

# ORDER



**Orders**  
**Order / Rev:** 440249  
**Alt Order #:**  
**Product Desc:** LARRY SCHERER FOR LEGISLATURE  
**Estimate:** 1927  
**Flight Dates:** 10/31/16 - 11/06/16  
**Original Date / Rev:** 10/26/16 / 10/26/16  
**Order Type:** NORMAL

**KOLN**  
**Primary AE:** Kris Ryan  
**Sales Office:** LINL  
**Sales Region:** Regl

**Agency Name:** Clark Creative Group  
**Buying Contact:**  
**Billing Contact:**  
 514 S 13 St  
 Omaha, NE 68102

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Scherer for Legislature  
**Demographic:** HH  
**Product Codes:** Candidate - State - House  
**Priority:** P-01  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 136381  
**Agency External ID:** 2784  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/31/16	1	\$300.00	\$255.00
11/01/16	11/04/16	1	\$300.00	\$255.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	1	\$300.00	\$255.00	0.00
November 2016	1	\$300.00	\$255.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$600.00</b>	<b>\$510.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kris Ryan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLN	10/31/16	11/06/16	10/11 News @ Noon 10/11 News @ Noon	CM	12p-1230p	MTWTF--	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$300.00		0.00			
													<b>Totals</b>	<b>2</b>	<b>\$600.00</b>

# Scherer TV Week of 10-31 2016

#440249

Client: Larry Scherer for Legislature  
 Flight Start Date: 10/31/2016

Flight End Date: 11/06/2016

Media: TV

Buyer: Lisa Meehan

Product: Larry Scherer

Email: lisa@clarkcreativegroup.com

Comments: This is ESTIMATE #1927. Please confirm, so I can send NAB and checks right away. Thanks! Lisa  
 Market/System: Lincoln&Hsing-Krny-Pls DMA

Program	Gross	Wks Dur	Spot
<b>KOLN-S2</b>			
MTuWThF 12:00p-12:30p	\$300.00	30	2
10/11-NOON			
<b>Total Cost:</b>	<b>\$600.00</b>	<b>Total Spots:</b>	<b>2</b>

Signature: 

## Amy Osterhoudt

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**From:** Andrea Nash <andrea@clarkcreativegroup.com>  
**Sent:** Wednesday, October 26, 2016 3:04 PM  
**To:** Amy Osterhoudt  
**Subject:** Larry Scherer ADD ON 10.31  
**Attachments:** LS 10.31 ADD ON KOLN.xls

Please confirm and I'll get NAB & check to you.  
Thanks!

Andrea Nash  
Media Buyer  
Clark Creative Group  
514 S 13th Street  
Omaha, NE 68102  
Ph 402-345-5800  
Fx 402-345-4858