTV	M	10/03/16	11:12 PM	The Tonight Show	1035p-1136p	:30	AFSCMEMO16102H	\$2,390.00	NM	2	KYTV	Tu	10/04/16	11:33 PM	The Tonight Show	1035p-1136p	:30	AFSCMEMO16102H	\$2,390.00	NM
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21	09/29/16	10/01/16	Saturday Night Live	1030p-1205a	-----S-	:30	1	\$2,480.00	NM																																																																		
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22	09/29/16	10/02/16	Football Night in America Various		-----S	:30	1	\$2,525.00	NM																																																																		
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Total Spots                    **38**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$103,655.00</b>
<u>Agency Commission</u>	<b>\$15,548.25</b>
<u>Net Amount Due</u>	<b>\$88,106.75</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).