



Telecentro de Puerto Rico WAPA-TV
 PO Box 362050
 San Juan, PR 00936-2050
 Tel (787) 792-4444 Fax (787) 793-8060

Mailing Address POLME MEDIA PLANNERS PASEO DEL PRADO C-1 CAMINO LAS ROSAS SAN JUAN, PR 00926	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	92455	1	Calendar	5/9/2016	5/9/2016
	Advertiser			Brand	Network
	COMITE ANGEL ROSA			RESIDENT COMMIS	WAPA
Contract Description			Dates	Revenue Type	
COMISIONADO RESIDENTE			05/10/16 - 05/11/16	LZ13	
Estimate #		Proposal #		Primary Salesperson	Buyer:
				Somoza, Luis	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
1		1						1	05/10 - 05/10	10:59:00 a 11:28:59 a	POL	:30	1	\$275.00
										Prg: Noticentro 11am				
2		1	1					2	05/10 - 05/11	04:59:00 p 05:54:59 p	POL	:30	2	\$900.00
										Prg: Noticentro 5pm L-V				
3		1						1	05/10 - 05/10	11:04:30 p 11:39:59 p	POL	:30	1	\$800.00
										Prg: Noticentro 11pm				

Billable Calendar	Airtime			NTR		Total	
	Gross	Net	Spots	Gross	Net	Gross	Net
May 2016	\$2,875.00	\$2,443.75	4			\$2,875.00	\$2,443.75
Totals:	\$2,875.00	\$2,443.75	4			\$2,875.00	\$2,443.75

ACCEPTED FOR STATION
 By _____
 Date _____

ACCEPTED FOR ADVERTISER/AGENCY
 By _____
 Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.

Polme Media Planners Inc.

PRODUCT: Campaña Comité Amigos Profesor Angel Rosa

PLAN NO : 001

SUBJECT: Fase #1 Periodo 9 al 22 Mayo,2016

Estimado de Televisión

05/10/2016 revisado

PLAN NO:001

CONTRATO: 06 REVISADO MAYO 10,2016 = CONTRATO DE LA SEMANA 9-10 MAYO

CANAL: WAPA

Senador 1
Senador 2
Senador 3

DETAILS	PROGRAMS	TIME	LENGTH	WEEK 9-10 MAY			TOTAL ADS	SPOT COST GROSS \$	WKLY TOTAL INVESTMENT \$
				Mo 9	Tu 10	We 11			
PUERTO RICO									
WAPA TV	NOTICENTRO AL AMANECER	6-9:30AM	30				0	\$ 275	\$ -
	NOTICENTRO11AM	11-12PM	30		1		1	\$ 275	\$ 275
	NOTICENTRO 5PM	5-6PM	30		1	1	2	\$ 900	\$ 1,800
	LO SE TODO	6-7PM	30				0	\$ 900	\$ -
	PELICULAS 7PM	7-9PM	30				0	\$ 900	\$ -
	SERIES 9PM	9-10PM	30				0	\$ 1,000	\$ -
	RISAS EN COMBO/MIERCOLES	9-10PM	30				0	\$ 1,300	\$ -
	NOTICENTRO NOCTURNO	11-11:30PM	30		1		1	\$ 800	\$ 800
	NOTICIERO 5PM FIN DE SEMANA	5-6PM	30				0	\$ 700	\$ -
	NOTICIERO SABADO PM	10-10:30PM	30				0	\$ 700	\$ -
Total WAPA TV	TOTAL			0	3	1	4	\$	\$ 2,875

Nota:

WK9-10= Noticieron 5pm del lunes 9 se dio MG para el Miércoles 11

THIS DOCUMENT HAS A VOID PANTOGRAPH - BORDER CONTAINS MICROPRINTING AND A TRUE WATERMARK - HOLD TO LIGHT TO VERIFY WATERMARK

101-201
215



BANCO POPULAR.

PO Box 362708 San Juan, Puerto Rico 00936-2708
Condado Gallery

OFFICIAL CHECK

Check No. **103120300029487**

Date: 05/06/2016

**PAY: TWO THOUSAND THREE HUNDRED EIGHTY SIX DOLLARS
AND 25/100**

\$2,386.25

DOLLAR TWO COMMA THREE EIGHT SIX PERIOD TWO FIVE

Over \$25,000.00 Two Signature Required.

**TO THE WAPA TV TELEVICENTRO
ORDER OF**

Remitter: POLME MEDIA PLANNERS INCORPORATED
FDIC Member and Federal Reserve System

Authorized Signature

⑈ 20300029487⑈ ⑆021502011⑆ 000⑆010316⑈

CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

Date of Request: May 9, 2016 Time of Request: 11:00 am

Candidate Name: Angel Rosa

Party: PPD

Candidate for: Resident Commissioner
(Office) (Location)

Candidate's Authorized Committee: Comite Angel Rosa

Treasurer of Candidate's Authorized Committee: Angel Rosa

Address: PO Box 1643 San Sebastian, PR 00685

Telephone: (787) 391-0384

Agency for Candidate (if any): Polme Media Planners Inc.

Name of Person Requesting Information/Time: Francisco Priegues

Information Requested: See Attached

- Rates for See Attached
- Availabilities for See Attached
- Other: _____

THE FOLLOWING INFORMATION IS TO BE COMPLETED BY THE STATION:

Disposition of Request:

Accepted Rejected Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: See Attached

Class of Time Purchased: None Preemptable

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary): _____

See Attached

Rebate Paid (if any): N/A

Disclosure Statement Provided by Station: Yes No Previously provided

BCRA Certificate (for Federal candidates only) Provided: Yes No Previously provided

Other Information: N/A

Inquiry Received By: Luis Somoza

P R O F E S O R

ANGELROSA

Publicidad Senador Angel Rosa

26 de abril de 2016

A QUIEN CORRESPONDA:

Mediante la presente se autoriza a Polme Media Advisors Incorporated / Francisco Priegues con registro # 345240 a pautar los medios de comunicación del Senador Angel Rosa.



Miguel Soto

Miguel Soto

Director de Finanzas

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Ortiz Maldonado,

being/on behalf of: Angel Rosa,

a legally qualified candidate of the Democratic

political party for the office of: Resident Commissioner

in the _____

election to be held on: 5/June/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Elisamael Rivera

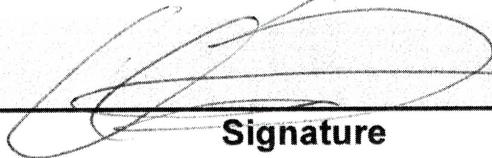
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/8/2014

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title