

KISO
Omaha, NE
Quarterly Issues/Programs List
Third Quarter, 2023
04/16/2019

KISO
Quarterly Issues/Programs List

KISO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DISTRACTED DRIVING	COMMUNITY MATTERS for July 2nd	Topics include distracted driving	Julie Garner	07/02/2023 06:02 AM	030:00
Cyber Safety, Mental Health	COMMUNITY MATTERS for July 9th	Topics include cyber-bullying	Maurine Molak	07/09/2023 06:01 AM	030:00
Essential Pregnancy Services	COMMUNITY MATTERS for July 16th	Topics include pregnancy services	Kerri Gilson	07/16/2023 06:00 AM	030:00
Girls Self Esteem	COMMUNITY MATTERS for July 23rd	Topics include opportunities for girls	Kimberly Thomas	07/23/2023 06:01 AM	030:00
AI Awareness	COMMUNITY MATTERS for July 30th	Topics include AI	Dr Bart Kosko	07/30/2023 06:02 AM	030:00
CANCER	COMMUNITY MATTERS for Aug 6th	Topics include cancer	Denise Ibsen Cole	08/06/2023 06:00 AM	030:00
Foster Care	COMMUNITY MATTERS for Aug 13th	Topics include foster care	Tim Bowes	08/13/2023 06:00 AM	030:00
Suicide Prevention	COMMUNITY MATTERS for Aug 20th	Topics include suicide prevention	Dr Connie Schnoes	08/20/2023 06:02 AM	030:00
Direct Relief	COMMUNITY MATTERS for Aug 27th	Topics include disaster relief	Thomas Tighe	08/27/2023 06:03 AM	030:00
DIABETES AWARENESS	COMMUNITY MATTERS for Sept 3rd	Topics include diabetes	Chris Ruden	09/03/2023 06:00 AM	030:00
9/11 Remembrance	COMMUNITY MATTERS for Sept 10th	Topics include 9/11	David Paine	09/10/2023 06:00 AM	030:00

At-Risk Youth	COMMUNITY MATTERS for Sept 17th	Topics include at-risk youth	Assistance League	09/17/2023 06:02 AM	030:00
CANCER	COMMUNITY MATTERS for Sept 24th	Topics include pediatric brain cancer	Team Jack Foundation	09/24/2023 06:04 AM	030:00

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

QUARTERLY ISSUES/PROGRAMS LIST

<p>There follows a listing of some of the significant issues responded to by Station KISO, along with the most significant programming treatment of those issues for the period 7/1/23 to 9/30/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.</p>					
Description of Issue	Program / Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Distracted Driving	Community Matters	7-2-23	6:00	30 MIN	This week's show featured Julie Garner, Founder of Project Yellow Light. Julie Garner discusses the issue of distracted driving, along with her organization's partnership with the Ad Council for an initiative in which high school and college students create TV, radio and billboard PSAs to educate their peers about the dangers of distracted driving, with an emphasis on not using your mobile device while driving.
Cyber-Bullying	Community Matters	7-9-23	6:00	30 MIN	This week's show featured Maurine Molak, Co-Founder of the David's Legacy Foundation, talking about the loss of her 16-year-old son David to suicide following a continual cyber-bullying attack against him by fellow high school students. She also discussed efforts underway to curtail cyberbullying in schools nationwide, including federal legislation based on actions taken in her home state of Texas.
Back-to-School Physicals / Diabetes / Pregnancy Services / Pharmacist Shortage	Community Matters	7-16-23	6:00	30 MIN	This week's show featured Creighton Med student Tyler Steele inviting the public to their free event featuring back-to-school physicals, vaccines, and school supplies. Then, DEAR Diabetes president Lorie Lewis talked about their new nonprofit organization assisting diabetics and caregivers in our community. Kerri Gilson joined us next, discussing Essential

