

ORDER



Orders
Order / Rev: 440249
Alt Order #:
Product Desc: LARRY SCHERER FOR LEGISLATURE
Estimate: 1927
Flight Dates: 10/31/16 - 11/06/16
Original Date / Rev: 10/26/16 / 10/26/16
Order Type: NORMAL

KOLN

Primary AE: Kris Ryan
Sales Office: LINL
Sales Region: Regl

Agency
Name: Clark Creative Group
Buying Contact:
Billing Contact:
 514 S 13 St
 Omaha, NE 68102

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Scherer for Legislature
Demographic: HH
Product Codes: Candidate - State - House
Priority: P-01
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 136381
Agency External ID: 2784
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/31/16	1	\$300.00	\$255.00
11/01/16	11/04/16	1	\$300.00	\$255.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	1	\$300.00	\$255.00	0.00
November 2016	1	\$300.00	\$255.00	0.00
Totals	2	\$600.00	\$510.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kris Ryan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLN	10/31/16	11/06/16	10/11 News @ Noon 10/11 News @ Noon	CM	12p-1230p	MTWTF--	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--		2				\$300.00		0.00			
Totals														2	\$600.00

Scherer TV Week of 10-31 2016

#440249

Client: Larry Scherer for Legislature

Flight Start Date: 10/31/2016

Flight End Date: 11/06/2016


Media: TV

Buyer: Lisa Meehan

Product: Larry Scherer

Email: lisa@clarkcreativegroup.com

Comments: This is ESTIMATE #1927. Please confirm, so I can send NAB and checks right away. Thanks! Lisa
Market/System: Lincoln&Hsing-Krny-Pls DMA

Program	Gross	Wks Dur	Spots
KOLN-S2			
MTuWThF 12:00p-12:30p	\$300.00	30	2
10/11-NOON			
Total Cost:	\$600.00	Total Spots:	2
Signature: 			

Amy Osterhoudt

From: Andrea Nash <andrea@clarkcreativegroup.com>
Sent: Wednesday, October 26, 2016 3:04 PM
To: Amy Osterhoudt
Subject: Larry Scherer ADD ON 10.31
Attachments: LS 10.31 ADD ON KOLN.xls

Please confirm and I'll get NAB & check to you.
Thanks!

Andrea Nash
Media Buyer
Clark Creative Group
514 S 13th Street
Omaha, NE 68102
Ph 402-345-5800
Fx 402-345-4858