

# ORDER



FOX - Columbia, MO

**Orders**  
**Order / Rev:** 330195  
**Alt Order #:** 25323384  
**Product Desc:** ISSUE  
**Estimate:** 5548  
**Flight Dates:** 10/11/16 - 10/17/16  
**Original Date / Rev:** 10/03/16 / 10/03/16  
**Order Type:** GENERAL

**Primary AE:** Katz Continental Washington DC  
**Sales Office:** KDC  
**Sales Region:** NAT

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Majority Forward  
**Demographic:** HH  
**Product Codes:** PL02  
**Priority:** P-2  
**Revenue Codes:** AGY, POL, ISSUE

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	39	\$4,080.00	\$3,468.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	39	\$4,080.00	\$3,468.00	0.00
<b>Totals</b>	<b>39</b>	<b>\$4,080.00</b>	<b>\$3,468.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
FOX - Columbia, MO	5%	\$4,080.00
Market	100%	\$81,600.00

**Competitive Share**

	Share	Total
AJWB	0%	\$0.00
KMIZ	22%	\$17,952.00
KMOS	0%	\$0.00
KNLJ	0%	\$0.00
KOMU	39%	\$31,824.00
KRCG	32%	\$26,112.00
NMIZ	1%	\$816.00
OMIZ	1%	\$816.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KQFX	10/16/16	10/16/16	SU 9-10a ABC17 Wknd CM SU 9-10a ABC17 Wknd News	CM	SU 9-10a ABC17	-----S	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00
ABC17NW-MRN-WK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/16	10/16/16	-----S	1	\$160.00	0.00								
E 2	KQFX	10/11/16	10/17/16	M-F 9-10a PEOPLES COURT	CM	M-F 9a-10a	MTWTF--	:30	2	\$40.00	P-1	0.00	NM	2	\$80.00
People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/16	10/17/16	MTWTF--	2	\$40.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KQFX	10/11/16	10/17/16	M-F 10-11a 2.5 MEN	CM	M-F 10-11a (10:00 AM-10:30 AM)	MTWTF--	:30	2	\$40.00	P-1	0.00	NM	2	\$80.00
Two & Half Men															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/16	10/17/16	MTWTF--	2	\$40.00	0.00								
E 4	KQFX	10/11/16	10/17/16	M-F 10-11a 2.5 MEN	CM	M-F 10-11a (10:30 AM-11:00 AM)	MTWTF--	:30	2	\$40.00	P-1	0.00	NM	2	\$80.00
Two & Half Men															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/16	10/17/16	MTWTF--	2	\$40.00	0.00								
E 5	KQFX	10/11/16	10/17/16	M-F 11a-12p HOW I MET YOUR MOTHER	CM	M-F 11a-12p (11:00 AM-11:30 AM)	MTWTF--	:30	2	\$40.00	P-1	0.00	NM	2	\$80.00
How I Met Your Mother															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/16	10/17/16	MTWTF--	2	\$40.00	0.00								
E 6	KQFX	10/11/16	10/17/16	M-F 11a-12p HOW I MET YOUR MOTHER	CM	M-F 11a-12p (11:30 AM-12:00 PM)	MTWTF--	:30	2	\$40.00	P-1	0.00	NM	2	\$80.00
How I Met Your Mother															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/16	10/17/16	MTWTF--	2	\$40.00	0.00								
E 7	KQFX	10/11/16	10/17/16	M-F 12-1P DOCTORS	CM	M-F 12-1p	MTWTF--	:30	5	\$40.00	P-1	0.00	NM	5	\$200.00
Wendy Williams															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/16	10/17/16	MTWTF--	5	\$40.00	0.00								
E 8	KQFX	10/11/16	10/17/16	M-F 1-2p MILLIONAIRE	CM	M-F 1-2p (1:00 PM-1:30 PM)	MTWTF--	:30	2	\$40.00	P-1	0.00	NM	2	\$80.00
Millionaire															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/16	10/17/16	MTWTF--	2	\$40.00	0.00								
E 9	KQFX	10/11/16	10/17/16	M-F 1-2p MILLIONAIRE	CM	M-F 1-2p (1:30 PM-2:00 PM)	MTWTF--	:30	2	\$40.00	P-1	0.00	NM	2	\$80.00
Millionaire															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/16	10/17/16	MTWTF--	2	\$40.00	0.00								
E 10	KQFX	10/11/16	10/17/16	M-F 2-3p CELEBRITY NAME GAME	CM	M-F 2-3p (2:00 PM-2:30 PM)	MTWTF--	:30	2	\$80.00	P-1	0.00	NM	2	\$160.00
Celebrity Name Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/16	10/17/16	MTWTF--	2	\$80.00	0.00								
E 11	KQFX	10/11/16	10/17/16	M-F 2-3p CELEBRITY NAME GAME	CM	M-F 2-3p (2:30 PM-3:00 PM)	MTWTF--	:30	2	\$80.00	P-1	0.00	NM	2	\$160.00
Celebrity Name Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/16	10/17/16	MTWTF--	2	\$80.00	0.00								
E 12	KQFX	10/12/16	10/12/16	WE Prime 7-8P MT/ 8-9PM LETHAL WEAPON		WE Prime Hour 1	--W----	:30	1	\$720.00	P-1	0.00	NM	1	\$720.00
Lethal Weapon-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/16	10/16/16	--W----	1	\$720.00	0.00								
E 13	KQFX	10/11/16	10/17/16	M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17 News	MTWTF--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
FOX22 News at 9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/16	10/17/16	MTWTF--	1	\$800.00	0.00								
E 14	KQFX	10/16/16	10/16/16	SU ABC 17 Sportszone SU ABC 17 Sportszone	CM	ABC 17 Sportszon	-----S	:30	1	\$280.00	P-1	0.00	NM	1	\$280.00
ABC17 Sportszone															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/16	10/16/16	-----S	1	\$280.00	0.00								
E 15	KQFX	10/11/16	10/17/16		CM	M-F 10-1030P	MTWTF--	:30	3	\$120.00	P-1	0.00	NM	3	\$360.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-1030P MIKE & MOLLY											
				Mike & Molly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	MTWTF--			3		\$120.00		0.00				
E 16	KQFX	10/11/16	10/17/16	M-F 1030-11p MIKE & MOLLY	CM	M-F 1030-11p	MTWTF--	:30	2	\$120.00	P-1	0.00	NM	2	\$240.00
				Mike & Molly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	MTWTF--			2		\$120.00		0.00				
E 17	KQFX	10/11/16	10/17/16	M-F 11-1130p TWO BROKE GIRLS	CM	M-F 11-1130p	MTWTF--	:30	3	\$40.00	P-1	0.00	NM	3	\$120.00
				Two Broke Girls											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	MTWTF--			3		\$40.00		0.00				
E 18	KQFX	10/11/16	10/17/16	M-F 1130p-12a TWO BROKE GIRLS	CM	M-F 1130p-12a	MTWTF--	:30	2	\$40.00	P-1	0.00	NM	2	\$80.00
				Two Broke Girls											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	MTWTF--			2		\$40.00		0.00				
E 19	KQFX	10/16/16	10/16/16	SU 10-1030p MIKE & MOLLY	CM	SU 10-1030p	-----S	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
				Mike & Molly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S			1		\$120.00		0.00				
E 20	KQFX	10/16/16	10/16/16	SU 1030-11p MIKE & MOLLY	CM	SU 1030-11p	-----S	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
				Mike & Molly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S			1		\$120.00		0.00				
													Totals	39	\$4,080.00