						Pregnancy Services, where she serves as their executive director. Finally, David Kohll of Kohll's Pharmacy responded to news stories about pharmacist shortages and the impact on customers.
Athletic Opportunities for Girls / Cancer / Pregnancy Services / Back-to-School Physicals	Community Matters	7-23-23	6:00	30	M I N	This week's show featured EPIC for Girls executive director Kimberly Thomas discussing their work to level the playing field for young women interested in sports in underserved areas of our community, Dr. Apar Ganti reacting to the news of a potential cancer vaccine, Essential Pregnancy Services executive director Kerri Gilson talking about their efforts to support women in crisis pregnancy situations, and Creighton Med student Tyler Steele inviting the public to their free event featuring back-to-school physicals, vaccines, and school supplies.
AI Awareness / Shark Safety	Community Matters	7-30-23	6:00	30	M I N	This week's show featured Dr. Bart Kosko discussing his 1993 international best-seller <u>Fuzzy Thinking: How AI Thinks in Shades of Gray</u> and breaking down some key questions on current issues involving the rapid expansion of AI. Then, Dr. Greg Skomal, author of <u>CHASING SHADOWS: My Life Tracking the Great White Shark</u> , corrected public perceptions about the species, and talked about continued global conservation efforts.
Cancer / Community Event / Property Taxes	Community Matters	8-6-23	6:00	30	M I N	This week's show featured 26.2 Mini Marathon founder Denise Ibsen Cole promoting this year's unique cancer relief and awareness fundraiser, the Papillion Area Historical Society's Ashley Bohl and Cindy Mahanes inviting the public to be a part of their first annual Portal Field Day community event, and Nebraska Gov. Jim Pillen describing his efforts to provide property tax and home valuation relief to landowners in the state.
Foster Care / Pet Adoption / Educational Opportunities	Community Matters	8-13-23	6:00	30	M I N	This week's show featured Nebraska 117 founder Tim Bowes discussing their work to support foster families, Scooter's Coffee chief community officer Bill Black highlighting all the philanthropic things this Omaha-based chain does to assist the Nebraska Humane Society, Wounded Warriors Family Support, the Pink Agenda, and more, and CUES Fund communications and marketing director Rachel Carver promoting their annual

					<p>“Tee It Up Fore CUES Schools” fundraiser for their mission of ensuring that children in poorer Omaha neighborhoods have the same educational opportunities as those in more affluent areas of town.</p>
Boys Town / United Way / Shipping Industry	Community Matters	8-20-23	6:00	30 MIN	<p>This week’s show featured Boys Town’s Dr. Connie Schnoes and Valerie Schramm discussing suicide and mental health awareness, Conrad Sams with Rocket Carwash promoting their efforts to raise money for the United Way, and Crete Carriers’ Tonn Ostergard responding to some recent news impacting the shipping industry and consumers.</p>
Disaster Relief	Community Matters	8-27-23	6:00	30 MIN	<p>This week’s show featured Thomas Tighe, President & CEO of Direct Relief, explaining the work they do in all 50 states and 80 countries worldwide working to improve the health and lives of those impacted by poverty or emergencies, including efforts underway to help the victims of the deadly Hawaii wildfires.</p>
First Responder Tribute / At-Risk Youth / Diabetes	Community Matters	9-3-23	6:00	30 MIN	<p>This week’s show featured America’s Wall of Honor artist Tim Lampros promoting the unveiling of this monument in tribute to first responders and military, Completely Kids chief development officer Lacey Locklear inviting the public to their fundraiser to assist at-risk youth and their families, and DEAR Diabetes keynote speaker Chris Ruden discussing his battle with the disease ahead of his Omaha appearance this month.</p>
9/11 Remembrance	Community Matters	9-10-23	6:00	30 MIN	<p>This week’s show featured David Paine, President & Co-Founder of 9/11 Day, discussing his experience on September 11, 2001, along with his efforts to create a day of service out of that horrific tragedy, and the work to get 9/11 Day recognized as a federal holiday. Then, John Feal, Founder of the Feal Good Foundation, described his experience on 9/11, along with his organization’s work ensuring no responder gets left behind, and his battles with Congress to get health care legislation passed for emergency responders suffering from the toxic aftermath of the September 11th attacks.</p>
At-Risk Youth / First Responder Tribute / AgriBusiness	Community Matters	9-17-23	6:00	30 MIN	<p>This week’s show featured the Assistance League’s Charlene Liesveld and Karie Kirchner describing the various work they do for children-in-crisis and their families, America’s Wall of Honor artist Tim Lampros promoting the unveiling of this monument in tribute to first responders and military, and Nebraska Gov. Jim Pillen informing about this trade mission to Japan on behalf of the state’s agri-business producers.</p>

Healthcare / Pediatric Brain Cancer / At-Risk Youth	Community Matters	9-24-23	6:00	30 M I N	This week's show featured Clarkson College's Trish Weber inviting the public to see their new medical 3D technology at their open house, Team Jack Foundation executive director Kylie Dockter updating on their mission to provide funds for pediatric brain cancer research, and the Omaha Home for Boys' RaeAnn Knoell and Kelsey Ridder promoting their annual fundraiser to assist with their efforts for at-risk youth and their families.

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	2
Domestic violence	NO MORE.ORG	000:30	10
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	4
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	9
NO KID HUNGRY	NO KID HUNGRY	000:29	6
NO KID HUNGRY	NO KID HUNGRY	000:29	7
Station to Station Run	LOCAL PROMO PSA	000:31	62
TRAVEL AND SAFETY	NHTSA	000:29	14