ORDER

WDBJ**7**

Orders	Order / Rev:	39715		
	Alt Order #:			
	Product Desc:	SHERMAN LEA FOR MAYOR		
	Estimate:		**WDBJ Television Inc.**	
	Flight Dates:	02/08/16 - 02/13/16	Primary AE:	House Accounts
	Original Date / Rev:	02/05/16 / 02/05/16	Sales Office:	Poli
	Order Type:	GENERAL	Sales Region:	Pol

Agency	Name:	Sherman Lea		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1638 LONNA DR NW	Billing Cycle:	EOM/EOC
		ROANOKE, VA 24019	Agency Commission:	15%

Advertiser	Name:	POLI / SHERMAN LEA/D/MAYOR/	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:04:00
	Product Codes:	PL4	Advertiser External ID:	
	Priority:	OC	Agency External ID:	
	Revenue Codes:	AGY, POL NON HRP, POL CAND	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/13/16	9	$1,985.00	$1,687.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	9	$1,985.00	$1,687.25	0.00
Totals	9	$1,985.00	$1,687.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDBJ7	02/08/16	02/12/16	M-F 6-7A MORNIN'	CM	M-F 6-7A	MTWTF--	:30	5	$150.00	OC	0.00	NM	5	$750.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	02/08/16	02/14/16	MTWTF--	5	$150.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDBJ7	02/10/16	02/12/16	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	--WTF--	:30	3	$380.00	OC	0.00	NM	3	$1,140.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	02/08/16	02/14/16	--WTF--	3	$380.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WDBJ7	02/13/16	02/13/16	SAT 8-9A NEWS 7 SAT MORNING	CM	8-9A SAT	-----S-	:30	1	$95.00	IP	0.00	NM	1	$95.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	02/08/16	02/14/16	-----S-	1	$95.00	0.00

		Totals	9	$1,985.00