

ORDER



Orders
Order / Rev: 441825
Alt Order #:
Product Desc: LARRY SCHERER FOR LEGISLATURE
Estimate: 1927
Flight Dates: 11/01/16 - 11/03/16
Original Date / Rev: 10/28/16 / 10/28/16
Order Type: NORMAL

KOLN

Primary AE: Kris Ryan
Sales Office: LINL
Sales Region: Local

Agency
Name: Clark Creative Group
Buying Contact:
Billing Contact:
 514 S 13 St
 Omaha, NE 68102

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Scherer for Legislature
Demographic: HH
Product Codes: Candidate - State - House
Priority: P-01
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 136381
Agency External ID: 2784
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/16	11/03/16	2	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	2	\$800.00	\$680.00	0.00
Totals	2	\$800.00	\$680.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kris Ryan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLN	11/01/16	11/03/16	First News NE @ 6a	CM	6a-7a	-TWT---	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
				First News NE @ 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWT---		2				\$400.00		0.00			

Totals 2 \$800.00

Larry Scherer TV Ad on 11-1 to 11-3 2016

Client: Larry Scherer for Legislature

Flight Start Date: 11/1/2016

Flight End Date: 11/3/2016

Media: TV

Product: Larry Scherer

Buyer: Lisa Meenan

Email: lisa@clarkcreativgroup.com

Comments: This is ESTIMATE #1927. Please confirm dollars right away so we can get the check out right away. Thanks, Lisa
Market/System: Lincoln&Hstng-Kmy-Pis DMA

#441835

KOLN-S2

STN

Wks
Dur 10/31

TuWTh 6:00a- 7:00a
6A FIRST NW NE

\$400.00 \

30 2

Total Spots: 2

2

Total Spots: 2

2

\$800.00

2

#441835

KSNB-TV

TuWTh 7:00a- 9:00a
TODAY SHW

\$75.00 \

30 3

Total Spots: 3

3

Total Spots: 3

3

Total Cost: \$225.00

Signature:

QO&Fvroudt

Amy Osterhoudt

From: Lisa Meehan <lisa@clarkcreativegroup.com>
Sent: Friday, October 28, 2016 2:44 PM
To: Amy Osterhoudt
Cc: Kara Covrig
Subject: Larry Scherer TV Add On 11/1-3
Attachments: Scherer TV Add 11-1 to 11-3 2016 KOLN KSNB.xls; Scherer KOLN KSNB.pdf
Importance: High

Lisa Meehan
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